

# Global Micro-Hybrid Vehicle Market Size study & Forecast, by Capacity (48 Volt, 12 Volt, Others), by Battery type (Lithium ion, Lead based, Others), by Vehicle type (Light vehicles, Heavy vehicles) and Regional Analysis, 2023-2030

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### **Abstracts**

Global Micro-Hybrid Vehicle Market is valued at approximately USD xx billion in 2022 and is anticipated to grow with a healthy growth rate of more than xx% over the forecast period 2023-2030. A micro-hybrid vehicle, also known as a start-stop vehicle, is a type of automotive technology designed to improve fuel efficiency and reduce emissions. It is considered a mild hybrid system because it provides a level of electrification without the capability of full-electric driving. The Micro-Hybrid Vehicle market is expanding because of factors such as rising demand for lithium-ion batteries and a growing number of passenger vehicles. Its importance has progressively increased during the forecast period 2023-2030.

In some micro-hybrid vehicles, the start-stop system is complemented by regenerative braking technology. During braking or deceleration, the system stores kinetic energy as electrical energy in the lithium-ion battery. This stored energy can then be used to power vehicle accessories or assist in engine restarts and improves fuel efficiency. According to Statista, the global lithium-ion battery market accounts for USD 40.5 billion in 2020. The market is expected to grow at a rate of 14.6%, reaching around USD 92 billion by the year 2026. Furthermore, in 2030, China's demand for lithium-ion batteries for electric vehicles is estimated to reach 740 GWh. This accounts for about half of the global demand for lithium-ion batteries used in electric vehicles that year. Another important factor that drives the Micro-Hybrid Vehicle market is the increasing number of passenger vehicles. Micro-hybrid vehicles are well-suited for urban mobility due to their ability to save fuel in congested city traffic and reduce emissions in areas with high



population density. They offer a practical solution to address the challenges of urban transportation. In addition, as per Statista, in 2022, A total of 57.5 million passenger automobiles were purchased, reflecting a year-on-year growth of 1.9%. In 2022, Chinese travelers purchased approximately 23.56 million passenger cars. Moreover, rising stringent emission standards and technological advancement in high-performance lithium-ion batteries are anticipated to create lucrative growth opportunities for the market over the forecast period. However, less availability of charging infrastructure and the high initial cost of Micro-Hybrid Vehicles stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Micro-Hybrid Vehicle Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. Asia Pacific dominated the market in 2022 owing to government initiatives towards the adoption of electric vehicles, including environmental concerns, government regulations, consumer preferences, and advancements in automotive technology in the region. Asia Pacific is expected to grow significantly during the forecast period, owing to factors such as increasing population and stringent government emission norms in the region.

Major market player included in this report are:

Fiat Automobiles S.p.A.

Fuji Heavy Industries Ltd

**General Motors Company** 

**Toyota Motor Corporation** 

Hyundai Motor Company

Mercedes-Benz Group AG

Nissan Motor Co., Ltd

Jaguar Land Rover Automotive PLC

Audi AG

Bayerische Motoren Werke AG



### Recent Developments in the Market:

In July 2023, Hyundai India has officially announced the name of their upcoming compact SUV as the Exter. This new addition to Hyundai's lineup is scheduled to commence series production in July, indicating its anticipated market debut in August of this year. The Exter, previously referred to as the Ai3 micro-SUV, is set to be manufactured in India with plans for future exports to neighbouring countries.

Global Micro-Hybrid Vehicle Market Report Scope:

Historical Data - 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Capacity, Battery type, Vehicle type, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it



also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Capacity		
48 Volt		
12 Volt		
Others		
By Battery type		
Lithium ion		
Lead based		
Others		
By Vehicle type		
Light vehicles		
Heavy vehicles		
By Region:		
North America		
U.S.		
Canada		
Europe		
UK		

Germany



France
Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Middle East & Africa
Saudi Arabia
South Africa
Rest of Middle East & Africa



### **Contents**

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Billion)
- 1.2.1. Micro-Hybrid Vehicle Market, by Region, 2020-2030 (USD Billion)
- 1.2.2. Micro-Hybrid Vehicle Market, by Capacity, 2020-2030 (USD Billion)
- 1.2.3. Micro-Hybrid Vehicle Market, by Battery type, 2020-2030 (USD Billion)
- 1.2.4. Micro-Hybrid Vehicle Market, by Vehicle type, 2020-2030 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

# CHAPTER 2. GLOBAL MICRO-HYBRID VEHICLE MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Industry Evolution
  - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL MICRO-HYBRID VEHICLE MARKET DYNAMICS

