

# Global Military Wearable Medical Device Market Size study, By Application (Heart Monitor, Performance Monitor) and Regional Forecasts 2021-2027

<https://marketpublishers.com/r/G9B71757757AEN.html>

Date: January 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G9B71757757AEN

## Abstracts

Global Military Wearable Medical Device Market is valued at approximately USD 5.7 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 30.1 % over the forecast period 2021-2027. Military Wearable Medical Device is used to report the emergency data. This device can withstand the heavy impact accurately to report back such as heart monitor and performance monitor etc. The increasing need for advanced technology has led to the adoption of Military Wearable Medical Devices across the forecast period. For Instance: according to Statista in 2021, technological innovations are increasing rapidly in the field of medical sector such as development of 5G technology, artificial intelligence etc. The shipment of smartwatches is estimated to attain 253 million by 2025. Rising R&D investment in military activities enhances the market growth of military wearable medical devices. Also, with the increasing need to improve military performance, the adoption & demand for Military Wearable Medical Device is likely to increase the market growth during the forecast period. However, fluctuating defence budget impedes the growth of the market over the forecast period of 2021-2027.

The geographical regions considered for the global Military Wearable Medical Device market analysis includes Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is deemed as the significant region across the globe in terms of huge market share due to the rising R&D activities for military wearable devices, increasing demand for wearable devices in the medical sector. Whereas, North America is also estimated to attain a maximum growth rate during 2021-2027. Factors such as strict training and service of soldiers, rising technological advancements towards the safety of militaries would create beneficial growth forecasts for the Military Wearable Medical Device market across North America region.

Major market players included in this report are:

Bittium  
Polar Electro  
Oura  
Garmin  
NeuroMetrix  
GOQii  
Apple Inc.  
Samsung  
Fitbit  
Zephyr Technology Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application:

Heart Monitor  
Performance monitor

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019  
Base year – 2020  
Forecast period – 2021 to 2027

Target Audience of the Global Military Wearable Medical Device Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
  - 1.2.1. Global Military Wearable Medical Device Market, by Region, 2019-2027 (USD Billion)
  - 1.2.2. Global Military Wearable Medical Device Market, by Application, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL MILITARY WEARABLE MEDICAL DEVICE MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL MILITARY WEARABLE MEDICAL DEVICE MARKET DYNAMICS**

- 3.1. Military Wearable Medical Device Market Impact Analysis (2019-2027)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Increasing need for advanced technology
    - 3.1.1.2. Rising R&D investment in military activities
  - 3.1.2. Market Challenges
    - 3.1.2.1. Fluctuating defence budget
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Increasing need to improve military performance

### **CHAPTER 4. GLOBAL MILITARY WEARABLE MEDICAL DEVICE MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

## **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 market scenario

## **CHAPTER 6. GLOBAL MILITARY WEARABLE MEDICAL DEVICE MARKET, BY APPLICATION**

- 6.1. Market Snapshot
- 6.2. Global Military Wearable Medical Device Market by Application, Performance - Potential Analysis
- 6.3. Global Military Wearable Medical Device Market Estimates & Forecasts by Application, 2018-2027 (USD Billion)
- 6.4. Military Wearable Medical Device Market, Sub Segment Analysis
  - 6.4.1. Heart Monitor
  - 6.4.2. Performance Monitor

## **CHAPTER 7. GLOBAL MILITARY WEARABLE MEDICAL DEVICE MARKET, REGIONAL ANALYSIS**

- 7.1. Military Wearable Medical Device Market, Regional Market Snapshot
- 7.2. North America Military Wearable Medical Device Market

- 7.2.1. U.S. Military Wearable Medical Device Market
  - 7.2.1.1. Application breakdown estimates & forecasts, 2018-2027
- 7.2.2. Canada Military Wearable Medical Device Market
- 7.3. Europe Military Wearable Medical Device Market Snapshot
  - 7.3.1. U.K. Military Wearable Medical Device Market
  - 7.3.2. Germany Military Wearable Medical Device Market
  - 7.3.3. France Military Wearable Medical Device Market
  - 7.3.4. Spain Military Wearable Medical Device Market
  - 7.3.5. Italy Military Wearable Medical Device Market
  - 7.3.6. Rest of Europe Military Wearable Medical Device Market
- 7.4. Asia-Pacific Military Wearable Medical Device Market Snapshot
  - 7.4.1. China Military Wearable Medical Device Market
  - 7.4.2. India Military Wearable Medical Device Market
  - 7.4.3. Japan Military Wearable Medical Device Market
  - 7.4.4. Australia Military Wearable Medical Device Market
  - 7.4.5. South Korea Military Wearable Medical Device Market
  - 7.4.6. Rest of Asia Pacific Military Wearable Medical Device Market
- 7.5. Latin America Military Wearable Medical Device Market Snapshot
  - 7.5.1. Brazil Military Wearable Medical Device Market
  - 7.5.2. Mexico Military Wearable Medical Device Market
- 7.6. Rest of The World Military Wearable Medical Device Market

