

Global Mind Mapping Software Market Size study & Forecast, by Enterprise Size (Small & Medium Enterprises, Large Enterprises) By Deployment (Cloud, On-Premises) and Regional Analysis, 2022-2029

<https://marketpublishers.com/r/GC1A86E9B285EN.html>

Date: April 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GC1A86E9B285EN

Abstracts

Global Mind Mapping Software Market is valued at approximately USD xxx billion in 2021 and is anticipated to grow with a healthy growth rate of more than xx% over the forecast period 2022-2029. Mind mapping software is a brainstorming tool that allows end-users to create visualizations of thoughts and ideas. It is used for the purpose of brainstorming, software development & web design, and business intelligence. The Mind Mapping Software market is expanding because of factors such as an increasing number of small & medium enterprises and growing penetration of internet-based services among industries.

Mind mapping software varies from simple brainstorming applications to complex data visualization and diagramming tools. Its prevalence has progressively increased during the last few decades. According to Statista, there were estimated to be approximately 332.99 million SMEs worldwide in 2021, slightly more than in 2019 when there were 328.5 million. The number of SMEs in the most recent year was the highest in the provided time period. Furthermore, the continent with the most SMEs was Asia with an approximate value of 186.1 million. Another important component driving space increase is internet-based services. As per Statista, in 2022, almost 5 billion people worldwide accessed the internet through any kind of mobile device. In 2026, this figure is projected to amount to over 5.8 billion mobile internet users. As of June 2022, approximately 60 per cent of the global internet traffic worldwide was mobile traffic. In addition, As of January 2023, there were 5.16 billion internet users worldwide, which is 64.4 % of the global population. Out of which, 4.76 billion of the world's population, were

social media users. Also, rising adoption of cloud-based solutions and growing customer-centric projects across the industries would create a lucrative growth prospectus for the market over the forecast period. However, the high implementation and maintenance costs of Mind Mapping Software stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Mind Mapping Software Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the growing customer-focused companies in the area. Increasing demand for mind mapping software and increasing presence of a significant number of key market players in the region. According to Statista, the Enterprise Software segment is projected to reach USD 139.30 billion in 2023. In addition, the Customer Relationship Management Software sub segment is projected to reach a market volume of USD 41.77 billion by 2023. Furthermore, Asia Pacific is expected to grow with a highest CAGR during the forecast period, owing to the increasing digital and technological advancement in the region. Also, exponentially growing businesses in China, Japan, and India are driving the demand for mind mapping software in the market space.

Major market players included in this report are:

Expert Software Application srl
Matchware A/S
CoggleIt Limited
XMind Ltd
TheBrain Technologies LP
Sauf Pompier Ltd
OpenGenius Ltd
Seavus Group
Goalton
MeisterLabs GmbH

Recent Developments in the Market:

In October 2022, MatchWare released the MindView Assist App. The new MindView will help Assist App in research by streamlining information gathering for assignments, essays, and reports. It will sync directly with the MindView platform, and helps to capture images, text, and audio notes with a mobile device's camera, then automatically send research to any mind map on MindView Desktop.

Global Mind Mapping Software Market Report Scope:
Historical Data 2019-2020-2021
Base Year for Estimation 2021
Forecast period 2022-2029
Report Coverage Revenue forecast, Company Ranking, Competitive Landscape,
Growth factors, and Trends
Segments Covered Enterprise Size, Deployment, Region
Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World
Customization Scope Free report customization (equivalent up to 8 analyst's working
hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Enterprise Size

Small & Medium Enterprises

Large Enterprises

By Deployment

Cloud

On-Premises

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
RoLA
Rest of the World

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