

Global MHealth Solutions Market Size study, by Product & Devices (Connected Medical Devices, Consumer Health Devices, Healthcare Applications (General & Fitness Applications), mhealth services (Remote Monitoring Services, Diagnosis & Consultation Services, Treatment Services, Healthcare System Strengthening Services, Fitness & Wellness Services, Prevention Services) and Regional Forecasts 2020-2026

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Abstracts

Global MHealth Solutions Market is valued approximately at USD 43.7 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 34.10% over the forecast period 2019-2026. The mHealth solutions are associated with healthcare related applications and information which could be provided on mobile devices to the patients by the medical and healthcare experts. The mHealth solutions market is primarily driven owing to surging penetration of smartphones in both developed and developing countries, rising number of chronic diseases, favorable government steps & initiatives towards mhealth solutions and applications and rising rate of aging population. The escalating penetration of smartphone in both developed and developing countries acts a key factor towards the adoption and utility of mhealth solutions as mobile acts as a base platform for the mhealth solutions. For instance: In 2016, smartphone shipments reached to around 467 million units in China accounting for around 31.8% of the total volume of smartphone shipments on the global scenario. The number of smartphone users in China is likely to reach about 1.1 billion by 2019 with as many as 63% of them smartphone owners resulting in positively influencing the development and growth of mhealth solutions market. However, lack of awareness

among the population impedes the growth of the market over the forecast period of 2020-2026.

The regional analysis of global MHealth Solutions market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the surging number of chronic diseases in United states and Canada along with escalating adoption and utility of connected devices. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2026. Factors such as surging penetration of smartphones along with robust penetration of 3G and 4G would create lucrative growth prospects for the MHealth Solutions market across Asia-Pacific region.

Major market player included in this report are:

Cerner Corporation

Medtronic PLC

Athenahealth Incorporation

Koninklijke Philips N.V.

Apple Incorporation

Johnson & Johnson

Omron Corporation

Nokia Corporation

Airstrip Technologies

AT & T, Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product & Devices:

Connected Medical devices

Consumer Health Devices

Health Applications (General & Fitness Application)

By mHealth Services:

Remote Monitoring Services
Diagnosis & Consultation Services
Treatment Services
Healthcare System Strengthening Services
Fitness & Wellness Services
Prevention Services
By Region:
North America
U.S.
Canada
Europe
UK
Germany
Asia Pacific
China
India
Japan
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017, 2018

Base year – 20198

Forecast period – 2020 to 2026

Target Audience of the Global MHealth Solutions Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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