

Global Milk Protein Market Size study & Forecast, by Product (Concentrates, Isolates, Hydrolyzed), Form, Application and Regional Forecasts 2025-2035

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Abstracts

The Global Milk Protein Market is valued approximately at USD 13.67 billion in 2024 and is projected to expand at a compelling CAGR of more than 6.30% over the forecast period 2025–2035. In an era where wellness is no longer a luxury but a necessity, the demand for nutrient-dense and functional food ingredients has surged to unprecedented levels. Milk protein, with its rich amino acid profile, muscle-repairing capacity, and bioavailability, has transitioned from being a dairy by-product to a cornerstone of modern nutritional science. This evolution is powered not only by the proliferation of health-conscious consumers but also by a rapidly expanding global sports nutrition and dietary supplement industry. As urban populations grow increasingly aware of the link between diet and performance, the call for natural, sustainable, and protein-rich products continues to drive this market into new frontiers.

In recent years, manufacturers have tapped into the growing fitness and clean-label trends by developing innovative milk protein formats such as hydrolyzed proteins for faster absorption and isolates for high-purity applications. Additionally, functional beverages and fortified foods are incorporating milk proteins to align with evolving consumer lifestyles. According to industry data, the rise of high-protein snacks, infant nutrition, and geriatric care products has created multiple touchpoints for product integration. Furthermore, the market is seeing heightened investment in R&D to enhance taste, texture, and solubility, which are critical to mainstream adoption. However, the industry also faces challenges such as allergen concerns and the rise of plant-based alternatives that are driving competition in both legacy and emerging markets.

Geographically, North America commands a significant share of the milk protein market

owing to strong infrastructure in dairy production, a robust functional foods sector, and widespread consumer awareness. Europe follows closely, with countries such as Germany and France exhibiting high demand for clean-label and high-quality dairy ingredients. Meanwhile, the Asia Pacific region is poised for the fastest growth trajectory, led by soaring nutritional needs from expanding middle-class populations in China and India. A growing appetite for protein-rich diets, increased health and wellness expenditures, and government-backed initiatives supporting dairy innovation are propelling the region into the spotlight. Latin America and the Middle East & Africa are also emerging as potential growth areas, fueled by rapid urbanization and lifestyle shifts toward healthier eating patterns.

Major market player included in this report are:

BASF SE

Croda International Plc.

Halliburton Company

M&D Industries Of Louisiana, Inc.

Trican Well Service Ltd.

Aubin Group

Impact Fluid Solutions

Baker Hughes Company

Chevron Phillips Chemical Company

Cargill Inc.

Kerry Group

Glanbia Plc

Fonterra Co-operative Group Limited

Arla Foods Ingredients Group P/S

Lactalis Ingredients

Global Milk Protein Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period – 2025–2035

Report Coverage – Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope – North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope – Free report customization (equivalent up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players.

The detailed segments and sub-segments of the market are explained below:

By Product:

Concentrates

Isolates

Hydrolyzed

By Form:

Powder

Liquid

By Application:

Food & Beverages

Dietary Supplements

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

Contents

CHAPTER 1. GLOBAL MILK PROTEIN MARKET REPORT SCOPE & METHODOLOGY

- 1.1. Research Objective
- 1.2. Research Methodology
 - 1.2.1. Forecast Model
 - 1.2.2. Desk Research
 - 1.2.3. Top Down and Bottom-Up Approach
- 1.3. Research Attributes
- 1.4. Scope of the Study
 - 1.4.1. Market Definition
 - 1.4.2. Market Segmentation
- 1.5. Research Assumption
 - 1.5.1. Inclusion & Exclusion
 - 1.5.2. Limitations
 - 1.5.3. Years Considered for the Study

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. CEO/CXO Standpoint
- 2.2. Strategic Insights
- 2.3. ESG Analysis
- 2.4. Key Findings

CHAPTER 3. GLOBAL MILK PROTEIN MARKET FORCES ANALYSIS

- 3.1. Market Forces Shaping The Global Milk Protein Market (2024–2035)
- 3.2. Drivers
 - 3.2.1. Increasing demand for functional and high-protein foods
 - 3.2.2. Rising adoption of milk protein in sports nutrition and dietary supplements
- 3.3. Restraints
 - 3.3.1. Growing prevalence of lactose intolerance and dairy allergies
 - 3.3.2. Rising competition from plant-based protein alternatives
- 3.4. Opportunities
 - 3.4.1. Technological advancements in milk protein processing
 - 3.4.2. Expansion in emerging economies and health-conscious markets

