

# Global Mobile MRI Services Market Size study & Forecast, by Application (Neurological, Cardiovascular, Vascular, Others), By End-use (Hospitals, Clinics, Others), and Regional Analysis, 2023-2030

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## **Abstracts**

Global Mobile MRI Services Market is valued at approximately USD XX billion in 2022 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2023-2030. Mobile MRI Services refer to diagnostic imaging services that are provided using a mobile magnetic resonance imaging (MRI) machine that can be transported to different locations. Mobile MRI services provide a flexible and cost-effective solution for hospitals and clinics. Mobile MRI machines are housed in specially designed vehicles that are equipped with all the necessary equipment to operate the machine and provide diagnostic imaging services. The mobile MRI machine is typically a high-field MRI system that can provide high-quality images of the body's internal structures, which can be used to diagnose a wide range of medical conditions. The growing healthcare expenditure, rising awareness regarding preventive healthcare, increasing government support, increasing focus on providing enhanced patient experience, and surging demand for diagnostic imaging are the most prominent factors that are stipulating the market growth across the globe.

In addition, the rising prevalence of chronic diseases among the population is exhibiting a positive influence on the market demand at a considerable rate. According to World Health Organization (WHO) data published in April 2021, chronic diseases are expected to kill 41 million people each year, equivalent to 71% of all deaths globally. Cardiovascular diseases account for most chronic disease deaths, that is about 17.9 million people annually, followed by cancers (9.3 million), respiratory diseases (4.1 million), and diabetes (1.5 million). Therefore, the high prevalence rate and mortality



rate associated with chronic diseases increase the demand for early diagnosis, thus driving the need for a range of imaging services, which subsequently drives market growth. Thus, these aforementioned factors are propelling the growth of the Mobile MRI Services Market during the estimated period. Moreover, the emergence of hybrid mobile imaging solutions, as well as the growing initiatives by the key market players present various lucrative opportunities over the forecasting years. However, the high cost of mobile setup and imaging equipment and the dearth of skilled professionals are challenging the market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Mobile MRI Services Market study include Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the growing investment in research and development activities, the presence of advanced health infrastructure, and growing emphasis on the development of innovative products by the key market players. Whereas, Asia Pacific is expected to grow at the highest CAGR over the forecasting years. The increasing disease burden, increasing healthcare expenditure, and growing demand for portability medical imaging technology and services are significantly propelling the market demand across the region.

Major market players included in this report are:
Shared Medical Services
Medneo
InHealth Group
Front Mobile Imaging
Cobalt Health
Alliance Healthcare Services, Inc.

DMS Health Technologies Inc Fonar Corporation

Fonar Corporation
GE Healthcare

Philips Healthcare

Recent Developments in the Market:

In November 2022, Siemens Healthineers announced the introduction of Magnetom Viato. Mobile- a novel mobile magnetic resonance imaging scanner. This new scanner is specially designed for mobile usage and features a patient bore of 70 centimeters that aids in screening programs in underserved regions.

Global Mobile MRI Services Market Report Scope: Historical Data – 2020 - 2021



Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape,

Growth factors, and Trends

Segments Covered - Application, End-use, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East &

Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working

hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application: Neurological Cardiovascular Vascular Others

By End-use:

Hospitals

Clinics

Others

By Region:

North America

U.S.

Canada

Europe



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|---------|
| <br>I K |
| <br>ľ   |

Germany

France

Spain

Italy

**ROE** 

Asia Pacific

China

India

Japan

Australia

South Korea

**RoAPAC** 

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa



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