

**Global Mini Refrigerator Market Size study, by Product (Single Door Refrigerators, Double Door Refrigerators), by Price Range (Economic Mini Refrigerators, Mid-range Mini Refrigerators, Premium Mini Refrigerators), by Capacity (Less Than 1 cu. Ft Mini Refrigerators, 1-1.9 cu. Ft Mini Refrigerators, 2-2.9 cu. Ft Mini Refrigerators, 3-3.9 cu. Ft Mini Refrigerators, 4-5 cu. Ft Mini Refrigerators), by End-User (Residential Mini Refrigerators, Commercial Mini Refrigerators), by Sales Channel (Wholesalers/Distributors, Hypermarkets/Supermarkets, Multi-brand Stores, Exclusive Stores, Independent Small Stores, Online Retailers, Other Sales Channels) and Regional Forecasts 2022-2028**

<https://marketpublishers.com/r/GFB5D9E31108EN.html>

Date: June 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GFB5D9E31108EN

## **Abstracts**

Global Mini Refrigerator Market is valued at approximately USD 1.23 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 7.7 % over the forecast period 2022-2028. Mini Refrigerators are small refrigerators that are used to keep food and beverages cool and fresh. Such appliances are available in a range of sizes, shapes, and capacities on the market. Mini Refrigerators with direct chilling technology and adequate freezing space are appropriate refrigerator combinations for residential customers. The Mini Refrigerator is portable storage equipment with great performance

less costly, smaller, and energy-efficient which led to the adoption of Mini Refrigerator across the forecast period. For Instance: as per Statista in 2022, every year, more than 200 million refrigerators are sold around the world, earning more than \$100 billion in income. Also, the rising outdoor activities such as camping and trekking, wide availability in retail locations and on the internet are likely to increase the market growth during the forecast period. However, poor at cooling at higher ambient temperatures impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the Global Mini Refrigerator market study include Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading region across the world in terms of market share owing to the portability feature with great performance coupled with the less costly, smaller, and energy-efficient. Whereas, Asia-Pacific is also anticipated to exhibit the highest growth rate over the forecast period 2022-2028. Factors such as rising outdoor activities viz camping and trekking, wide availability in retail locations, and on the internet would create lucrative growth prospects for the Mini Refrigerator market across Asia-Pacific region.

Major market players included in this report are:

The Whirlpool Corporation

Samsung Electronics

Godrej Appliances

LG Electronics

Haier Group Corporation

Electrolux AB

Panasonic Corporation

Siemens AG

ARB Company

Highsense Infotech

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:  
By Product:

Single Door Refrigerators

Double Door Refrigerators

By Price Range:

Economic Mini Refrigerators

Mid-range Mini Refrigerators

Premium Mini Refrigerators

By Capacity:

Less Than 1 cu. Ft Mini Refrigerators

1-1.9 cu. Ft Mini Refrigerators

2-2.9 cu. Ft Mini Refrigerators

3-3.9 cu. Ft Mini Refrigerators

4-5 cu. Ft Mini Refrigerators

By End-User:

Residential Mini Refrigerators

Commercial Mini Refrigerators

By Sales Channel:

Wholesalers/Distributors

Hypermarkets/Supermarkets

Multi-brand Stores

Exclusive Stores

Independent Small Stores

Online Retailers

Other Sales Channels

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Mini Refrigerator Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Billion)
  - 1.2.1. Mini Refrigerator Market, by Region, 2020-2028 (USD Billion)
  - 1.2.2. Mini Refrigerator Market, by Product, 2020-2028 (USD Billion)
  - 1.2.3. Mini Refrigerator Market, by Price Range, 2020-2028 (USD Billion)
  - 1.2.4. Mini Refrigerator Market, by Capacity, 2020-2028 (USD Billion)
  - 1.2.5. Mini Refrigerator Market, by End-User, 2020-2028 (USD Billion)
  - 1.2.6. Mini Refrigerator Market, by Sales Channel, 2020-2028 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL MINI REFRIGERATOR MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL MINI REFRIGERATOR MARKET DYNAMICS