- 3.1. Micro-Hybrid Vehicle Market Impact Analysis (2020-2030)
  - 3.1.1. Market Drivers
  - 3.1.1.1. Rising demand of lithium-ion batteries
  - 3.1.1.2. Growing number of passenger vehicles
  - 3.1.2. Market Challenges
    - 3.1.2.1. Less availability of charging infrastructure
  - 3.1.2.2. High initial cost of Micro-Hybrid Vehicles
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Rising stringent emission standards
    - 3.1.3.2. Technological advancement in high-performance lithium-ion batteries

### CHAPTER 4. GLOBAL MICRO-HYBRID VEHICLE MARKET INDUSTRY ANALYSIS



- 4.1. Porter's 5 Force Model
- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Impact Analysis
- 4.3. PEST Analysis
  - 4.3.1. Political
  - 4.3.2. Economical
  - 4.3.3. Social
  - 4.3.4. Technological
  - 4.3.5. Environmental
  - 4.3.6. Legal
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. COVID-19 Impact Analysis
- 4.7. Disruptive Trends
- 4.8. Industry Expert Perspective
- 4.9. Analyst Recommendation & Conclusion

### CHAPTER 5. GLOBAL MICRO-HYBRID VEHICLE MARKET, BY CAPACITY

- 5.1. Market Snapshot
- 5.2. Global Micro-Hybrid Vehicle Market by Capacity, Performance Potential Analysis
- 5.3. Global Micro-Hybrid Vehicle Market Estimates & Forecasts by Capacity 2020-2030 (USD Billion)
- 5.4. Micro-Hybrid Vehicle Market, Sub Segment Analysis
  - 5.4.1. 48 Volt
  - 5.4.2. 12 Volt
  - 5.4.3. Others

### CHAPTER 6. GLOBAL MICRO-HYBRID VEHICLE MARKET, BY BATTERY TYPE

- 6.1. Market Snapshot
- 6.2. Global Micro-Hybrid Vehicle Market by Battery type, Performance Potential Analysis
- 6.3. Global Micro-Hybrid Vehicle Market Estimates & Forecasts by Battery type 2020-2030 (USD Billion)



- 6.4. Micro-Hybrid Vehicle Market, Sub Segment Analysis
  - 6.4.1. Lithium ion
  - 6.4.2. Lead based
  - 6.4.3. Others

### CHAPTER 7. GLOBAL MICRO-HYBRID VEHICLE MARKET, BY VEHICLE TYPE

- 7.1. Market Snapshot
- 7.2. Global Micro-Hybrid Vehicle Market by Vehicle type, Performance Potential Analysis
- 7.3. Global Micro-Hybrid Vehicle Market Estimates & Forecasts by Vehicle type 2020-2030 (USD Billion)
- 7.4. Micro-Hybrid Vehicle Market, Sub Segment Analysis
  - 7.4.1. Light vehicles
  - 7.4.2. Heavy vehicles

### CHAPTER 8. GLOBAL MICRO-HYBRID VEHICLE MARKET, REGIONAL ANALYSIS

- 8.1. Top Leading Countries
- 8.2. Top Emerging Countries
- 8.3. Micro-Hybrid Vehicle Market, Regional Market Snapshot
- 8.4. North America Micro-Hybrid Vehicle Market
  - 8.4.1. U.S. Micro-Hybrid Vehicle Market
    - 8.4.1.1. Capacity breakdown estimates & forecasts, 2020-2030
  - 8.4.1.2. Battery type breakdown estimates & forecasts, 2020-2030
  - 8.4.1.3. Vehicle type breakdown estimates & forecasts, 2020-2030
  - 8.4.2. Canada Micro-Hybrid Vehicle Market
- 8.5. Europe Micro-Hybrid Vehicle Market Snapshot
  - 8.5.1. U.K. Micro-Hybrid Vehicle Market
  - 8.5.2. Germany Micro-Hybrid Vehicle Market
  - 8.5.3. France Micro-Hybrid Vehicle Market
  - 8.5.4. Spain Micro-Hybrid Vehicle Market
  - 8.5.5. Italy Micro-Hybrid Vehicle Market
  - 8.5.6. Rest of Europe Micro-Hybrid Vehicle Market
- 8.6. Asia-Pacific Micro-Hybrid Vehicle Market Snapshot
  - 8.6.1. China Micro-Hybrid Vehicle Market
  - 8.6.2. India Micro-Hybrid Vehicle Market
- 8.6.3. Japan Micro-Hybrid Vehicle Market
- 8.6.4. Australia Micro-Hybrid Vehicle Market