CHAPTER 4. GLOBAL MILK PROTEIN INDUSTRY ANALYSIS

- 4.1. Porter's 5 Forces Model
 - 4.1.1. Bargaining Power of Buyer
 - 4.1.2. Bargaining Power of Supplier
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Forecast Model (2024–2035)
- 4.3. PESTEL Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
 - 4.3.5. Environmental
 - 4.3.6. Legal
- 4.4. Top Investment Opportunities
- 4.5. Top Winning Strategies (2025)
- 4.6. Market Share Analysis (2024–2025)
- 4.7. Global Pricing Analysis and Trends 2025
- 4.8. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL MILK PROTEIN MARKET SIZE & FORECASTS BY PRODUCT 2025–2035

- 5.1. Market Overview
- 5.2. Global Milk Protein Market Performance – Potential Analysis (2025)
- 5.3. Concentrates
 - 5.3.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
 - 5.3.2. Market Size Analysis, by Region, 2025–2035
- 5.4. Isolates
 - 5.4.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
 - 5.4.2. Market Size Analysis, by Region, 2025–2035
- 5.5. Hydrolyzed
 - 5.5.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
 - 5.5.2. Market Size Analysis, by Region, 2025–2035

CHAPTER 6. GLOBAL MILK PROTEIN MARKET SIZE & FORECASTS BY FORM 2025–2035

- 6.1. Market Overview
- 6.2. Global Milk Protein Market Performance – Potential Analysis (2025)
- 6.3. Powder
 - 6.3.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
 - 6.3.2. Market Size Analysis, by Region, 2025–2035
- 6.4. Liquid
 - 6.4.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
 - 6.4.2. Market Size Analysis, by Region, 2025–2035

CHAPTER 7. GLOBAL MILK PROTEIN MARKET SIZE & FORECASTS BY APPLICATION 2025–2035

- 7.1. Market Overview
- 7.2. Global Milk Protein Market Performance – Potential Analysis (2025)
- 7.3. Food & Beverages
 - 7.3.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
 - 7.3.2. Market Size Analysis, by Region, 2025–2035
- 7.4. Dietary Supplements
 - 7.4.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
 - 7.4.2. Market Size Analysis, by Region, 2025–2035

CHAPTER 8. GLOBAL MILK PROTEIN MARKET SIZE & FORECASTS BY REGION 2025–2035

- 8.1. Global Milk Protein Market, Regional Market Snapshot
- 8.2. Top Leading & Emerging Countries
- 8.3. North America Milk Protein Market
 - 8.3.1. U.S.
 - 8.3.1.1. Product Breakdown Size & Forecasts, 2025–2035
 - 8.3.1.2. Form & Application Breakdown Size & Forecasts, 2025–2035
 - 8.3.2. Canada
 - 8.3.2.1. Product Breakdown Size & Forecasts, 2025–2035
 - 8.3.2.2. Form & Application Breakdown Size & Forecasts, 2025–2035
- 8.4. Europe Milk Protein Market
 - 8.4.1. UK
 - 8.4.2. Germany
 - 8.4.3. France
 - 8.4.4. Spain

- 8.4.5. Italy
- 8.4.6. Rest of Europe
- 8.5. Asia Pacific Milk Protein Market
 - 8.5.1. China
 - 8.5.2. India
 - 8.5.3. Japan
 - 8.5.4. Australia
 - 8.5.5. South Korea
 - 8.5.6. Rest of Asia Pacific
- 8.6. Latin America Milk Protein Market
 - 8.6.1. Brazil
 - 8.6.2. Mexico
- 8.7. Middle East and Africa Milk Protein Market
 - 8.7.1. UAE
 - 8.7.2. Saudi Arabia
 - 8.7.3. South Africa
 - 8.7.4. Rest of Middle East & Africa

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Top Market Strategies
- 9.2. BASF SE
 - 9.2.1. Company Overview
 - 9.2.2. Key Executives
 - 9.2.3. Company Snapshot
 - 9.2.4. Financial Performance (Subject to Data Availability)
 - 9.2.5. Product/Services Port
 - 9.2.6. Recent Development
 - 9.2.7. Market Strategies
 - 9.2.8. SWOT Analysis
- 9.3. Croda International Plc.
- 9.4. Halliburton Company
- 9.5. M&D Industries Of Louisiana, Inc.
- 9.6. Trican Well Service Ltd.
- 9.7. Aubin Group
- 9.8. Impact Fluid Solutions
- 9.9. Baker Hughes Company
- 9.10. Chevron Phillips Chemical Company
- 9.11. Cargill Inc.

