

Global Mobile Car Wash Service Market Size study & Forecast, by Service Type (Basic Car Wash, Interior Car Wash, Exterior Car Wash, Premium Car Wash), by Application (Individual, Fleet), by Booking Mode (Online, Offline), and Regional Analysis, 2023-2030

<https://marketpublishers.com/r/G372E80300C1EN.html>

Date: October 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G372E80300C1EN

Abstracts

Global Mobile Car Wash Service Market is valued approximately USD 5.80 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 10.5% over the forecast period 2023-2030. The mobile car wash service market refers to the industry segment that provides car wash and detailing services at the customer's location, typically utilizing mobile units such as vans or trucks equipped with water tanks, cleaning equipment, and supplies. Instead of customers having to visit a physical car wash facility, mobile car wash services bring the convenience of on-site car cleaning and detailing directly to the customer's doorstep. The major driving factors for the Global Mobile Car Wash Service Market are growing demand for professional car care, rising adoption of on-demand services and growing car ownership. Moreover, rising urbanization and rising disposable income are creating lucrative growth opportunities for the market over the forecast period 2023-2030.

According to World Economic Forum, in year 2015 the total number of car ownership stood at 1.1 billion cars which is projected to increase to 1.5 billion cars by year 2025 and 2.0 billion cars by year 2040. Thus, rising number of car ownership is driving the market growth. However, the high cost of Mobile Car Wash Service stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Mobile Car Wash Service Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America is dominating market for mobile car wash services, driven by factors

such as busy lifestyles, high car ownership rates, and the need for convenience. Major cities and urban areas in the United States and Canada have a strong demand for mobile car wash services due to the large population and a higher concentration of vehicles. Additionally, the growing awareness of water conservation and environmentally friendly practices has contributed to the market's growth in this region. The Asia Pacific region has a rapidly growing market for mobile car wash services, driven by factors such as urbanization, increasing car ownership, and the rising middle-class population. Countries like China, Japan, South Korea, and India have witnessed significant growth in the automotive sector, leading to a higher demand for car wash and detailing services. The market in this region is characterized by a mix of established players and emerging startups, offering a range of services to cater to diverse customer preferences.

Major market player included in this report are:

Washos

MobileWash

Get Spiffy, Inc.

GreenSteam

DetailXPerts.

Wave Wash Inc.

GoWashMyCar Ltd.

VA MOBILE DETAIL

Wash?

Washmycar Online

Recent Developments in the Market:

In February 2023, Get Spiffy, Inc., an online car care company, successfully closed its Series C financing round, raising approximately USD 30 million. The

funding will be utilized to support the development and expansion of the company's private-label software and hardware offerings specifically tailored for automotive dealers. This investment will enable Get Spiffy to enhance its technology and provide comprehensive solutions to automotive dealerships, thereby strengthening its position in the market.

Global Mobile Car Wash Service Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Service Type, Application, Booking Mode, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Service Type:

Basic Car Wash

Interior Car Wash

Exterior Car Wash

Premium Car Wash

By Application:

Individual

Fleet

By Booking Mode:

Online

Offline

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Billion)
 - 1.2.1. Mobile Car Wash Service Market, by Region, 2020-2030 (USD Billion)
 - 1.2.2. Mobile Car Wash Service Market, by Service Type, 2020-2030 (USD Billion)
 - 1.2.3. Mobile Car Wash Service Market, by Application, 2020-2030 (USD Billion)
 - 1.2.4. Mobile Car Wash Service Market, by Booking Mode, 2020-2030 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL MOBILE CAR WASH SERVICE MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Industry Evolution
 - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL MOBILE CAR WASH SERVICE MARKET DYNAMICS

- 3.1. Mobile Car Wash Service Market Impact Analysis (2020-2030)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Growing Demand for Professional Car Care
 - 3.1.1.2. Rising Adoption of On-Demand Services
 - 3.1.1.3. Growing Car Ownership
 - 3.1.2. Market Challenges
 - 3.1.2.1. High Cost of Mobile Car Wash Service
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Rising urbanization
 - 3.1.3.2. Rising Disposable Income

CHAPTER 4. GLOBAL MOBILE CAR WASH SERVICE MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Impact Analysis
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
 - 4.3.5. Environmental
 - 4.3.6. Legal
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. COVID-19 Impact Analysis
- 4.7. Disruptive Trends
- 4.8. Industry Expert Perspective
- 4.9. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL MOBILE CAR WASH SERVICE MARKET, BY SERVICE TYPE

- 5.1. Market Snapshot
- 5.2. Global Mobile Car Wash Service Market by Service Type, Performance - Potential Analysis
- 5.3. Global Mobile Car Wash Service Market Estimates & Forecasts by Service Type 2020-2030 (USD Billion)
- 5.4. Mobile Car Wash Service Market, Sub Segment Analysis
 - 5.4.1. Basic Car Wash
 - 5.4.2. Interior Car Wash
 - 5.4.3. Exterior Car Wash
 - 5.4.4. Premium Car Wash