- 3.1. Mini Refrigerator Market Impact Analysis (2020-2028)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Portable storage equipment with great performance
    - 3.1.1.2. Less costly, smaller, and energy-efficient
  - 3.1.2. Market Challenges
    - 3.1.2.1. Poor at cooling at higher ambient temperatures
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Rising outdoor activities such as camping and trekking
    - 3.1.3.2. Widely available in retail locations and on the internet

### CHAPTER 4. GLOBAL MINI REFRIGERATOR MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

## **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 Market scenario

## **CHAPTER 6. GLOBAL MINI REFRIGERATOR MARKET, BY PRODUCT**

- 6.1. Market Snapshot
- 6.2. Global Mini Refrigerator Market by Product, Performance - Potential Analysis
- 6.3. Global Mini Refrigerator Market Estimates & Forecasts by Product, 2018-2028 (USD Billion)
- 6.4. Mini Refrigerator Market, Sub Segment Analysis
  - 6.4.1. Single Door Refrigerators
  - 6.4.2. Double Door Refrigerators

## **CHAPTER 7. GLOBAL MINI REFRIGERATOR MARKET, BY PRICE RANGE**

- 7.1. Market Snapshot
- 7.2. Global Mini Refrigerator Market by Price Range, Performance – Potential Analysis
- 7.3. Global Mini Refrigerator Market Estimates & Forecasts by Price Range, 2018-2028 (USD Billion)
- 7.4. Mini Refrigerator Market, Sub Segment Analysis

- 7.4.1. Economic Mini Refrigerators
- 7.4.2. Mid-range Mini Refrigerators
- 7.4.3. Premium Mini Refrigerators

## **CHAPTER 8. GLOBAL MINI REFRIGERATOR MARKET, BY CAPACITY**

- 8.1. Market Snapshot
- 8.2. Global Mini Refrigerator Market by Capacity, Performance - Potential Analysis
- 8.3. Global Mini Refrigerator Market Estimates & Forecasts by Capacity, 2018-2028 (USD Billion)
- 8.4. Mini Refrigerator Market, Sub Segment Analysis
  - 8.4.1. Less Than 1 cu. Ft Mini Refrigerators
  - 8.4.2. 1-1.9 cu. Ft Mini Refrigerators
  - 8.4.3. 2-2.9 cu. Ft Mini Refrigerators
  - 8.4.4. 3-3.9 cu. Ft Mini Refrigerators
  - 8.4.5. 4-5 cu. Ft Mini Refrigerators

## **CHAPTER 9. GLOBAL MINI REFRIGERATOR MARKET, BY END-USER**

- 9.1. Market Snapshot
- 9.2. Global Mini Refrigerator Market by End-User, Performance - Potential Analysis
- 9.3. Global Mini Refrigerator Market Estimates & Forecasts by End-User, 2018-2028 (USD Billion)
- 9.4. Mini Refrigerator Market, Sub Segment Analysis
  - 9.4.1. Residential Mini Refrigerators
  - 9.4.2. Commercial Mini Refrigerators

## **CHAPTER 10. GLOBAL MINI REFRIGERATOR MARKET, BY SALES CHANNEL**

- 10.1. Market Snapshot
- 10.2. Global Mini Refrigerator Market by Sales Channel, Performance – Potential Analysis
- 10.3. Global Mini Refrigerator Market Estimates & Forecasts by Sales Channel, 2018-2028 (USD Billion)
- 10.4. Mini Refrigerator Market, Sub Segment Analysis
  - 10.4.1. Wholesalers/Distributors
  - 10.4.2. Hypermarkets/Supermarkets
  - 10.4.3. Multi-brand Stores
  - 10.4.4. Exclusive Stores

- 10.4.5. Independent Small Stores
- 10.4.6. Online Retailers
- 10.4.7. Other Sales Channels

