

Global Minibar Refrigerators Market Size study & Forecast, by Technology (Absorption, Thermoelectric/Peltier and Compression) by End-use (Transportation, Hospitality, Offices, Household and Others) and Regional Analysis, 2023-2030

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Abstracts

Global Minibar Refrigerators Market is valued approximately USD 330.57 million in 2022 and is anticipated to grow with a healthy growth rate of more than 4.57% over the forecast period 2023-2030. The burgeoning hospitality sector, particularly the hotel industry, serves as a primary catalyst for the robust growth of the minibar refrigerators market. Hotels, renowned for their distinctive designs, tailored services, and immersive themes, are driving the surge in demand for minibar refrigerators. This momentum is underscored by data from the Q4 year-end global construction pipeline trend report by Lodging Econometrics (LE), revealing a substantial uptick in hotel construction activities. As of 2022, the global construction pipeline for hotels reached an impressive count of 14,267 establishments, encompassing 2,298,846 rooms—an increase of 4% year-over-year. In response to the evolving preferences of discerning guests, these properties are prioritizing the curation of high-quality minibar offerings that resonate with their brand identity. This strategic approach caters to guests seeking exclusivity and premium amenities, thereby fortifying the market's expansion trajectory.

The evolution of minibar refrigerators has been propelled by technological advancements, elevating them from basic cooling devices to sophisticated appliances equipped with state-of-the-art features. Smart minibar refrigerators exemplify this transformation, offering remote control, monitoring, and restocking capabilities. These advanced functionalities empower hotels to streamline operations and enhance guest experiences while providing valuable consumption data for optimized restocking and reduced wastage. Furthermore, market players are prioritizing energy efficiency,

exemplified by offerings like Dometic Group AB's HiPro series. These premium minibars boast energy-saving capabilities and are free from chromate, a corrosion inhibitor recently flagged by the EU. The Dometic HiPro minibar refrigerators are designed for rapid drink chilling without excessive cooling. Their transparent door racks accommodate 1.5L bottles, while adjustable and removable shelves offer versatility for storing various products. Moreover, Changing consumer preferences and the availability of alternative amenities, such as vending machines or on-demand delivery services, could impact the demand for minibar refrigerators in hospitality settings.

The key regions considered for the Global Minibar Refrigerators Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. Europe emerged as a dominant force in the global minibar refrigerator market in 2023, driven by the increasing demand for convenience, energy efficiency, and connectivity features among European consumers. This preference has spurred companies to innovate and introduce new refrigerator models equipped with advanced functionalities such as touch screens, remote monitoring, energy-saving capabilities, and integration with smart home systems. Asia Pacific is poised to experience highest CAGR through 2023-2030. This growth trajectory is primarily attributed to the flourishing travel and tourism industry in the region, coupled with the presence of renowned hotel chains such as Oberoi and Four Seasons.

Major market player included in this report are:

ISM Makine Elektrik Sanayi ve Ticaret A.?.

Dometic

Felix Storch (Summit Appliance)

Minibar Systems

Indel B SpA

HISENSE

OMNITEC SYSTEMS S.L.

Royal Minibars

TEFCOLD Group

Kollatron Corporation

Recent Developments in the Market:

In September 2021, Dometic made a strategic acquisition by purchasing Igloo, a prominent company known for its passive cooling boxes and drinkware. This acquisition bolstered Dometic's distribution network, particularly in North America, enhancing its market presence and product offerings in the region.

In May 2022, Dometic advanced to the next phase of its sustainability initiative by achieving a significant milestone. All of its European plants and production facilities have successfully transitioned to operating solely on 100% renewable electricity.

Global Minibar Refrigerators Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Technology, End-use, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in

recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Technology:

Absorption

Thermoelectric/ Peltier

Compression

By End-use:

Transportation

Hospitality

Offices

Household

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

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