

Global Micellar Casein Market Size study & Forecast, by Type (Micellar Casein Isolate, Micellar Casein Concentrate), By Application (Beverages & Smoothies, Clinical Nutrition, Bakery, Meat Product, Nutritional Powders & Bars, Protein Fortification, Dairy Beverages, Supplements, Infant Nutrition, Fresh Dairy Products, Cheese, Others), and Regional Analysis, 2022-2029

<https://marketpublishers.com/r/G17EAD970FABEN.html>

Date: May 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G17EAD970FABEN

Abstracts

Global Micellar Casein Market is valued at approximately USD 736 million in 2021 and is anticipated to grow with a healthy growth rate of more than 6.1% over the forecast period 2022-2029. Micellar casein is a high-protein source that contains five essential proteins: beta, gamma, delta, alpha, and kappa. Any protein that is changed or eliminated causes the native micelle protein to disappear. It is accessible in its natural condition and quickly absorbed by the body. It promotes a sense of fullness and speeds up recovery since it provides muscles with protein for up to 12 hours. Micellar casein also stimulates the muscles that help wounds heal. Micellar casein is often used in sports nutrition because it can transport amino acids to the muscle cells. Additionally, this protein is used to lower the body's total fat percentage. The market demand is primarily driven by the factors such as the growing demand for natural and organic products, coupled with the growing awareness of the health benefits of micellar casein.

In addition, the demand for sports nutrition products, such as protein powders, bars, and beverages, is also on the rise. Micellar casein is a popular ingredient in these products because of its slow-release properties, which can help provide sustained energy during workouts and aid in muscle recovery after exercise which in return acts as a major

driving factor for market growth. According to Statista, the worldwide sports nutrition and supplements market was valued at 44.43 billion US dollars in 2021, with a 7.5% annual growth rate, thus, in turn, these factors are likely to escalate the demand for micellar casein in the global market. Furthermore, there is a growing demand for plant-based protein alternatives. As more food manufacturers look for natural and functional ingredients, the demand for micellar casein is expected to increase and are presenting lucrative opportunities for market growth over the forthcoming years. However, Micellar casein's market expansion is anticipated to be constrained by fluctuating milk costs that are caused by a variety of environmental factors. Micellar casein is primarily made from skimmed milk using membrane filtering. As a result, the price of milk has a significant impact on the supply and price of all ingredients which is restricting the market growth over the forecast period of 2022-2029.

The key regions considered for the Global Micellar Casein Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the growing demand for protein supplements, functional foods, and sports nutrition products. The region is also characterized by a high level of awareness about the benefits of micellar casein, which has driven demand among health-conscious consumers. Whereas, Europe is also expected to grow at the highest growth rate over the forecasting period. Factors such as growing demand for natural and organic protein supplements and functional foods. Countries such as Germany, France, and the UK are the largest consumers of micellar casein in Europe. The market is also characterized by the presence of several major manufacturers and suppliers of micellar casein products are burgeoning market growth in the forecasting years.

Major market players included in this report are:

Arla Foods Ingredients Group P/S

The Milky Whey, Inc.

Protein Co

Havero Hoogwegt B.V.

Idaho Milk Products, Inc.

Milk Specialties Global

AMCO Proteins

Ingredia SA

Glanbia Nutritional's, Inc.

Nutrimed Healthcare Private Limited

Recent Developments in the Market:

In December 2022, Arla Foods Ingredients has signed a partnership with Belgian dairy

cooperative Milcobel for a new supply arrangement. As per the agreement, Milcobel will supply whey protein retentate from its Langemark mozzarella production facility. Before using the raw material to create speciality ingredients for high-end protein markets, Arla Foods Ingredients will refine it. They include whey protein hydrolysates for medicinal nutrition and milk fat globule membrane (MFGM) for newborn formulae.

In January 2022, Hoogwegt Royal A-ware signed a partnership to sell milk powders and creams manufactured by Royal A-ware in Aalter (Belgium). In addition to giving Hoogwegt a strong base to provide a consistent supply of high-quality milk powders and cream to its clients, the relationship with Royal A-ware also enables Hoogwegt to provide these dairy products to customers inside and outside of Europe.

Global Micellar Casein Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Type, Application, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Micellar Casein Isolate

Micellar Casein Concentrate

By Application:

Beverages & Smoothies

Clinical Nutrition
Bakery
Meat Product
Nutritional Powders & Bars
Protein Fortification
Dairy Beverages
Supplements
Infant Nutrition
Fresh Dairy Products
Cheese
Others

By Region:

North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
ROLA
Rest of the World

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