## **CHAPTER 8. COMPETITIVE INTELLIGENCE**

- 8.1. Top Market Strategies
- 8.2. Company Profiles
  - 8.2.1. Bittium
    - 8.2.1.1. Key Information
    - 8.2.1.2. Overview
    - 8.2.1.3. Financial (Subject to Data Availability)
    - 8.2.1.4. Product Summary
    - 8.2.1.5. Recent Developments
  - 8.2.2. Polar Electro
  - 8.2.3. Oura
  - 8.2.4. Garmin
  - 8.2.5. NeuroMetrix
  - 8.2.6. GOQii
  - 8.2.7. Apple Inc.
  - 8.2.8. Samsung

8.2.9. Fitbit

8.2.10. Zephyr Technology Corporation

## **CHAPTER 9. RESEARCH PROCESS**

9.1. Research Process

9.1.1. Data Mining

9.1.2. Analysis

9.1.3. Market Estimation

9.1.4. Validation

9.1.5. Publishing

9.2. Research Attributes

9.3. Research Assumption

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Military Wearable Medical Device market, report scope

TABLE 2. Global Military Wearable Medical Device market estimates & forecasts by Region 2018-2027 (USD Billion)

TABLE 3. Global Military Wearable Medical Device market estimates & forecasts by Application 2018-2027 (USD Billion)

TABLE 4. Global Military Wearable Medical Device market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 5. Global Military Wearable Medical Device market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 6. Global Military Wearable Medical Device market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 7. Global Military Wearable Medical Device market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 8. Global Military Wearable Medical Device market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 9. Global Military Wearable Medical Device market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 10. Global Military Wearable Medical Device market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 11. Global Military Wearable Medical Device market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 12. Global Military Wearable Medical Device market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 13. Global Military Wearable Medical Device market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 14. U.S. Military Wearable Medical Device market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 15. U.S. Military Wearable Medical Device market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 16. U.S. Military Wearable Medical Device market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 17. Canada Military Wearable Medical Device market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 18. Canada Military Wearable Medical Device market estimates & forecasts by segment 2018-2027 (USD Billion)



TABLE 19. Canada Military Wearable Medical Device market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 20. UK Military Wearable Medical Device market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 21. UK Military Wearable Medical Device market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 22. UK Military Wearable Medical Device market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 23. Germany Military Wearable Medical Device market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 24. Germany Military Wearable Medical Device market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 25. Germany Military Wearable Medical Device market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 26. RoE Military Wearable Medical Device market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 27. RoE Military Wearable Medical Device market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 28. RoE Military Wearable Medical Device market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 29. China Military Wearable Medical Device market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 30. China Military Wearable Medical Device market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 31. China Military Wearable Medical Device market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 32. India Military Wearable Medical Device market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 33. India Military Wearable Medical Device market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 34. India Military Wearable Medical Device market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 35. Japan Military Wearable Medical Device market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 36. Japan Military Wearable Medical Device market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 37. Japan Military Wearable Medical Device market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 38. RoAPAC Military Wearable Medical Device market estimates & forecasts,

2018-2027 (USD Billion)

TABLE 39. RoAPAC Military Wearable Medical Device market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 40. RoAPAC Military Wearable Medical Device market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 41. Brazil Military Wearable Medical Device market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 42. Brazil Military Wearable Medical Device market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 43. Brazil Military Wearable Medical Device market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 44. Mexico Military Wearable Medical Device market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 45. Mexico Military Wearable Medical Device market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 46. Mexico Military Wearable Medical Device market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 47. RoLA Military Wearable Medical Device market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 48. RoLA Military Wearable Medical Device market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 49. RoLA Military Wearable Medical Device market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 50. Row Military Wearable Medical Device market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 51. Row Military Wearable Medical Device market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 52. Row Military Wearable Medical Device market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 53. List of secondary sources, used in the study of global Military Wearable Medical Device market

TABLE 54. List of primary sources, used in the study of global Military Wearable Medical Device market

TABLE 55. Years considered for the study

TABLE 56. Exchange rates considered

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Military Wearable Medical Device market, research methodology
- FIG 2. Global Military Wearable Medical Device market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Military Wearable Medical Device market, key trends 2020
- FIG 5. Global Military Wearable Medical Device market, growth prospects 2021-2027
- FIG 6. Global Military Wearable Medical Device market, porters 5 force model
- FIG 7. Global Military Wearable Medical Device market, pest analysis
- FIG 8. Global Military Wearable Medical Device market, value chain analysis
- FIG 9. Global Military Wearable Medical Device market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Military Wearable Medical Device market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Military Wearable Medical Device market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Military Wearable Medical Device market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Military Wearable Medical Device market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Military Wearable Medical Device market, regional snapshot 2018 & 2027
- FIG 15. North America Military Wearable Medical Device market 2018 & 2027 (USD Billion)
- FIG 16. Europe Military Wearable Medical Device market 2018 & 2027 (USD Billion)
- FIG 17. Asia pacific Military Wearable Medical Device market 2018 & 2027 (USD Billion)
- FIG 18. Latin America Military Wearable Medical Device market 2018 & 2027 (USD Billion)
- FIG 19. Global Military Wearable Medical Device market, company market share analysis (2020)

## I would like to order

Product name: Global Military Wearable Medical Device Market Size study, By Application (Heart Monitor, Performance Monitor) and Regional Forecasts 2021-2027

Product link: <https://marketpublishers.com/r/G9B71757757AEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G9B71757757AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