## **CHAPTER 11. GLOBAL MINI REFRIGERATOR MARKET, REGIONAL ANALYSIS**

- 11.1. Mini Refrigerator Market, Regional Market Snapshot
- 11.2. North America Mini Refrigerator Market
  - 11.2.1. U.S. Mini Refrigerator Market
    - 11.2.1.1. Product breakdown estimates & forecasts, 2018-2028
    - 11.2.1.2. Price Range breakdown estimates & forecasts, 2018-2028
    - 11.2.1.3. Capacity breakdown estimates & forecasts, 2018-2028
    - 11.2.1.4. End-User breakdown estimates & forecasts, 2018-2028
    - 11.2.1.5. Sales Channel breakdown estimates & forecasts, 2018-2028
  - 11.2.2. Canada Mini Refrigerator Market
- 11.3. Europe Mini Refrigerator Market Snapshot
  - 11.3.1. U.K. Mini Refrigerator Market
  - 11.3.2. Germany Mini Refrigerator Market
  - 11.3.3. France Mini Refrigerator Market
  - 11.3.4. Spain Mini Refrigerator Market
  - 11.3.5. Italy Mini Refrigerator Market
  - 11.3.6. Rest of Europe Mini Refrigerator Market
- 11.4. Asia-Pacific Mini Refrigerator Market Snapshot
  - 11.4.1. China Mini Refrigerator Market
  - 11.4.2. India Mini Refrigerator Market
  - 11.4.3. Japan Mini Refrigerator Market
  - 11.4.4. Australia Mini Refrigerator Market
  - 11.4.5. South Korea Mini Refrigerator Market
  - 11.4.6. Rest of Asia Pacific Mini Refrigerator Market
- 11.5. Latin America Mini Refrigerator Market Snapshot
  - 11.5.1. Brazil Mini Refrigerator Market
  - 11.5.2. Mexico Mini Refrigerator Market
- 11.6. Rest of The World Mini Refrigerator Market

## **CHAPTER 12. COMPETITIVE INTELLIGENCE**

- 12.1. Top Market Strategies
- 12.2. Company Profiles
  - 12.2.1. The Whirlpool Corporation



- 12.2.1.1. Key Information
- 12.2.1.2. Overview
- 12.2.1.3. Financial (Subject to Data Availability)
- 12.2.1.4. Product Summary
- 12.2.1.5. Recent Developments
- 12.2.2. Samsung Electronics
- 12.2.3. Godrej Appliances
- 12.2.4. LG Electronics
- 12.2.5. Haier Group Corporation
- 12.2.6. Electrolux AB
- 12.2.7. Panasonic Corporation
- 12.2.8. Siemens AG
- 12.2.9. ARB Company
- 12.2.10. Highsense Infotech

## **CHAPTER 13. RESEARCH PROCESS**

- 13.1. Research Process
  - 13.1.1. Data Mining
  - 13.1.2. Analysis
  - 13.1.3. Market Estimation
  - 13.1.4. Validation
  - 13.1.5. Publishing
- 13.2. Research Attributes
- 13.3. Research Assumption

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Mini Refrigerator Market, report scope

TABLE 2. Global Mini Refrigerator Market estimates & forecasts by Region 2018-2028 (USD Billion)

TABLE 3. Global Mini Refrigerator Market estimates & forecasts by Product 2018-2028 (USD Billion)

TABLE 4. Global Mini Refrigerator Market estimates & forecasts by Price Range 2018-2028 (USD Billion)

TABLE 5. Global Mini Refrigerator Market estimates & forecasts by Capacity 2018-2028 (USD Billion)

TABLE 6. Global Mini Refrigerator Market estimates & forecasts by End-User 2018-2028 (USD Billion)

TABLE 7. Global Mini Refrigerator Market estimates & forecasts by Sales Channel 2018-2028 (USD Billion)

