

# **Global Micro Fulfilment Market Size study, by Technology (Cube-storage, Shuttle Based, AMR Based, Others), by End-Use (Grocery Omni-channel, Pure-play E-commerce, Retail Omni-channel, Others) and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Micro Fulfilment Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Micro-fulfilment is the retail answer to modern consumer demands helping brands maintain control of the shopping experience, retain critical customer data, and make rapid order fulfilment profitable. The huge investment in start-ups like Takeoff Technologies, Fabric, Attabotics, Exotec Solutions and Alert Innovation, and the rising e-commerce industry has led to the adoption of Micro Fulfillment across the forecast period. For Instance: According to NASSCOM, The Indian online grocery market is estimated to reach US\$ 18.2 billion in 2024 from US \$1.9 billion in 2019, expanding at a CAGR of 57%. India's e-commerce orders volume increased by 36% in the last quarter of 2020. Also, with the advances in AI and machine vision, the adoption & demand for Micro Fulfillment is likely to increase the market growth during the forecast period. However, skilled labour shortage impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the Global Micro Fulfilment Market study include Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading region across the world in terms of market share owing to the Economics of online grocery and the presence of developed IT infrastructure. Whereas, Asia-Pacific is also anticipated to exhibit the highest growth rate over the forecast period 2022-2028. Factors such as investing in cutting-edge robotics and automation for their Customer Fulfillment Centers would create lucrative growth prospects for the Micro Fulfillment

market across Asia-Pacific region.

Major market players included in this report are:

Cleveron  
Alert Innovation  
Dematic  
Exotec  
Fabric  
Company Profiles  
Addverb Technologies  
Alert Innovation  
Attabotics  
AutoStore

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Technology:

Cube-storage  
Shuttle Based  
AMR Based  
Others

By End-Use:

Grocery Omni-channel  
Pure-play E-commerce  
Retail Omni-channel  
Others

By Region:

North America  
U.S.  
Canada  
Europe  
UK

Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Micro Fulfilment Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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