

Global Mobile Phone Accessories Market Size study with COVID Impact, By Product type (Battery, Headphone/Earphone, Portable Speaker, Charger, Memory Card, Power Bank, Battery, Case, Protective Case, Screen Guards, Pop sockets, Others) By Distribution Channel (Online, Offline) By Price Range (Premium, Mid, Low) and Regional Forecasts 2020-2027

<https://marketpublishers.com/r/G6B880BBF212EN.html>

Date: May 2020

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G6B880BBF212EN

Abstracts

Global Mobile Phone Accessories Market is valued approximately at USD 231.6 billion in 2019 and is anticipated to grow with a growth rate of more than 3.10% over the forecast period 2020-2027. The increasing adoption of smartphones and other mobile handheld devices has led to a rapid growth of the global market for mobile accessories. Accessories for mobile phones include chargers, batteries, headphones / earphones, handheld speakers, memory cards, protective cases and power banks. Increase in the adoption of smartphones and rise in demand for wireless accessories are the driving factors in this market. Around one in four adults ages 18 to 34 owned smartphones across nine emerging economies surveyed in 2013. By 2018 this share in most countries had grown to at least two-thirds. Rapid technological advances, including noise canceling technology implementation, Bluetooth / NFC speakers, and built-in fan and light in selfie sticks, provide lucrative growth opportunities in future. Adverse effect of hearing disability is the restraining factor in this industry.

The regional analysis of global Mobile Phone Accessories market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia-Pacific accounted for the largest market share in terms of revenue on the

overall market for mobile accessories. Due to increased mobile phone production in countries such as China, India, Japan, Singapore, and Australia the market is expected to expand. In Europe, the market for mobile phone batteries is expected to see the highest annual compound growth rate (CAGR). North America is expected to see considerable growth over the forecast period

Major market player included in this report are:

Panasonic Corporation,
Sennheiser Electronic GmbH & Co. KG
Sony Corporation,
Samsung Electronics Co., Ltd.,
Apple Inc.
Bose Corporation
BYD Co Ltd.
Plantronics, Inc.
Energizer Holdings, Inc.,
JVC Kenwood Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product type

Battery

Headphone/Earphone

Portable Speaker

Charger

Memory Card

Power Bank

Battery Case

Protective Case

Screen Guards

Pop sockets

Others

By Distribution Channel

Online
Offline
By Price Range
Premium
Mid
Low
By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Urgent Care Center Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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