

Global Microphone Market Size study, by MEMS Type (Analog and Digital), by Technology (Electret, MEMS and Others), by Communication Technology (Wired and Wireless), by Application (Automotive, Commercial Security & Surveillance, Consumer Electronics, Industrial, Medical and Noise Monitoring & Sensing) and Regional Forecasts 2020-2027

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Abstracts

Global Microphone Market is valued approximately USD 1.5 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 7.9 % over the forecast period 2020-2027. Microphones or microphone chip or silicon microphones are used as high-quality audio output devices in smartphones and tablets. The technological development and advanced miniature microphones, can be integrated in compact electronic devices. Different types of microphones available such as, piezoelectric microphones, electret microphone, ribbon microphone, dynamic microphone, carbon microphone, laser microphones and many others, used in voice transmission, voice recognition, noise recognition and reduction of external noise. In automobile industry, microphone is used for driver assistance and positioning & navigation control, medical application in stethoscopes and many more. The rise in adoption of next-generation consumer electronics, demand for low cost and compact size of MEMS microphones, and escalated demand for modern microphones for use in smart wearable devices are the few factors responsible for growth of the market over the forecast period.

Furthermore, the rising advancements of miniature microphones used in smart phones and rising demand for mobiles, smartphones, tablets and other consumer electronic devices will create a lucrative demand for this market. For instance: as per Zenith's Mobile Advertising Forecasts 2017, around 66% of individuals adopts smartphone in 2018, an increase from 63% in 2017 and 58% in 2016, globally,.. These multilayer

ceramic capacitor features a maximum capacitance of 0.1 μ F in 008004-inch size (0.25 \times 0.125mm). Moreover, it is estimated that ownership of desktop/laptop among the adults in the United States is approximately 74% in 2019, an increase from 73% in 2018, as per the Statista. However, difficult process of packaging and integration and high cost of electronic stethoscopes is the major factor restraining the growth of global Microphone market during the forecast period.

The regional analysis of global Microphone market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world owing to the surging adoption of high-end consumer electronics, such as wearables and smart home devices in US and Canada. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027.

Major market player included in this report are:

Knowles

AAC Technologies Holdings Inc.

TDK Corporation

Goertek Inc.

STMicroelectronics

Robert Bosch GmbH

Cirrus Logic Inc.

Hosiden Corporation

Gettop Acoustic Co

Omron Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By MEMS Type:

Analog

Digital

By Technology:

Electret

MEMS

Others

By Communication Technology:

Wired

Wireless

By Application:

Automotive

Commercial Security & Surveillance

Consumer Electronics

Industrial

Medical

Noise Monitoring & Sensing

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018
Base year – 2019
Forecast period – 2020 to 2027

Target Audience of the Global Microphone Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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COMPANIES MENTIONED

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