- 9.12. Kerry Group
- 9.13. Glanbia Plc
- 9.14. Fonterra Co-operative Group Limited
- 9.15. Arla Foods Ingredients Group P/S
- 9.16. Lactalis Ingredients

List Of Tables

LIST OF TABLES

- Table 1. Global Milk Protein Market, Report Scope
- Table 2. Global Milk Protein Market Estimates & Forecasts By Region 2024–2035
- Table 3. Global Milk Protein Market Estimates & Forecasts By Product 2024–2035
- Table 4. Global Milk Protein Market Estimates & Forecasts By Form 2024–2035
- Table 5. Global Milk Protein Market Estimates & Forecasts By Application 2024–2035
- Table 6. Global Milk Protein Market Estimates & Forecasts By Segment 2024–2035
- Table 7. U.S. Milk Protein Market Estimates & Forecasts, 2024–2035
- Table 8. Canada Milk Protein Market Estimates & Forecasts, 2024–2035
- Table 9. UK Milk Protein Market Estimates & Forecasts, 2024–2035
- Table 10. Germany Milk Protein Market Estimates & Forecasts, 2024–2035
- Table 11. France Milk Protein Market Estimates & Forecasts, 2024–2035
- Table 12. Spain Milk Protein Market Estimates & Forecasts, 2024–2035
- Table 13. Italy Milk Protein Market Estimates & Forecasts, 2024–2035
- Table 14. Rest of Europe Milk Protein Market Estimates & Forecasts, 2024–2035
- Table 15. China Milk Protein Market Estimates & Forecasts, 2024–2035
- Table 16. India Milk Protein Market Estimates & Forecasts, 2024–2035
- Table 17. Japan Milk Protein Market Estimates & Forecasts, 2024–2035
- Table 18. Australia Milk Protein Market Estimates & Forecasts, 2024–2035
- Table 19. South Korea Milk Protein Market Estimates & Forecasts, 2024–2035
- Table 20. Rest of Asia Pacific Milk Protein Market Estimates & Forecasts, 2024–2035
- Table 21. Brazil Milk Protein Market Estimates & Forecasts, 2024–2035
- Table 22. Mexico Milk Protein Market Estimates & Forecasts, 2024–2035
- Table 23. UAE Milk Protein Market Estimates & Forecasts, 2024–2035
- Table 24. Saudi Arabia Milk Protein Market Estimates & Forecasts, 2024–2035
- Table 25. South Africa Milk Protein Market Estimates & Forecasts, 2024–2035
- Table 26. Rest of Middle East & Africa Milk Protein Market Estimates & Forecasts, 2024–2035

List Of Figures

LIST OF FIGURES

- Fig 1. Global Milk Protein Market, Research Methodology
- Fig 2. Global Milk Protein Market, Market Estimation Techniques
- Fig 3. Global Market Size Estimates & Forecast Methods
- Fig 4. Global Milk Protein Market, Key Trends 2025
- Fig 5. Global Milk Protein Market, Growth Prospects 2024–2035
- Fig 6. Global Milk Protein Market, Porter's Five Forces Model
- Fig 7. Global Milk Protein Market, PESTEL Analysis
- Fig 8. Global Milk Protein Market, Value Chain Analysis
- Fig 9. Milk Protein Market By Product, 2025 & 2035
- Fig 10. Milk Protein Market By Form, 2025 & 2035
- Fig 11. Milk Protein Market By Application, 2025 & 2035
- Fig 12. North America Milk Protein Market, 2025 & 2035
- Fig 13. Europe Milk Protein Market, 2025 & 2035
- Fig 14. Asia Pacific Milk Protein Market, 2025 & 2035
- Fig 15. Latin America Milk Protein Market, 2025 & 2035
- Fig 16. Middle East & Africa Milk Protein Market, 2025 & 2035
- Fig 17. Global Milk Protein Market, Company Market Share Analysis (2025)

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