

Global Microgreens market size, by Type(Broccoli, Cabbage, Cauliflower, Peas, Basil, Others) by Farming (Indoor Farming, Commercial Greenhouses, Vertical Farming, Others) by End-use(Food & Beverages, Cosmetics, Others) and Regional Forecasts 2021-2027

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Abstracts

Global Microgreens market is expected to grow at a CAGR of 8 %and having the value of USD XX billion in 2020 Microgreens are small, inexperienced vegetables that are the primary true leaves of edible vegetables and herbs. For consumption, seedlings with shaped roots, stems, cotyledons, and true leaves are harvested. These are typically one to three inches tall and green from vegetables and herbs seeds in a single week of germination.This farm product evolved as a new type of super food and is gaining shopper preference all over the world due to its nutritional benefits. Broccoli, Basil, Amaranth, and PAC Choi are a few of the world's most well-known wide grownup microgreens. Microgreens are thought to be high in vitamins and minerals and are used by food service professionals in a wide range of cooking applicationsThe expansion of hotels, restaurants, and fast-food chains is the primary factor driving the growth of the global microgreens market, as chefs use microgreens to enhance flavors and as colorful garnishing on plates.Another niche business is the dynamic global expansion of the microgreens market-broccoli in particular. According to the Food and Agriculture Organization's (FAO) data, the assembly of broccoli increased to 25.98 million metric tones in 2017 from 25.05 million metric tones in 2016, owing to an increase in demand for broccoli.Provide more nutrients- This is primarily due to their high nutritional value. Microgreens have more nutritional value than their mature counterparts, MicrogreensVertical farming will play an important role in the growth of the microgreens market in the coming years. With the growing global population and rapid urbanization there is a high demand for cultivable and agricultural land to meet food needs and demand. Standard practices have led to a variety of environment issues such as

deforestation, Water scarcity, and habitable loss. According to the World Bank, the world lost 502,000 square miles of land and forest between 1990 and 2016. Life span is limited. -Microgreens have a much shorter lifespan (1-2 weeks) than their adult counterparts (4-6 weeks). Because of its short lifespan, a microgreen is generally disadvantageous for those who trade the product for their restaurants or for other purposes. Because of its short lifespan, it places a high value on consumers. Certain other factors -A number of factors impeding market growth include a lack of farming awareness, a high initial cost for setting up a plant growing setting, a high risk of the tormentor and diseases, and a high risk of the tormentor and diseases square measures. However, high initial investment, high demand for technical experience labor, lack of technical standardization, and lack of infrastructure are just a few of the issues impeding the global microgreens market's expansion. Only certain crops are frequently adult mistreatment the indoor cultivation technique, which acts as a significant challenge to the micro green market.

Does not required large field- This is due to the fact that it is simple to grow and can even be grown up using indoor farming strategies. Broccoli consumption is increasing as a result of the nutritional benefits it provides. Easy to use- Farmer's market settings will allow the farm to educate potential customers on the benefits and uses of microgreens, as well as Solutions Farms' social mission and sustainable practices. Along with in-person sales, the farm can include a printed card in its packages that informs the customer about the farm's growing methods and its role in Solutions for Change. On the reverse side of the card, a printed recipe or a list of ideas for how the customer can use their microgreens can be included. Fast growing future- As folks are more concerned about there health, microgreens have the fast growing market as compares to other substitute in the market. The regional analysis of the global microgreens market is considering key regions such as north America, USA among others. In 2019, North America accounted for the largest share of the international microgreens trade And is expected to dominate the market in coming years. With the advancement of indoor and vertical farming practices, cultivation in the United States is producing microgreens on a massive scale, thus fueling the market growth. Furthermore, agriculture farming generates the most revenue for Californian farmers, and as a results, such as peas, cabbage and dish vegetables square measure adult.

Because of the presence of large food brands, the microgreens market is extremely competitive. The key microgreens players who are contributing to the global market's growth include:

Madar Farms

2BFresh

Chef's Garden Inc

Metro Microgreens

Florida MicroGreens

AeroFarms LLC

Farmbox Greens LLC

Cherry Lane Farm

Greenbelt Microgreens

Fresh Origins

The study's goal is to outline market size for various segments and countries in recent years and forecast values for the next 8 years. The report is intended to include both qualitative and quantitative aspects of the business at each of the study's region and countries. Furthermore, the report provides detailed information about critical aspects such as driving factors and challenges that can outline the market's long-term growth. Furthermore, the report will include information on market opportunities in small markets for stakeholders to speculate on, in addition to an in-depth analysis of the competitive landscape and key players' product offering. The following are the detailed segments and sub-segments to the market square measures:

By Type

Broccoli

Cabbage

Cauliflower

Peas

Basil

Others

By Farming

Indoor Farming

Commercial Greenhouses

Vertical Farming

Others

By End-Use

Food & Beverage

Cosmetics

Others

By Region

North America

U.S.