- 8.6.5. South Korea Micro-Hybrid Vehicle Market
- 8.6.6. Rest of Asia Pacific Micro-Hybrid Vehicle Market
- 8.7. Latin America Micro-Hybrid Vehicle Market Snapshot
  - 8.7.1. Brazil Micro-Hybrid Vehicle Market
  - 8.7.2. Mexico Micro-Hybrid Vehicle Market
- 8.8. Middle East & Africa Micro-Hybrid Vehicle Market
  - 8.8.1. Saudi Arabia Micro-Hybrid Vehicle Market
  - 8.8.2. South Africa Micro-Hybrid Vehicle Market
  - 8.8.3. Rest of Middle East & Africa Micro-Hybrid Vehicle Market

### **CHAPTER 9. COMPETITIVE INTELLIGENCE**

- 9.1. Key Company SWOT Analysis
  - 9.1.1. Company
  - 9.1.2. Company
  - 9.1.3. Company
- 9.2. Top Market Strategies
- 9.3. Company Profiles
  - 9.3.1. Fiat Automobiles S.p.A.
    - 9.3.1.1. Key Information
    - 9.3.1.2. Overview
    - 9.3.1.3. Financial (Subject to Data Availability)
    - 9.3.1.4. Product Summary
    - 9.3.1.5. Recent Developments
  - 9.3.2. Fuji Heavy Industries Ltd
  - 9.3.3. General Motors Company
  - 9.3.4. Toyota Motor Corporation
  - 9.3.5. Hyundai Motor Company
  - 9.3.6. Mercedes-Benz Group AG
  - 9.3.7. Nissan Motor Co., Ltd
  - 9.3.8. Jaguar Land Rover Automotive PLC
  - 9.3.9. Audi AG
  - 9.3.10. Bayerische Motoren Werke AG

### **CHAPTER 10. RESEARCH PROCESS**

- 10.1. Research Process
  - 10.1.1. Data Mining
  - 10.1.2. Analysis



- 10.1.3. Market Estimation
- 10.1.4. Validation
- 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption



### **List Of Tables**

### LIST OF TABLES

- TABLE 1. Global Micro-Hybrid Vehicle Market, report scope
- TABLE 2. Global Micro-Hybrid Vehicle Market estimates & forecasts by Region 2020-2030 (USD Billion)
- TABLE 3. Global Micro-Hybrid Vehicle Market estimates & forecasts by Capacity 2020-2030 (USD Billion)
- TABLE 4. Global Micro-Hybrid Vehicle Market estimates & forecasts by Battery type 2020-2030 (USD Billion)
- TABLE 5. Global Micro-Hybrid Vehicle Market estimates & forecasts by Vehicle type 2020-2030 (USD Billion)
- TABLE 6. Global Micro-Hybrid Vehicle Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 7. Global Micro-Hybrid Vehicle Market by region, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 8. Global Micro-Hybrid Vehicle Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 9. Global Micro-Hybrid Vehicle Market by region, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 10. Global Micro-Hybrid Vehicle Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 11. Global Micro-Hybrid Vehicle Market by region, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 12. Global Micro-Hybrid Vehicle Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 13. Global Micro-Hybrid Vehicle Market by region, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 14. Global Micro-Hybrid Vehicle Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 15. Global Micro-Hybrid Vehicle Market by region, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 16. U.S. Micro-Hybrid Vehicle Market estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 17. U.S. Micro-Hybrid Vehicle Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 18. U.S. Micro-Hybrid Vehicle Market estimates & forecasts by segment 2020-2030 (USD Billion)



- TABLE 19. Canada Micro-Hybrid Vehicle Market estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 20. Canada Micro-Hybrid Vehicle Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 21. Canada Micro-Hybrid Vehicle Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 22. UK Micro-Hybrid Vehicle Market estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 23. UK Micro-Hybrid Vehicle Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 24. UK Micro-Hybrid Vehicle Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 25. Germany Micro-Hybrid Vehicle Market estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 26. Germany Micro-Hybrid Vehicle Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 27. Germany Micro-Hybrid Vehicle Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 28. France Micro-Hybrid Vehicle Market estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 29. France Micro-Hybrid Vehicle Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 30. France Micro-Hybrid Vehicle Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 31. Italy Micro-Hybrid Vehicle Market estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 32. Italy Micro-Hybrid Vehicle Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 33. Italy Micro-Hybrid Vehicle Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 34. Spain Micro-Hybrid Vehicle Market estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 35. Spain Micro-Hybrid Vehicle Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 36. Spain Micro-Hybrid Vehicle Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 37. RoE Micro-Hybrid Vehicle Market estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 38. RoE Micro-Hybrid Vehicle Market estimates & forecasts by segment



