

Global Microsegmentation Market Size study, by Component (Software, Services), by Service (Managed Service, Professional Service), by Security Type (Network, Database, Application), by Deployment Type, by Organization, by Vertical and by Regional Forecasts 2018-2025

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Abstracts

Global Microsegmentation Market to reach USD 3752 million by 2025.

Global Microsegmentation Market valued approximately USD 650 million in 2017 is anticipated to grow with a healthy growth rate of more than 24.50% over the forecast period 2017-2025. Technological advancements, increasing ransomware attacks on connected devices, and growing usage of security virtualization and cloud computing are some of the factors contributing to the growth of the global Microsegmentation market. Increase in the network connectivity and data theft and need for maintaining safe third-party access are expected to further drive the Microsegmentation market growth. High cost of advanced security solutions and limited security budgets are the major factors restricting the growth of the Microsegmentation market

The regional analysis of Global Microsegmentation Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America has the major presence of sustainable and well-established economies who invest heavily in Research and Development (R&D) activities, thereby contributing to the development of new technologies. The startup culture in North America is growing at a faster pace as compared to the other regions. The rising number of developing Small and Medium-sized Enterprises (SMEs) and the increasing digitization in large organizations have aided the growth of the North American

Microsegmentation market Asia Pacific (APAC) has witnessed the advanced and dynamic adoption of new technologies, and it has always been a lucrative market. The region is expected to grow at the highest CAGR during the forecast period

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component:

Software

Services

By Service:

Managed Services

Professional Services

By Security Type:

Network Security

Database Security

Application Security

By Deployment Type:

On-Premises

Cloud

By Organization Size:

SMEs

Large Enterprise

By Vertical:

Government & Defence

BFSI

IT & Telecom

Healthcare

Retail

Manufacturing

Energy and Utilities

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

The industry is seeming to be fairly competitive. Some of the leading market players include VMware, Cisco, Unisys, Varmour, Juniper Networks, Opaq Networks, Nutanix, Cloudvisory, Guardicore, Extrahop and so on. Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and continuous technological innovations are the key strategies adopted by the major players.

Target Audience of the Global Microsegmentation Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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