Canada

Europe

UK

Germany

France

Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year –2017, 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Urgent Care Centers Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1.EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Million)
 - 1.2.1. Global Microgreen Market, by Region,2019-2027 (USD Million)
 - 1.2.2. Global Microgreen Market, by Type, 2019-2027 (USD Million)
 - 1.2.3. Global Microgreen Market, by Farming,2019-2027 (USD Million)
 - 1.2.4. Global Microgreen Market, by End-use,2019-2027 (USD Million)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL MICROGREENMARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL MICROGREENMARKET DYNAMICS

- 3.1. Global Microgreen Market Impact Analysis (2019-2027)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Expansion of Restaurants, Hotels and Food chain
 - 3.1.1.2. Dynamic Global Expansion
 - 3.1.1.3.
 - 3.1.1.4.
 - 3.1.1.5. Vertical Farming
 - 3.1.2. Market Challenges
 - 3.1.2.1. Limited life span
 - 3.1.2.2. Lack of Farming Awareness
 - 3.1.2.3. High Initial Cost
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Does not required large fields
 - 3.1.3.2. Easy to use

3.1.3.3. Fast growing future

CHAPTER 4. GLOBAL MICROGREENMARKETINDUSTRY ANALYSIS

4.1. Porter's 5 Force Model

4.1.1. Bargaining Power of Suppliers

4.1.2. Bargaining Power of Buyers

4.1.3. Threat of New Entrants

4.1.4. Threat of Substitutes

4.1.5. Competitive Rivalry

4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)

4.2. PEST Analysis

4.2.1. Political

4.2.2. Economical

4.2.3. Social

4.2.4. Technological

4.3. Investment Adoption Model

4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL MICROGREENMARKET, BY TYPE

5.1. Market Snapshot

5.2. Global MicrogreenMarket by Type, Performance - Potential Analysis

5.3. Global MicrogreenMarketEstimates & Forecasts by Type2018-2027 (USD Million)

5.4. MicrogreenMarket, Sub Segment Analysis

5.4.1. Broccoli

5.4.2. Cabbage

5.4.3. Peas

5.4.4. Basil

5.4.5. Cauliflower

5.4.6. Others

CHAPTER 6. GLOBAL MICROGREENMARKET, BYFARMING

6.1. Market Snapshot

6.2. Global MicrogreenMarket by Farming, Performance - Potential Analysis

6.3. Global MicrogreenMarket Estimates & Forecasts by Farming 2018-2027 (USD Million)

6.4. MicrogreenMarket, Sub Segment Analysis

- 6.4.1. Indoor farming
- 6.4.2. Commercial Greenhouses
- 6.4.3. Vertical farming
- 6.4.4. Other

CHAPTER 7. GLOBAL MICROGREEN MARKET, BY END-USE

- 7.1. Market Snapshot
- 7.2. Global MicrogreenMarketby End-use, Performance - Potential Analysis
- 7.3. Global MicrogreenMarket Estimates & Forecasts by End-use2018-2027 (USD Million)
- 7.4. Microgreen Market, Sub Segment Analysis
 - 7.4.1. Food and Beverage
 - 7.4.2. Cosmetics
 - 7.4.3. Others

CHAPTER 8. GLOBAL MICROGREENMARKET, REGIONALANALYSIS

- 8.1. MicrogreenMarket, regionalMarket Snapshot
- 8.2. North America MicrogreenMarket
 - 8.2.1. U.S.MicrogreenMarket
 - 8.2.1.1. Type breakdown estimates & forecasts, 2018-2027
 - 8.2.1.2. Farming breakdown estimates & forecasts, 2018-2027
 - 8.2.1.3. End-usebreakdown estimates & forecasts, 2018-2027
 - 8.2.2. CanadaGlobal MicrogreenMarket
- 8.3. Europe MicrogreenMarket Snapshot
 - 8.3.1. U.K. Global Microgreen Market
 - 8.3.2. Germany Global Microgreen Market
 - 8.3.3. France Global Microgreen Market
 - 8.3.4. Spain Global Microgreen Market
 - 8.3.5. Italy Global Microgreen Market
 - 8.3.6. Rest of EuropeGlobalMicrogreen Market
- 8.4. Asia-PacificMicrogreenMarket Snapshot
 - 8.4.1. China Global MicrogreenMarket
 - 8.4.2. India Global MicrogreenMarket
 - 8.4.3. JapanGlobal MicrogreenMarket
 - 8.4.4. Australia Global MicrogreenMarket
 - 8.4.5. South Korea Global MicrogreenMarket
 - 8.4.6. Rest of Asia PacificGlobal MicrogreenMarket

