

# Global Mineral Supplements Market Size study, by Supplement (Calcium, Magnesium, Iron, Chromium, Potassium, Zinc, Selenium, Others) and Regional Forecasts 2022-2028

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## Abstracts

Global Mineral Supplements Market is valued at approximately XX in 2021 and is anticipated to grow with a healthy growth rate of more than xx% over the forecast period 2022-2028. Supplements that combine vitamins and minerals are known as multivitamin/mineral products. They occasionally contain additional ingredients, like herbs. They may also be referred to as multis, multiples, or just vitamins. Growing usage of mineral supplements to manage chronic ailments is expected to drive the market, owing to the large percentage of the population suffering from chronic diseases such as cancer, osteoporosis, anaemia, and osteoporosis. According to the International Osteoporosis Foundation, around 2 million Canadians suffered from osteoporosis in 2017. Furthermore, the growing trend of adopting preventive health management techniques as a result of the rising prevalence of lifestyle disorders drives market growth. Diabetes, for example, caused 1.5 million deaths in 2019, according to WHO figures, with 48 percent of fatalities occurring before the age of 70. The expanding number of fitness clubs, together with increased awareness about healthy lifestyle, drives market growth. In contrast to other businesses, the start of the COVID-19 pandemic increased demand for mineral supplements. According to a National Center for Biotechnology Information research, the virus had a deleterious influence on persons who were mineral deficient. According to recent research, giving higher dosages of mineral supplements than recommended may help COVID-19 patients lower viral load and hospitalisation. As a result, there was an increase in the launch of new items to meet the expanding consumer demand. The selling of counterfeit goods, on the other hand, is projected to stifle market expansion.

The key regions considered for the global Mineral Supplements market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. Asia Pacific had the highest revenue share, accounting for more than 50.0 percent. The high prevalence of chronic diseases, the expanding geriatric population, the presence of a large number of market players, and emerging contract manufacturing centres in countries such as the Philippines, India, and China have all contributed to the expansion. Over the forecast period, the Middle East and Africa are expected to have the highest CAGR. The increasing number of manufacturers and activities to raise awareness about the benefits of minerals are likely to drive market expansion during the forecast period.

Major market players included in this report are:

Glanbia, plc.

Abbott

Nestle

Biovea

Herbalife International of America, Inc.

Sanofi

Amway

Bayer AG

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Supplement:

Calcium

Magnesium

Iron

Potassium

Zinc

Chromium

Selenium

Others

**By Region:**

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Mineral Supplements Market in Market Study:

Key Consulting Companies &amp; Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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