- 2020-2030 (USD Billion)
- TABLE 39. RoE Micro-Hybrid Vehicle Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 40. China Micro-Hybrid Vehicle Market estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 41. China Micro-Hybrid Vehicle Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 42. China Micro-Hybrid Vehicle Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 43. India Micro-Hybrid Vehicle Market estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 44. India Micro-Hybrid Vehicle Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 45. India Micro-Hybrid Vehicle Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 46. Japan Micro-Hybrid Vehicle Market estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 47. Japan Micro-Hybrid Vehicle Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 48. Japan Micro-Hybrid Vehicle Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 49. South Korea Micro-Hybrid Vehicle Market estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 50. South Korea Micro-Hybrid Vehicle Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 51. South Korea Micro-Hybrid Vehicle Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 52. Australia Micro-Hybrid Vehicle Market estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 53. Australia Micro-Hybrid Vehicle Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 54. Australia Micro-Hybrid Vehicle Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 55. RoAPAC Micro-Hybrid Vehicle Market estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 56. RoAPAC Micro-Hybrid Vehicle Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 57. RoAPAC Micro-Hybrid Vehicle Market estimates & forecasts by segment 2020-2030 (USD Billion)



- TABLE 58. Brazil Micro-Hybrid Vehicle Market estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 59. Brazil Micro-Hybrid Vehicle Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 60. Brazil Micro-Hybrid Vehicle Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 61. Mexico Micro-Hybrid Vehicle Market estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 62. Mexico Micro-Hybrid Vehicle Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 63. Mexico Micro-Hybrid Vehicle Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 64. RoLA Micro-Hybrid Vehicle Market estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 65. RoLA Micro-Hybrid Vehicle Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 66. RoLA Micro-Hybrid Vehicle Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 67. Saudi Arabia Micro-Hybrid Vehicle Market estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 68. South Africa Micro-Hybrid Vehicle Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 69. RoMEA Micro-Hybrid Vehicle Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 70. List of secondary sources, used in the study of global Micro-Hybrid Vehicle Market
- TABLE 71. List of primary sources, used in the study of global Micro-Hybrid Vehicle Market
- TABLE 72. Years considered for the study
- TABLE 73. Exchange rates considered
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable



# **List Of Figures**

### LIST OF FIGURES

- FIG 1. Global Micro-Hybrid Vehicle Market, research methodology
- FIG 2. Global Micro-Hybrid Vehicle Market, Market estimation techniques
- FIG 3. Global Market size estimates & forecast methods
- FIG 4. Global Micro-Hybrid Vehicle Market, key trends 2022
- FIG 5. Global Micro-Hybrid Vehicle Market, growth prospects 2023-2030
- FIG 6. Global Micro-Hybrid Vehicle Market, porters 5 force model
- FIG 7. Global Micro-Hybrid Vehicle Market, pest analysis
- FIG 8. Global Micro-Hybrid Vehicle Market, value chain analysis
- FIG 9. Global Micro-Hybrid Vehicle Market by segment, 2020 & 2030 (USD Billion)
- FIG 10. Global Micro-Hybrid Vehicle Market by segment, 2020 & 2030 (USD Billion)
- FIG 11. Global Micro-Hybrid Vehicle Market by segment, 2020 & 2030 (USD Billion)
- FIG 12. Global Micro-Hybrid Vehicle Market by segment, 2020 & 2030 (USD Billion)
- FIG 13. Global Micro-Hybrid Vehicle Market by segment, 2020 & 2030 (USD Billion)
- FIG 14. Global Micro-Hybrid Vehicle Market, regional snapshot 2020 & 2030
- FIG 15. North America Micro-Hybrid Vehicle Market 2020 & 2030 (USD Billion)
- FIG 16. Europe Micro-Hybrid Vehicle Market 2020 & 2030 (USD Billion)
- FIG 17. Asia pacific Micro-Hybrid Vehicle Market 2020 & 2030 (USD Billion)
- FIG 18. Latin America Micro-Hybrid Vehicle Market 2020 & 2030 (USD Billion)
- FIG 19. Middle East & Africa Micro-Hybrid Vehicle Market 2020 & 2030 (USD Billion)

List of tables and figures and dummy in nature, final lists may vary in the final deliverable



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