

# **Global Mobile Food Services Market Size study, by Product (Food, Beverages), by Application (Food Truck, Removable Container) and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Mobile Food Services Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX over the forecast period 2022-2028. Mobile Food Services is the process of selling prepared food by varied types of vehicles. These vehicles range from trucks, trailers, food carts and other vehicles. Thus, increasing demand for online food delivery and rising demand for convenience food are factors contributing to the market growth. For instance: according to Statista, the online food delivery users are expected to go to 2,613.2 million people, by the year end 2027 from 902.24 million, in the year 2022. However, declining sales of online food due to COVID-19 pandemic and rising competition from the existing and new market players impede the growth of the market over the forecast period of 2022-2028. Also, technological advancements and rapid urbanization are likely to increase the growth of the market in the forecasting period.

The regional analysis of global Mobile Food Services market includes Asia Pacific, North America, Europe, Latin America and Rest of the World for analysis and estimation. Asia Pacific is the leading region across the world in terms of market share owing to rising investments in the food & beverages industry. Whereas, North America is also anticipated to exhibit the highest growth rate over the forecast period 2022-2028. Increasing food tourism would create lucrative growth prospects for the Mobile Food Services market across North American region.

Major market players included in this report are:

Subway IP LLC

Kogi BBQ  
Phat Cart  
Cupcakes for Courage  
Yumbii  
Wafels and Dinges  
Restaurant Brands International Inc.  
Ms Cheezious  
DessertTruck Works  
The Waffle Bus

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Food

Beverages

By Application:

Food Truck

Removable Container

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019,2020  
Base year – 2021  
Forecast period – 2022 to 2028

Target Audience of the Global Mobile Food Services Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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