

Global Mobile Concrete Mixer Market Size Study & Forecast, by Capacity (6?10m, Above 10m) and Chassis Type (Truck, Trailers) and Regional Forecasts 2025-2035

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Abstracts

The Global Mobile Concrete Mixer Market is valued at approximately USD 30.18 billion in 2024 and is projected to expand steadily at a CAGR of 3.21% throughout the forecast period of 2025?2035, building upon historical data from 2023 and 2024, with 2024 serving as the base year for estimation. Mobile concrete mixers, engineered to batch, mix, and deliver fresh concrete directly at construction sites, have become indispensable assets across infrastructure development, residential construction, and large-scale commercial projects. Their ability to cut down material wastage, streamline logistics, and improve on-site productivity has positioned them as a strategic alternative to stationary batching plants, especially in regions grappling with labor shortages and rising project timelines.

Market momentum is being carried forward by rapid urbanization, escalating investments in smart city initiatives, and sustained public spending on roads, bridges, and industrial facilities. As construction stakeholders increasingly lean into agile, cost-efficient solutions, mobile concrete mixers are being phased into projects that demand flexibility and operational control. Technological enhancements?ranging from automated batching controls and GPS-enabled fleet management to fuel-efficient engines?are being layered onto modern mixer designs, thereby pushing adoption rates higher. At the same time, tightening emission norms and growing sustainability mandates are nudging manufacturers to roll out environmentally optimized models, subtly reshaping competitive dynamics across mature and emerging markets alike.

The detailed segments and sub-segments included in the report are:

By Capacity:

6?10m

Above 10m

By Chassis Type:

Truck

Trailers

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

In terms of application dynamics, mobile concrete mixers with a capacity range of 6?10m are expected to dominate the market over the forecast horizon. This segment continues to capture a substantial share as mid-scale infrastructure and urban construction projects scale up across both developed and developing economies. Contractors are increasingly gravitating toward these mixers due to their balanced output capacity, maneuverability in congested urban environments, and cost-effective

deployment across multiple sites. While mixers above 10m are gaining traction in mega infrastructure projects, the 6?10m segment remains the workhorse of the industry, anchoring demand volumes and shaping procurement decisions.

From a revenue standpoint, truck-mounted mobile concrete mixers currently lead the market, accounting for the largest share of global earnings. Their superior mobility, faster transit times, and seamless integration into existing construction logistics make them the preferred choice for contractors operating under tight schedules. Trailer-mounted mixers, however, are carving out a growing niche, particularly in remote or semi-urban regions where towing flexibility and lower acquisition costs offer tangible advantages. This dual-track growth narrative underscores a market that is not only expanding but also diversifying in response to varied project requirements and operational constraints.

Geographically, North America commands a prominent position in the Global Mobile Concrete Mixer Market, underpinned by robust infrastructure spending, a well-established construction ecosystem, and early adoption of advanced construction equipment. Europe follows closely, driven by refurbishment of aging infrastructure, strict quality standards, and a strong emphasis on efficient construction practices. Asia Pacific is poised to emerge as the fastest-growing regional market during the forecast period, as rapid urban expansion, population growth, and government-backed infrastructure programs in countries such as China and India continue to drive demand. Meanwhile, Latin America and the Middle East & Africa are opening up incremental growth avenues, supported by industrial expansion, urban development, and rising foreign investments in construction projects.

Major market players included in this report are:

Liebherr Group

Schwing Stetter Group

Zoomlion Heavy Industry Science & Technology Co., Ltd.

SANY Group

Terex Corporation

CIFA S.p.A.

Putzmeister Holding GmbH

XCMG Group

KYB Corporation

Volvo Construction Equipment

MAN Truck & Bus SE

Iveco Group N.V.

Tata Motors Limited

Ashok Leyland Limited

Foton Motor Group

Global Mobile Concrete Mixer Market Report Scope:

Historical Data ? 2023, 2024

Base Year for Estimation ? 2024

Forecast period - 2025-2035

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent to up to 8 analysts? working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments and countries in recent years and to forecast their values through 2035. The report is structured to weave together qualitative insights and quantitative analysis, offering a holistic view of the industry across the regions covered. It sheds light on key growth drivers, evolving challenges, and emerging opportunities, while also mapping out the competitive landscape and strategic positioning of leading players. By drilling down into both macro-level trends and micro-market dynamics, the study equips stakeholders with actionable intelligence to navigate the Global Mobile Concrete Mixer Market with confidence.

Key Takeaways:

Market estimates and forecasts for 10 years from 2025 to 2035.

Annualized revenue analysis at regional and segment levels.

In-depth geographical assessment with country-level insights.

Competitive landscape profiling major market participants.

Strategic evaluation of business approaches and future growth pathways.

Analysis of the market's competitive structure.

Comprehensive demand-side and supply-side evaluation.

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