

Global Mobile Cranes Market Size Study & Forecast, by Product Type (Truck Mounted Crane, Trailer Mounted Crane, Crawler Crane), by Application (Construction, Industrial, Utility) and Regional Forecasts 2022?2032

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Abstracts

The Global Mobile Cranes Market is valued at approximately USD 13.4 billion in 2024 and is projected to scale up steadily, reaching nearly USD 15.26 billion by 2035 at a CAGR of 6.70% during the forecast period of 2025?2035. Mobile cranes are versatile lifting solutions engineered to transport, hoist, and position heavy loads across dynamic job sites with speed and precision. Designed for mobility and operational flexibility, these cranes have become indispensable across construction zones, industrial facilities, and utility maintenance projects. As infrastructure investments gather momentum worldwide and project timelines grow increasingly compressed, mobile cranes are being leaned on to bridge efficiency gaps while keeping capital expenditure in check.

Rising urbanization, coupled with large-scale investments in transportation networks, energy facilities, and industrial expansion, has fueled demand for advanced mobile lifting equipment. Contractors and asset owners are increasingly opting for mobile cranes that can be rapidly deployed, repositioned, and adapted to varying load requirements without extensive setup. Technological advancements?ranging from telematics-enabled fleet monitoring to enhanced load control systems?are further sweetening the value proposition. However, fluctuating raw material prices and high acquisition costs remain persistent challenges, particularly for small and mid-sized operators, which may temper adoption in cost-sensitive markets during the forecast period of 2025?2035.

The detailed segments and sub-segments included in the report are:

By Product Type:

Truck Mounted Crane

Trailer Mounted Crane

Crawler Crane

By Application:

Construction

Industrial

Utility

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

Construction is expected to dominate the Global Mobile Cranes Market throughout the forecast horizon, accounting for the largest share of demand. The construction segment

continues to be propped up by accelerating investments in residential, commercial, and infrastructure projects that demand frequent lifting, relocation, and on-site adaptability. Mobile cranes are increasingly favored over fixed lifting solutions due to their ability to move seamlessly between job sites while supporting diverse load capacities. Although industrial and utility applications are gaining traction, particularly in maintenance-heavy environments, construction remains the backbone of market volume, driven by both greenfield and brownfield developments.

From a revenue standpoint, truck mounted cranes currently lead the market, owing to their widespread adoption across urban construction and utility projects. These cranes strike a compelling balance between lifting capacity, road mobility, and operational cost, making them the go-to choice for contractors managing time-sensitive projects. Crawler cranes, while commanding higher individual price points, are typically deployed in specialized, heavy-duty applications and therefore contribute a smaller yet premium slice of revenue. Trailer mounted cranes, meanwhile, continue to find favor in niche applications where compact design and ease of transport are paramount.

The key regions considered for the Global Mobile Cranes Market include Asia Pacific, North America, Europe, Latin America, and the Middle East & Africa. North America maintains a strong market position, supported by sustained infrastructure upgrades, energy projects, and equipment replacement cycles. Europe follows closely, benefiting from stringent safety regulations and steady demand from industrial refurbishment activities. Asia Pacific is expected to emerge as the fastest-growing region over the forecast period, as rapid urban expansion, government-backed infrastructure programs, and industrialization in countries such as China and India accelerate crane deployment. Latin America and the Middle East & Africa are also witnessing gradual growth, driven by investments in energy, mining, and transportation infrastructure.

Major market players included in this report are:

Liebherr Group

Terex Corporation

Tadano Ltd.

Manitowoc Company, Inc.

Zoomlion Heavy Industry Science & Technology Co., Ltd.

XCMG Group

Konecranes Plc

SANY Group

Cargotec Corporation

Kobelco Construction Machinery Co., Ltd.

Palfinger AG

Mammoet Holding B.V.

Altec Inc.

Hitachi Construction Machinery Co., Ltd.

Action Construction Equipment Ltd.

Global Mobile Cranes Market Report Scope:

Historical Data ? 2023, 2024

Base Year for Estimation ? 2024

Forecast period ? 2025?2035

Report Coverage ? Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope ? North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope ? Free report customization (equivalent to up to 8 analysts? working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define the market size of the Global Mobile Cranes Market across key segments and countries in recent years and to forecast its trajectory over the coming decade. The report blends qualitative insights with quantitative analysis to decode shifting demand patterns, investment flows, and technological evolution shaping the market. It also outlines critical drivers, constraints, and emerging opportunities across micro-markets, while delivering a comprehensive assessment of the competitive landscape and strategic positioning of leading players.

Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional-level analysis for each market segment.

Detailed analysis of the geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of the competitive structure of the market.

Demand side and supply side analysis of the market.

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