TABLE 8. Global Mini Refrigerator Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 9. Global Mini Refrigerator Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 10. Global Mini Refrigerator Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 11. Global Mini Refrigerator Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 12. Global Mini Refrigerator Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 13. Global Mini Refrigerator Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 14. Global Mini Refrigerator Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 15. Global Mini Refrigerator Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 16. Global Mini Refrigerator Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 17. Global Mini Refrigerator Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 18. U.S. Mini Refrigerator Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 19. U.S. Mini Refrigerator Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 20. U.S. Mini Refrigerator Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 21. Canada Mini Refrigerator Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 22. Canada Mini Refrigerator Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 23. Canada Mini Refrigerator Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 24. UK Mini Refrigerator Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 25. UK Mini Refrigerator Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 26. UK Mini Refrigerator Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 27. Germany Mini Refrigerator Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 28. Germany Mini Refrigerator Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 29. Germany Mini Refrigerator Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 30. RoE Mini Refrigerator Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 31. RoE Mini Refrigerator Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 32. RoE Mini Refrigerator Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 33. China Mini Refrigerator Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 34. China Mini Refrigerator Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 35. China Mini Refrigerator Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 36. India Mini Refrigerator Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 37. India Mini Refrigerator Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 38. India Mini Refrigerator Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 39. Japan Mini Refrigerator Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 40. Japan Mini Refrigerator Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 41. Japan Mini Refrigerator Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 42. RoAPAC Mini Refrigerator Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 43. RoAPAC Mini Refrigerator Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 44. RoAPAC Mini Refrigerator Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 45. Brazil Mini Refrigerator Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 46. Brazil Mini Refrigerator Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 47. Brazil Mini Refrigerator Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 48. Mexico Mini Refrigerator Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 49. Mexico Mini Refrigerator Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 50. Mexico Mini Refrigerator Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 51. RoLA Mini Refrigerator Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 52. RoLA Mini Refrigerator Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 53. RoLA Mini Refrigerator Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 54. Row Mini Refrigerator Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 55. Row Mini Refrigerator Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 56. Row Mini Refrigerator Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 57. List of secondary sources, used in the study of Global Mini Refrigerator Market

TABLE 58. List of primary sources, used in the study of Global Mini Refrigerator Market

TABLE 59. Years considered for the study

TABLE 60. Exchange rates considered

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Mini Refrigerator Market, research methodology
- FIG 2. Global Mini Refrigerator Market, Market estimation techniques
- FIG 3. Global Market size estimates & forecast methods
- FIG 4. Global Mini Refrigerator Market, key trends 2021
- FIG 5. Global Mini Refrigerator Market, growth prospects 2022-2028
- FIG 6. Global Mini Refrigerator Market, porters 5 force model
- FIG 7. Global Mini Refrigerator Market, pest analysis
- FIG 8. Global Mini Refrigerator Market, value chain analysis
- FIG 9. Global Mini Refrigerator Market by segment, 2018 & 2028 (USD Billion)
- FIG 10. Global Mini Refrigerator Market by segment, 2018 & 2028 (USD Billion)
- FIG 11. Global Mini Refrigerator Market by segment, 2018 & 2028 (USD Billion)
- FIG 12. Global Mini Refrigerator Market by segment, 2018 & 2028 (USD Billion)
- FIG 13. Global Mini Refrigerator Market by segment, 2018 & 2028 (USD Billion)
- FIG 14. Global Mini Refrigerator Market, regional snapshot 2018 & 2028
- FIG 15. North America Mini Refrigerator Market 2018 & 2028 (USD Billion)
- FIG 16. Europe Mini Refrigerator Market 2018 & 2028 (USD Billion)
- FIG 17. Asia Pacific Mini Refrigerator Market 2018 & 2028 (USD Billion)
- FIG 18. Latin America Mini Refrigerator Market 2018 & 2028 (USD Billion)
- FIG 19. Global Mini Refrigerator Market, company Market share analysis (2021)

## I would like to order

Product name: Global Mini Refrigerator Market Size study, by Product (Single Door Refrigerators, Double Door Refrigerators), by Price Range (Economic Mini Refrigerators, Mid-range Mini Refrigerators, Premium Mini Refrigerators), by Capacity (Less Than 1 cu. Ft Mini Refrigerators, 1-1.9 cu. Ft Mini Refrigerators, 2-2.9 cu. Ft Mini Refrigerators, 3-3.9 cu. Ft Mini Refrigerators, 4-5 cu. Ft Mini Refrigerators), by End-User (Residential Mini Refrigerators, Commercial Mini Refrigerators), by Sales Channel (Wholesalers/Distributors, Hypermarkets/Supermarkets, Multi-brand Stores, Exclusive Stores, Independent Small Stores, Online Retailers, Other Sales Channels) and Regional Forecasts 2022-2028

Product link: <https://marketpublishers.com/r/GFB5D9E31108EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GFB5D9E31108EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970