

Global Mobile Chargers Market Size study & Forecast, by Type (Wired Charger, Wireless Charger), by Application (Power Bank, General Charger) and Regional Analysis, 2022-2029

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Abstracts

Global Mobile Chargers Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2029. The global mobile chargers' market is a rapidly growing market that includes a wide range of products used to charge mobile devices, such as smartphones, tablets, and laptops. Mobile chargers include a variety of products, such as portable power banks, wall chargers, car chargers, wireless chargers, battery cases, and USB solar chargers. The major driving factors for the Global Mobile Chargers Market are increasing adoption of smartphones and other mobile devices, growing demand for wireless charging and increasing disposable income. Moreover, growing e-commerce industry and Technological advancements by key market players is creating lucrative growth opportunity for the market over the forecast period 2022-2029.

The rising popularity of smartphones and other mobile devices is driving the demand for mobile chargers. As people increasingly rely on their devices for work, entertainment, and communication, the need for on-the-go charging solutions is growing. For instance, according to Statista, in 2020, the number of smartphone users worldwide reached 3.5 billion, an increase of 9.3% compared to the previous year. According to the same source, in 2019, the number of mobile phone users worldwide was 5.11 billion, which is expected to reach 7.33 billion by 2023, representing a compound annual growth rate (CAGR) of 6.2%. However, the high cost of Mobile Chargers stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Mobile Chargers Market study includes Asia

Pacific, North America, Europe, Latin America, and Rest of the World. North America is the largest market for mobile chargers, owing to the high adoption rate of smartphones and other mobile devices and the presence of major technology companies in the region. The United States is the largest market for mobile chargers in North America, accounting for a significant share of the global market. The Asia-Pacific region is expected to witness the highest growth rate in the mobile charger market during the forecast period. The region is home to a large population and has a rapidly growing demand for smartphones and other mobile devices. The increasing adoption of e-commerce and the growing need for on-the-go charging solutions are driving the demand for mobile chargers in the region. China, India, and Japan are the major markets for mobile chargers in Asia-Pacific.

Major market player included in this report are:

Anker Innovations
Belkin International
Samsung Electronics
Mophie
RavPower
Aukey
AmazonBasics
Griffin Technology
Incipio
Ventev Mobile

Recent Developments in the Market:

In 2021, Anker launched a new line of portable power banks called the Anker PowerCore Metro Series, which offers fast charging and high capacity for on-the-go charging.

In 2020, Belkin launched a new line of wireless chargers with advanced features such as MagSafe compatibility and multiple charging coils for more efficient charging.

In 2019, Samsung launched the Galaxy Wireless Charger Duo, which can charge two devices at once and offers compatibility with both Samsung and Apple devices.

Global Mobile Chargers Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Type, Application, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World
Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Wired Charger

Wireless Charger

By Application:

Power Bank

General Charger

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

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