

# **Global Mobile Cases and Covers Market Size study, By Product (Pouches and Sleeves, Flip Cases, Cases and Skins), By Material (Leather, Plastics, Silicone Cases), By Distribution Channel (Online Stores, Multi Brand Store, Single Brand Store) and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Mobile Cases and Covers Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028.

Mobile Cases and Covers can be defined as a Cases and Covers that protect the phone. Through mobile covers and cases, the phone is fully secure and safe. Mobile covers and Cases protect the phones through scratches and dents. The foremost key factor driving is rising disposable income which increases the demand of the market across the world. Disposable income increases the purchasing power of people, which increases the market demand. For instance, according to Statista, the disposable income in the year 2020 is USD 1567.8 billion and the disposable income in the year 2021 is USD 16018.8 billion. Moreover, one more key factor driving is the rising e-commerce industry due to increase in market growth. E-commerce has an important part in giving cheaper prices and quality. For instance, according to the India Brand Equity Foundation, the sales of the e-commerce sector in India in the year 2020 are USD 7.4 billion and the sales of the e-commerce sector in India in the year 2021 are USD 9.2 billion. In addition, according to the UNCTAD, the online retail sale in the United States in the year 2019 is USD 598 billion and the online retail sale in the United States in the year 2020 is USD 791.7 billion. Addition, another key factor driving is rising the number of users of smartphones which increases the demand in the market. Now a

day, people have mostly used smartphones. For instance, according to Statista, the user of smartphones in the year 2021 is USD 298 million and the users of smartphones in the year 2022 is USD 301.65 million. The opportunity for the Mobile Cases and Covers Market is increasing the number of products innovations due to increasing the demand over the forecast period. Product innovation attracts people and increases market growth. However, fluctuation in price and lack of quality of the product impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Mobile Cases and Covers market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. Asia-Pacific is the leading region across the world in terms of market share owing to the growing trend of growing many manufacturers due to increasing market demand. The Middle East and Africa is the fast-growing region which increase the market growth of Mobile Cases and Covers Market across the world. The increasing users of smartphones would create lucrative growth prospects for the Mobile Cases and Covers market across the Middle East and Africa region.

Major market players included in this report are:

Otter Products, LLC

Vinci Brands LLC

CG Mobile

Sun Hung Kai Properties Limited

ZAGG Inc.

Belkin International, Inc.

Pelican Products, Inc.

Reiko Wireless Inc.

Apple Inc.

Urban Armor Gear, LLC

The objective of the study is to define the market sizes of different segments & countries in recent years and to forecast the values for the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product

Pouches and Sleeves

Flip Cases

Cases and Skins

By Material

Leather

Plastics

Silicone Cases

By Distribution Channel

Online Stores

Multi Brand Store

Single Brand Store

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, the years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Mobile Cases and Covers Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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