

# **Global Microencapsulation Market Size study with COVID-19 Impact, by Application (Pharmaceuticals and healthcare products, Food & beverages, Household and personal care products, Agrochemicals, Construction materials, Textiles and Others), by Technology (Spray technologies, Emulsion technologies, Dripping technologies and Others), by Core Material (Pharmaceutical & healthcare drugs, Food additives, Fragrances, Agricultural inputs, Phase change materials and Others), by Shell Material (Polymers, Gums & resins, Liquids, Carbohydrates and Proteins) and Regional Forecasts 2020-2027**

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## **Abstracts**

Global Microencapsulation Market is valued approximately USD 7.0 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 11.4 % over the forecast period 2020-2027. Microencapsulation technique refers to sizes ranging from 1 micrometre to 1 millimetre and is used for masking taste, odor, and activity of the encapsulated structures, which act as functional ingredients for application industries such as pharmaceutical and healthcare. It is the packaging technology of liquid, solid or gaseous materials with thin polymeric coatings and forming small particles called microcapsules. The global Microencapsulation is being highly demanded due to the coronavirus pandemic as researchers and scientist are focusing on developing vaccine to fight against coronavirus. The increase in demand for fortified food products with

health benefits, increase in demand from the food industry increased R&D activities for process efficiency to enhance market penetration and increased consumer demand for functional products are the few factors responsible for growth of the market over the forecast period. Furthermore, the rising advancements and other strategic alliance by market key players will create a lucrative demand for this market. For instance: on 07th May 2019, Givaudan launched Spherulite™ R10, a unique microencapsulated stabilised retinol is more stable and efficient way for skincare. However, high cost associated with the microencapsulated process is the major factor restraining the growth of global Microencapsulation market during the forecast period.

The regional analysis of global Microencapsulation market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world owing to the growing demand and awareness about value-added products for various areas such as nutrition, food, healthcare, and personal care. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027.

Major market player included in this report are:

BASF SE

Royal Frieslandcampina

Syngenta Crop Protection

Koninklijke DSM

Givaudan

International Flavors & Fragrances

Symrise

Sensient Technologies

Lycored Corp.

Koehler Innovative Solutions

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

**by Application:**

Pharmaceuticals and healthcare products  
Food & beverages  
Household and personal care products  
Agrochemicals  
Construction materials  
Textiles  
Others

**By Technology:**

Spray technologies  
Emulsion technologies  
Dripping technologies  
Others

**By Core Material:**

Pharmaceutical & healthcare drugs  
Food additives  
Fragrances  
Agricultural inputs  
Phase change materials  
Others

**By Shell Material:**

Polymers  
Gums & resins  
Liquids  
Carbohydrates  
Proteinss

**By Region:**

North America  
U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain

Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018  
Base year – 2019  
Forecast period – 2020 to 2027

Target Audience of the Global Microencapsulation Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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### **COMPANIES MENTIONED**

BASF SE  
Royal Frieslandcampina  
Syngenta Crop Protection  
Koninklijke DSM  
Givaudan  
International Flavors & Fragrances  
Symrise  
Sensient Technologies  
Lycored Corp.  
Koehler Innovative Solutions

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