

Global Mineral Cosmetics Market Size study & Forecast, by Product Type (Face Cosmetics, Lips Cosmetics, Eye Cosmetics), by Distribution Channel (Retail Distribution, E-Commerce, Beauty Centre & Spas) and Regional Analysis, 2023-2030

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Abstracts

Global Mineral Cosmetics Market is valued at approximately USD xx billion in 2022 and is anticipated to grow with a healthy growth rate of more than xx% over the forecast period 2023-2030. Mineral cosmetics are a type of makeup that is made primarily from natural minerals derived from the earth. These minerals are typically ground into a fine powder and then used as ingredients in various cosmetic products, such as foundations, blushes, eyeshadows, and bronzers. Mineral cosmetics are known for their lightweight and breathable formulas, as well as their potential benefits for people with sensitive or acne-prone skin. The Mineral Cosmetics market is expanding because of factors such as the increasing number of working women populations and rising disposable income. It often contains minerals such as mica, titanium dioxide, zinc oxide, and iron oxides. These minerals are sourced from the earth and are free from synthetic additives, fragrances, and preservatives that may irritate the skin. Its importance has progressively increased during the forecast period 2023-2030.

In today's fast-paced world, working women lead busy lives and seek efficient solutions for their beauty routines. So mineral cosmetics with lightweight texture help them for easy blending and touch-ups. According to Statista, in 2022 There were an estimated 3.3 billion employed persons globally, with around 1.3 billion of these employed people being female. Furthermore, in 2022 Approximately 74.09 million women were employed in the United States. This represents an increase from the previous year when 71.75 million women worked. Another important factor that drives the Mineral Cosmetics market is increasing disposable income. Mineral cosmetics can vary in price depending

on the brand, quality, and specific products. While some mineral cosmetics be more expensive compared to conventional makeup, there are also affordable options available in the market. The accessibility of mineral cosmetics is contingent on personal budget considerations and individual spending priorities. In addition, as per Statista, in 2021, In terms of purchasing parity, the United States had the greatest gross household disposable income per capita among OECD countries. Their disposable income per capita was close to USD 55,000 followed by Luxembourg at approximately USD 50,000. Moreover, growing demand for cost-effective mineral cosmetics products and rising consciousness about personal appearance are anticipated to create lucrative growth opportunities for the market over the forecast period. However, side effects or reactions on the skin and the high cost of mineral cosmetics stifle market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Mineral Cosmetics Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the increasing awareness about the hazardous effects of chemicals based personal products. Furthermore, Asia Pacific is expected to grow significantly during the forecast period, owing to factors such as the increasing middle-class population and rising internet penetration in the region.

Major market player included in this report are:

L'Oréal S.A.

Mineralissima

Revlon, Inc.

Shiseido Company, Limited

Clariant International Ltd

ECKART GmbH

Merck KGaA

BASF SE

Neelikon Food Dyes & Chemicals Ltd

Burt's Bees, Inc

Recent Developments in the Market:

In April 2021, L'Oréal Paris' latest beauty innovation is the first coloured serum with 1% hyaluronic acid. It moisturises and replenish the skin, while the luminous mineral pigments provide light coverage for a brighter complexion. The serum be available in ten neutral, radiant colours that blend to complement a wide range of skin tones.

Global Mineral Cosmetics Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Product Type, Distribution Channel, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving

factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type

Face Cosmetics

Lips Cosmetics

Eye Cosmetics

By Distribution Channel

Retail Distribution

E-Commerce

Beauty Centre & Spas

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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