CHAPTER 6. GLOBAL MOBILE CAR WASH SERVICE MARKET, BY APPLICATION

- 6.1. Market Snapshot

6.2. Global Mobile Car Wash Service Market by Application, Performance - Potential Analysis

6.3. Global Mobile Car Wash Service Market Estimates & Forecasts by Application 2020-2030 (USD Billion)

6.4. Mobile Car Wash Service Market, Sub Segment Analysis

6.4.1. Individual

6.4.2. Fleet

CHAPTER 7. GLOBAL MOBILE CAR WASH SERVICE MARKET, BY BOOKING MODE

7.1. Market Snapshot

7.2. Global Mobile Car Wash Service Market by Booking Mode, Performance - Potential Analysis

7.3. Global Mobile Car Wash Service Market Estimates & Forecasts by Booking Mode 2020-2030 (USD Billion)

7.4. Mobile Car Wash Service Market, Sub Segment Analysis

7.4.1. Online

7.4.2. Offline

CHAPTER 8. GLOBAL MOBILE CAR WASH SERVICE MARKET, REGIONAL ANALYSIS

8.1. Top Leading Countries

8.2. Top Emerging Countries

8.3. Mobile Car Wash Service Market, Regional Market Snapshot

8.4. North America Mobile Car Wash Service Market

8.4.1. U.S. Mobile Car Wash Service Market

8.4.1.1. Service Type breakdown estimates & forecasts, 2020-2030

8.4.1.2. Application breakdown estimates & forecasts, 2020-2030

8.4.1.3. Booking Mode breakdown estimates & forecasts, 2020-2030

8.4.2. Canada Mobile Car Wash Service Market

8.5. Europe Mobile Car Wash Service Market Snapshot

8.5.1. U.K. Mobile Car Wash Service Market

8.5.2. Germany Mobile Car Wash Service Market

8.5.3. France Mobile Car Wash Service Market

8.5.4. Spain Mobile Car Wash Service Market

8.5.5. Italy Mobile Car Wash Service Market

8.5.6. Rest of Europe Mobile Car Wash Service Market

- 8.6. Asia-Pacific Mobile Car Wash Service Market Snapshot
 - 8.6.1. China Mobile Car Wash Service Market
 - 8.6.2. India Mobile Car Wash Service Market
 - 8.6.3. Japan Mobile Car Wash Service Market
 - 8.6.4. Australia Mobile Car Wash Service Market
 - 8.6.5. South Korea Mobile Car Wash Service Market
 - 8.6.6. Rest of Asia Pacific Mobile Car Wash Service Market
- 8.7. Latin America Mobile Car Wash Service Market Snapshot
 - 8.7.1. Brazil Mobile Car Wash Service Market
 - 8.7.2. Mexico Mobile Car Wash Service Market
- 8.8. Middle East & Africa Mobile Car Wash Service Market
 - 8.8.1. Saudi Arabia Mobile Car Wash Service Market
 - 8.8.2. South Africa Mobile Car Wash Service Market
 - 8.8.3. Rest of Middle East & Africa Mobile Car Wash Service Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Key Company SWOT Analysis
 - 9.1.1. Company
 - 9.1.2. Company
 - 9.1.3. Company
- 9.2. Top Market Strategies
- 9.3. Company Profiles
 - 9.3.1. Washos
 - 9.3.1.1. Key Information
 - 9.3.1.2. Overview
 - 9.3.1.3. Financial (Subject to Data Availability)
 - 9.3.1.4. Product Summary
 - 9.3.1.5. Recent Developments
 - 9.3.2. MobileWash
 - 9.3.3. Get Spiffy, Inc.
 - 9.3.4. GreenSteam
 - 9.3.5. DetailXPerts.
 - 9.3.6. Wave Wash Inc.
 - 9.3.7. GoWashMyCar Ltd.
 - 9.3.8. VA MOBILE DETAIL
 - 9.3.9. Wash?
 - 9.3.10. Washmycar Online

CHAPTER 10. RESEARCH PROCESS

10.1. Research Process

10.1.1. Data Mining

10.1.2. Analysis

10.1.3. Market Estimation

10.1.4. Validation

10.1.5. Publishing

10.2. Research Attributes

10.3. Research Assumption

List of Tables

TABLE 1. Global Mobile Car Wash Service Market, report scope

TABLE 2. Global Mobile Car Wash Service Market estimates & forecasts by Region 2020-2030 (USD Billion)

TABLE 3. Global Mobile Car Wash Service Market estimates & forecasts by Service Type 2020-2030 (USD Billion)

TABLE 4. Global Mobile Car Wash Service Market estimates & forecasts by Application 2020-2030 (USD Billion)

TABLE 5. Global Mobile Car Wash Service Market estimates & forecasts by Booking Mode 2020-2030 (USD Billion)

TABLE 6. Global Mobile Car Wash Service Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 7. Global Mobile Car Wash Service Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 8. Global Mobile Car Wash Service Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 9. Global Mobile Car Wash Service Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 10. Global Mobile Car Wash Service Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 11. Global Mobile Car Wash Service Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 12. Global Mobile Car Wash Service Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 13. Global Mobile Car Wash Service Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 14. Global Mobile Car Wash Service Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 15. Global Mobile Car Wash Service Market by region, estimates & forecasts,

