

Global Micro VC Funds Market Size study & Forecast, by Enterprise Size (Micro Enterprises, Small Enterprises, Medium-sized Enterprises), by Industry Vertical (IT Telecom, Retail, Consumer Goods, Manufacturing, Others) and Regional Analysis, 2023-2030

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Abstracts

Global Micro VC Funds Market is valued at approximately USD xx billion in 2022 and is anticipated to grow with a healthy growth rate of more than xx% over the forecast period 2023-2030. Micro VC (Venture Capital) funds are investment funds that focus on giving startups and small enterprises early-stage finance. Compared to traditional venture capital funds, these funds often invest smaller sums of money, typically between a few hundred thousand and a few million dollars. The factor that drives the growth of the market is the rise in investments by SMEs in private equity ventures. As per World Intellectual Property Organization, the number of VC deals between 2020 and 2021 grew by 46% which is estimated to fluctuate in the coming years and mostly there will be an increasing trend which led to an increase in demand for VCs. The other factor that drives the growth of the market is the favorable government regulations for equity ventures across the globe. It will give a supportive environment for the development of growth of venture capitalists. However, the risk of loss in equity hinders the growth of the micro-VC funds market.

The growth opportunity for the market is the surge in venture capital funds for start-ups as there is an increasing trend of start-ups, and most of the people have to open their startups. As per Statista, in 2022, there is total of 80,152 startups that have been officially recognized by the Department for Promotion of Industry and Internal Trade. And according to US Business Formation Statistics (BFS), there are a total of 5.07 million business applications filed in 2022. The startup trend will continuously grow at a

faster pace, and it will create a lot of opportunities for the VC funds market. The other opportunity for the market is the increase in the adoption of digital platforms across the globe as there will be more access to global markets which means there is an expansion of investment opportunities for the VCs.

The key regions considered for the Global Micro VC Funds Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the presence of startups in the region and the system of VCs is already established there which provides a lot of opportunities in the region as well. Asia Pacific is expected to grow significantly during the forecast period, owing to factors such as the number of startups in the region are on the rise which provides high investment opportunities to venture capitalists.

Major market player included in this report are:

LaunchCapital LLC

Backstage Capital

Ocean Azul Partners

Reliance Capital Limited

MatchStick Ventures LLC

Reach Capital

Fifty Years Industries LLC

Purpose Capital Impact Fund

Concrete Ventures LLC

Chicago Venture Partners

Recent Developments in the Market:

In December 2022, Java Capital, which is a venture capitalist firm announced that they have launched their first fund with a corpus of Rs 75 crore. And in the next 1.5-2 years, the firm would be going to invest in a minimum of 15 fintech and technology startups.

In June 2022, in order to invest in seed and Series A proptech businesses in Europe, the Middle East, and Africa, proptech investor Concrete Ventures is seeking to fund ?100 million (?86 million). The business has previously invested in the UK companies Infogrid, a manufacturer of building sensors, and LandTech, a developer of real estate.

Global Micro VC Funds Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Enterprise Size, Industry Vertical, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Enterprise Size:

Micro Enterprises

Small Enterprises

Medium-sized Enterprises

By Industry Vertical:

IT Telecom

Retail

Consumer Goods

Manufacturing

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC

Latin America
Brazil
Mexico

Middle East & Africa
Saudi Arabia
South Africa
Rest of Middle East & Africa

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