

Global Mobile Business Process Management Market Size study, by Solution (Automation, Process Modeling & Design, Integration, Content & Document Management, Monitoring & Optimization and Others), by Service (Maintenance & Support, Integration & Deployment, Consulting and Others), by Deployment Model (Public Cloud, Private Cloud and Hybrid Cloud), by End User (Small and Medium Enterprises and Large Enterprises), by Vertical(BFSI, Telecom & IT, Consumer Goods & Retail, Manufacturing, Government & Defense, Automotive, Healthcare, Transportation & Logistics and Others) and Regional Forecasts 2021-2027

<https://marketpublishers.com/r/G8032CBB0497EN.html>

Date: July 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G8032CBB0497EN

Abstracts

Global mobile business process management market is valued approximately at \$3.26 billion in 2020 and is anticipated to grow with a healthy growth rate of about 22.5% over the forecast period 2021-2027. Mobile business process management is an effective method to automate, operate, optimize and monitor the business process through internet for enhancing organization efficiency and achieve cost reduction. The global mobile business process management market is being driven by increased need for business agility and cost efficiency and ROI from Mobile BPM Suites. Furthermore, the growth in the amount of data and increasing complexities of business processes will provide new opportunities for the global mobile business process management industry. According to Statista, the total amount of data captured, created, consumed and copied

across the globe is expected to increase from 64.2 zetta bytes in 2020 to more than 180 zetta bytes by 2025. Such growth witnessed in the data generation would therefore increase the demand and adoption of mobile business process management services and solutions to reinforce data accuracy and achieve organization efficiency. However, employee resistance to mobile BPM, may impede market growth over the forecast period of 2021-2027.

The regional analysis of the global mobile business process management is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America and Europe area significant region across the world in terms of market share due to shift in digital businesses and technological advancements. Whereas Asia Pacific is also anticipated to exhibit the highest growth rate over the forecast period 2021-2027, due to the demand for BPM software and services.

Major market player included in this report are:

IBM
Fujitsu
Oracle
Opentext Corporation
Software AG
Appian
Pegasystems Inc.
EMC Corporation
Hyland Software, Inc.
Tibco Software

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Solution:
Automation

Process Modeling & Design
Integration
Content & Document Management
Monitoring & Optimization
Others
By Service:
Maintenance & Support
Integration & Deployment
Consulting
Others
By Deployment Model:
Public Cloud
Private Cloud
Hybrid Cloud
By End User:
Small and Medium Enterprises (SMEs)
Large Enterprises
By Vertical:
BFSI
Telecom & IT
Consumer Goods & Retail
Manufacturing
Government & Defense
Automotive
Healthcare
Transportation & Logistics
Others
By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027.

Target Audience of the Global Mobile Business Process Management Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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