

Global Microdisplay Market Size study with COVID-19 Impact, by Product (Near-to-Eye (NTE) Devices, Head-Up Displays (HUD), Projectors and Others), by Technology (LCD, LCoS, OLED and DLP), by Resolution (Lower than HD, HD, FHD and Higher than FHD), by Brightness (Less than 500 Nits, 500 to 1,000 Nits and More than 1,000 Nits), by Industry (Consumer, Industrial & Enterprise, Automotive, Military, Defense, and Aerospace, Sports & Entertainment, Retail & Hospitality, Medical, Education and Others) and Regional Forecasts 2020-2027

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Abstracts

Global Microdisplay Market is valued approximately USD 510.8 million in 2019 and is anticipated to grow with a healthy growth rate of more than 39.4 % over the forecast period 2020-2027. Microdisplay is a compact size display with less than a quarter inch diagonal that has user-configurable technology, high resolution, and high pixel density that is widely used in smart watches, smart bands, and smart glasses. Liquid Crystal Display (LCD), Organic Light-Emitting Diode (OLED) and Digital Light Processing (DLP) are widely used in microdisplay technologies, that provides super extended graphics array (SEGA) resolution for better angle viewing and enhanced brightness. Microdisplay are used for wide range of applications in military & defence, for real time monitoring and faster performance. The global Microdisplay is facing challenges due to the coronavirus pandemic as employees are asked to work from home and organizations

are temporary shutdown. Which results the disruption of manufacturing operations and supply chain. The increasing demand for microdisplays used in wearable devices, evolving microdisplays in terms of size and technologies, increasing demand for AR devices in healthcare applications, surging adoption of HMD in different industries and growing demand for OLED microdisplays are factors responsible for the growth of the market over the forecast period. Furthermore, the rising advancements and other strategic alliance by market key players will create a lucrative demand for this market. For instance: on 28th May 2018, Sony launched 0.5-type OLED Microdisplay with Top-of-Class UXGA Resolution. It is smallest pixel pitch of 6.3µm and miniaturization technology, enabling a resolution 1.6x higher than the its previous model. However, saturation of markets for digital cameras and projectors and trade restrictions imposed by US on China is the major factor restraining the growth of global Microdisplay market during the forecast period.

The regional analysis of global Microdisplay Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia Pacific is the leading/significant region across the world in terms of market share owing to the rapid industrialization, as well as the presence of a large number of OEMs and consumers in the region. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027.

Major market player included in this report are:

Sony

Seiko Epson

Emagin Corporation

Kopin Corporation

Olightek Opto-Electronic Technology

Himax Technologies

Holoeye Photonics

Wisechip Semiconductor

Raystar Optronics

Winstar Display

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report

shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Near-to-Eye (NTE) Devices

Head-Up Displays (HUD)

Projectors

Others

Technology:

Liquid Crystal Display (LCD)

Liquid Crystal On Silicon (LCoS)

Organic Light-Emitting Diode (OLED)

Digital Light Processing (DLP)

By Resolution:

Lower than HD

HD

FHD

Higher than FHD

By Brightness:

Less than 500 Nits

500 to 1,000 Nits

More than 1,000 Nits

By Industry:

Consumer

Industrial & Enterprise

Automotive

Military, Defense, and Aerospace

Sports & Entertainment

Retail & Hospitality

Medical

Education

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Microdisplay Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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FIG 36. Asia Pacific Micro Display market 2017 & 2027 (USD Billion)

FIG 37. Latin America Micro Display market 2017 & 2027 (USD Billion)

FIG 38. Global Micro Display market, company market share analysis (2019)

COMPANIES MENTIONED

Sony

Seiko Epson

Emagin Corporation

Kopin Corporation

Olightek Opto-Electronic Technology

Himax Technologies

Holoeye Photonics

Wisechip Semiconductor

Raystar Optronics

Winstar Display

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