- 8.5. Latin America MicrogreenMarket Snapshot
 - 8.5.1. Brazil Global MicrogreenMarket
 - 8.5.2. Mexico Global MicrogreenMarket
- 8.6. Rest of The World Global MicrogreenMarket

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Top Market Strategies
- 9.2. Company Profiles
 - 9.2.1. Madar Farms
 - 9.2.1.1. Key Information
 - 9.2.1.2. Overview
 - 9.2.1.3. Financial (Subject to Data Availability)
 - 9.2.1.4. Product Summary
 - 9.2.1.5. Recent Developments
 - 9.2.2. 2B fresh
 - 9.2.3. Chef's Garden Inc
 - 9.2.4. Metro Microgreens
 - 9.2.5. Florida Microgreens
 - 9.2.6. AeroFarms LLC
 - 9.2.7. Farmbox Greens LLC
 - 9.2.8. Cherry Lane Frame
 - 9.2.9. Greenbelt Microgreens
 - 9.2.10. Fresh Origins

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Microgreen Market, report scope

TABLE 2. Global Microgreenmarket estimates & forecasts by Type2018-2027
(USDMillion)

TABLE 3. Global Microgreenmarket estimates & forecasts byFarming2018-2027
(USDMillion)

TABLE 4. Global Microgreenmarket estimates & forecasts byEnd-use2018-2027
(USDMillion)

TABLE 5. Global Microgreenmarket by segment, estimates & forecasts, 2018-2027
(USDMillion)

TABLE 6. Global Microgreenmarket by Type, estimates & forecasts, 2018-2027
(USDMillion)

TABLE 7. Global Microgreenmarket by segment, estimates & forecasts, 2018-2027
(USDMillion)

TABLE 8. Global Microgreenmarket by Type, estimates & forecasts, 2018-2027
(USDMillion)

TABLE 9. Global Microgreenmarket by segment, estimates & forecasts, 2018-2027
(USDMillion)

TABLE 10. Global Microgreenmarket by Type, estimates & forecasts, 2018-2027
(USDMillion)

TABLE 11. Global Microgreenmarket by segment, estimates & forecasts, 2018-2027
(USDMillion)

TABLE 12. Global Microgreenmarket by Type, estimates & forecasts, 2018-2027
(USDMillion)

TABLE 13. Global Microgreenmarket by segment, estimates & forecasts, 2018-2027
(USDMillion)

TABLE 14. Global Microgreenmarket by Type, estimates & forecasts, 2018-2027
(USDMillion)

TABLE 15. U.S. Microgreenmarket estimates & forecasts, 2018-2027 (USDMillion)

TABLE 16. U.S. Microgreenmarket estimates & forecasts by segment 2018-2027
(USDMillion)

TABLE 17. U.S. Microgreenmarket estimates & forecasts by segment 2018-2027
(USDMillion)

TABLE 18. Canada Microgreenmarket estimates & forecasts, 2018-2027 (USDMillion)

TABLE 19. Canada Microgreenmarket estimates & forecasts by segment 2018-2027
(USDMillion)

TABLE 20. Canada Microgreenmarket estimates & forecasts by segment 2018-2027 (USDMillion)

TABLE 21. UKMicrogreenmarket estimates & forecasts, 2018-2027 (USDMillion)

TABLE 22. UKMicrogreenmarket estimates & forecasts by segment 2018-2027 (USDMillion)

TABLE 23. UKMicrogreenmarket estimates & forecasts by segment 2018-2027 (USDMillion)

TABLE 24. Germany Microgreenmarket estimates & forecasts, 2018-2027 (USDMillion)

TABLE 25. Germany Microgreenmarket estimates & forecasts by segment 2018-2027 (USDMillion)

TABLE 26. Germany Microgreenmarket estimates & forecasts by segment 2018-2027 (USDMillion)

TABLE 27. RoEMicrogreenmarket estimates & forecasts, 2018-2027 (USDMillion)