2020-2030 (USD Billion)

TABLE 16. U.S. Mobile Car Wash Service Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 17. U.S. Mobile Car Wash Service Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 18. U.S. Mobile Car Wash Service Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 19. Canada Mobile Car Wash Service Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 20. Canada Mobile Car Wash Service Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 21. Canada Mobile Car Wash Service Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 22. UK Mobile Car Wash Service Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 23. UK Mobile Car Wash Service Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 24. UK Mobile Car Wash Service Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 25. Germany Mobile Car Wash Service Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 26. Germany Mobile Car Wash Service Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 27. Germany Mobile Car Wash Service Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 28. France Mobile Car Wash Service Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 29. France Mobile Car Wash Service Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 30. France Mobile Car Wash Service Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 31. Italy Mobile Car Wash Service Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 32. Italy Mobile Car Wash Service Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 33. Italy Mobile Car Wash Service Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 34. Spain Mobile Car Wash Service Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 35. Spain Mobile Car Wash Service Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 36. Spain Mobile Car Wash Service Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 37. RoE Mobile Car Wash Service Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 38. RoE Mobile Car Wash Service Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 39. RoE Mobile Car Wash Service Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 40. China Mobile Car Wash Service Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 41. China Mobile Car Wash Service Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 42. China Mobile Car Wash Service Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 43. India Mobile Car Wash Service Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 44. India Mobile Car Wash Service Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 45. India Mobile Car Wash Service Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 46. Japan Mobile Car Wash Service Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 47. Japan Mobile Car Wash Service Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 48. Japan Mobile Car Wash Service Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 49. South Korea Mobile Car Wash Service Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 50. South Korea Mobile Car Wash Service Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 51. South Korea Mobile Car Wash Service Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 52. Australia Mobile Car Wash Service Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 53. Australia Mobile Car Wash Service Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 54. Australia Mobile Car Wash Service Market estimates & forecasts by

segment 2020-2030 (USD Billion)

TABLE 55. RoAPAC Mobile Car Wash Service Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 56. RoAPAC Mobile Car Wash Service Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 57. RoAPAC Mobile Car Wash Service Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 58. Brazil Mobile Car Wash Service Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 59. Brazil Mobile Car Wash Service Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 60. Brazil Mobile Car Wash Service Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 61. Mexico Mobile Car Wash Service Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 62. Mexico Mobile Car Wash Service Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 63. Mexico Mobile Car Wash Service Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 64. RoLA Mobile Car Wash Service Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 65. RoLA Mobile Car Wash Service Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 66. RoLA Mobile Car Wash Service Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 67. Saudi Arabia Mobile Car Wash Service Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 68. South Africa Mobile Car Wash Service Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 69. RoMEA Mobile Car Wash Service Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 70. List of secondary sources, used in the study of global Mobile Car Wash Service Market

TABLE 71. List of primary sources, used in the study of global Mobile Car Wash Service Market

TABLE 72. Years considered for the study

TABLE 73. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

List of figures

- FIG 1. Global Mobile Car Wash Service Market, research methodology
- FIG 2. Global Mobile Car Wash Service Market, Market estimation techniques
- FIG 3. Global Market size estimates & forecast methods
- FIG 4. Global Mobile Car Wash Service Market, key trends 2022
- FIG 5. Global Mobile Car Wash Service Market, growth prospects 2023-2030
- FIG 6. Global Mobile Car Wash Service Market, porters 5 force model
- FIG 7. Global Mobile Car Wash Service Market, pest analysis
- FIG 8. Global Mobile Car Wash Service Market, value chain analysis
- FIG 9. Global Mobile Car Wash Service Market by segment, 2020 & 2030 (USD Billion)
- FIG 10. Global Mobile Car Wash Service Market by segment, 2020 & 2030 (USD Billion)
- FIG 11. Global Mobile Car Wash Service Market by segment, 2020 & 2030 (USD Billion)
- FIG 12. Global Mobile Car Wash Service Market by segment, 2020 & 2030 (USD Billion)
- FIG 13. Global Mobile Car Wash Service Market by segment, 2020 & 2030 (USD Billion)
- FIG 14. Global Mobile Car Wash Service Market, regional snapshot 2020 & 2030
- FIG 15. North America Mobile Car Wash Service Market 2020 & 2030 (USD Billion)
- FIG 16. Europe Mobile Car Wash Service Market 2020 & 2030 (USD Billion)
- FIG 17. Asia pacific Mobile Car Wash Service Market 2020 & 2030 (USD Billion)
- FIG 18. Latin America Mobile Car Wash Service Market 2020 & 2030 (USD Billion)
- FIG 19. Middle East & Africa Mobile Car Wash Service Market 2020 & 2030 (USD Billion)

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

I would like to order

Product name: Global Mobile Car Wash Service Market Size study & Forecast, by Service Type (Basic Car Wash, Interior Car Wash, Exterior Car Wash, Premium Car Wash), by Application (Individual, Fleet), by Booking Mode (Online, Offline), and Regional Analysis, 2023-2030

Product link: <https://marketpublishers.com/r/G372E80300C1EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G372E80300C1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970