

Global Mobile Accessories Market Size study & Forecast, by Product (Earphones/Headphones, Charger, Power Bank, Protective Cases, Others), by Distribution Channel (Online, Offline) and Regional Analysis, 2022-2029

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Abstracts

Global Mobile Accessories Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2029. Due to the growing use of smartphones as a reliable form of global communication, the market for mobile accessories is predicted to grow. During the projected period, this is anticipated to boost the market. Furthermore, the market is anticipated to be driven in the near future by rising demand for wireless devices along with rapid technological advancements. For instance, businesses are developing the newest technologies, such as wireless speakers and headphones. This has recently increased market demand. Along with this, there is an extraordinary increase in demand for mobile accessories for work, gaming, fitness, and studying. Additionally, the rising popularity of OTT services such as Netflix and Amazon Prime Video contributed to a rise in the sale of mobile accessories at that time. Along with this, rapid technological advancement, rising popularity of gaming industry is creating lucrative growth opportunity for the market.

Mobile internet usage has increased dramatically as a result of 4G network availability and rising smartphone adoption, supporting the nation's ascent up the value chain of the digital society. More than 990 million people currently utilize mobile internet services, and by 2025, that number is anticipated to rise by 200 million. However, the high cost of Mobile Accessories stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Mobile Accessories Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2021, Asia Pacific was the largest region and is expected to experience rapid expansion in the next years. The significant drivers of market expansion in the area are the high utilization of various mobile accessories kinds, low-cost product innovation, and China's leadership in the mobile phone sector. Due to the significant demand from developing nations such as the UAE and Saudi Arabia, the Middle East and Africa are the two regions with the fastest-growing economies. The market is anticipated to be driven by factors such as evolving lifestyles and rising disposable income throughout the projected period. Additionally, the market for accessories is being driven by the region's rising smartphone demand. For instance, according to one of the polls, the market for smartphones in MEA is expected to grow by 300.0 million units in 2021.

Major market player included in this report are:

Belkin International Inc.

Harman International Industries

Aukey

Groove Made Walnut

Anker Innovations Co., Ltd,

Ultimate Ears Boom

Samsung Group

Apple Inc.

Google LLC

SanDisk

Recent Developments in the Market:

At a Made by Event in New York in October 2022, Google LLC unveiled its new Pixel 7 and Pixel 7 Pro smartphones, the Tensor G2 processor, and the Pixel watch. The back camera of Google's Pixel 7 and Pixel 7 Pro has been redesigned. The phone sports an aluminium camera bar and a polished metal finish.

In order to introduce an eco-friendly smartphone cover and watch accessories, Samsung Electronics Co., Ltd. established a partnership with plant-based designer Sean Wotherspoon in April 2022. All of the device accessories are sustainably sourced and made with 100 per cent recycled materials. Additionally, all of the watch bands and cases are biodegradable.

Global Mobile Accessories Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Earphones/Headphones

Charger

Power Bank

Protective Cases

Others

By Distribution Channel:

Online

Offline

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

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