TABLE 28. RoEMicrogreenmarket estimates & forecasts by segment 2018-2027 (USDMillion)

TABLE 29. RoEMicrogreenmarket estimates & forecasts by segment 2018-2027 (USDMillion)

TABLE 30. China Microgreenmarket estimates & forecasts, 2018-2027 (USDMillion)

TABLE 31. China Microgreenmarket estimates & forecasts by segment 2018-2027 (USDMillion)

TABLE 32. China Microgreenmarket estimates & forecasts by segment 2018-2027 (USDMillion)

TABLE 33. India Microgreenmarket estimates & forecasts, 2018-2027 (USDMillion)

TABLE 34. India Microgreenmarket estimates & forecasts by segment 2018-2027 (USDMillion)

TABLE 35. India Microgreenmarket estimates & forecasts by segment 2018-2027 (USDMillion)

TABLE 36. Japan Microgreenmarket estimates & forecasts, 2018-2027 (USDMillion)

TABLE 37. Japan Microgreenmarket estimates & forecasts by segment 2018-2027 (USDMillion)

TABLE 38. Japan Microgreenmarket estimates & forecasts by segment 2018-2027 (USDMillion)

TABLE 39. RoAPACMicrogreenmarket estimates & forecasts, 2018-2027 (USDMillion)

TABLE 40. RoAPACMicrogreenmarket estimates & forecasts by segment 2018-2027 (USDMillion)

TABLE 41. RoAPACMicrogreenmarket estimates & forecasts by segment 2018-2027 (USDMillion)

TABLE 42. Brazil Microgreenmarket estimates & forecasts, 2018-2027 (USDMillion)

TABLE 43. Brazil Microgreenmarket estimates & forecasts by segment 2018-2027

(USDMillion)

TABLE 44. Brazil Microgreenmarket estimates & forecasts by segment 2018-2027

(USDMillion)

TABLE 45. Mexico Microgreenmarket estimates & forecasts, 2018-2027 (USDMillion)

TABLE 46. Mexico Microgreenmarket estimates & forecasts by segment 2018-2027

(USDMillion)

TABLE 47. Mexico Microgreenmarket estimates & forecasts by segment 2018-2027

(USDMillion)

TABLE 48. RoLAMicrogreenmarket estimates & forecasts, 2018-2027 (USDMillion)

TABLE 49. RoLAMicrogreenmarket estimates & forecasts by segment 2018-2027

(USDMillion)

TABLE 50. RoLAMicrogreenmarket estimates & forecasts by segment 2018-2027

(USDMillion)

TABLE 51. Row Microgreenmarket estimates & forecasts, 2018-2027 (USDMillion)

TABLE 52. Row Microgreenmarket estimates & forecasts by segment 2018-2027

(USDMillion)

TABLE 53. Row Microgreenmarket estimates & forecasts by segment 2018-2027

(USDMillion)

TABLE 54. List of secondary sources, used in the study of global

GlobalMicrogreenMarket

TABLE 55. List of primary sources, used in the study of global GlobalMicrogreenMarket

TABLE 56. Years considered for the study

TABLE 57. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Microgreenmarket, research methodology
- FIG 2. Global Microgreenmarket, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Microgreenmarket, key trends 2020
- FIG 5. Global Microgreenmarket, growth prospects 2021-2027
- FIG 6. Global Microgreenmarket, porters 5 force model
- FIG 7. Global Microgreenmarket, pest analysis
- FIG 8. Global Microgreenmarket, value chain analysis
- FIG 9. Global Microgreenmarket by segment, 2018& 2027 (USDMillion)
- FIG 10. Global Microgreenmarket by segment, 2018& 2027 (USDMillion)
- FIG 11. Global Microgreenmarket by segment, 2018& 2027 (USDMillion)
- FIG 12. Global Microgreenmarket by segment, 2018& 2027 (USDMillion)
- FIG 13. Global Microgreenmarket by segment, 2018& 2027 (USDMillion)
- FIG 14. Global Microgreenmarket, Typeal snapshot 2018& 2027
- FIG 15. North America Microgreenmarket2018& 2027 (USDMillion)
- FIG 16. Europe Microgreenmarket2018& 2027 (USDMillion)
- FIG 17. Asia pacific Microgreenmarket2018& 2027 (USDMillion)
- FIG 18. Latin America Microgreenmarket2018& 2027 (USDMillion)
- FIG 19. Global Microgreenmarket, company market share analysis (2020)

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