

# **Global Methyl Methacrylate Market Size Study, by Application (Chemical Intermediates, Surface Coatings, Emulsion Polymer) by End-Use Industry (Automotive, Construction, Electronics, Others) and Regional Forecasts 2022-2032**

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## **Abstracts**

The Global Methyl Methacrylate Market, valued at approximately USD 8.0 billion in 2023, is projected to grow at an impressive compound annual growth rate (CAGR) of 12.46% over the forecast period 2024-2032. Methyl methacrylate (MMA), a versatile monomer, serves as the cornerstone for the production of polymethyl methacrylate (PMMA) and other derivatives that underpin a variety of applications. From robust automotive components to high-performance surface coatings, MMA's unique chemical and physical properties enable its extensive adoption across diverse industries.

The burgeoning automotive and construction sectors are major growth drivers for the MMA market, given its integral role in producing durable and lightweight components. Surface coatings and emulsion polymers derived from MMA are witnessing heightened demand due to their superior weather resistance and aesthetic appeal, critical for modern construction and electronics. Additionally, the increasing focus on sustainability has led to innovations in MMA production, with eco-friendly technologies gaining traction to address regulatory and environmental challenges. Despite the potential for significant growth, the market faces hurdles such as fluctuating raw material prices and stringent compliance requirements, which could dampen growth to some extent.

Geographically, Asia Pacific leads the market, fueled by rapid industrialization, burgeoning construction activities, and a robust automotive production base. Regions such as North America and Europe are experiencing steady growth due to advancements in sustainable MMA production technologies and the increasing adoption

of MMA in premium applications like electronic components and architectural designs. Furthermore, government incentives and private investments in green infrastructure and automotive innovations are enhancing the market's scope in these regions.

Strategic initiatives by key market players are intensifying competition, with collaborations and investments in R&D fostering the development of cost-effective and high-performance MMA products. Companies are also capitalizing on opportunities in emerging economies, where industrialization and urbanization continue to create new growth avenues.

Major market players included in this report are:

Mitsubishi Chemical Holdings Corporation

Evonik Industries AG

Dow Inc.

LG Chem

Arkema S.A.

Asahi Kasei Corporation

BASF SE

Sumitomo Chemical Co., Ltd.

SABIC

Lucite International

Kolon Industries, Inc.

Fushun Anxin Chemical Co., Ltd.

Plaskolite LLC

Aristech Surfaces LLC

Unigel Group

The detailed segments and sub-segment of the market are explained below:

By Application:

Chemical Intermediates

Surface Coatings

Emulsion Polymer

By End-Use Industry:

Automotive

Construction

Electronics

Others

By Region:

North America:

U.S.

Canada

Europe:

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific:

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America:

Brazil

Mexico

Middle East & Africa:

Saudi Arabia

South Africa

Rest of Middle East & Africa

Years considered for the study are as follows:

Historical year: 2022

Base year: 2023

Forecast period: 2024 to 2032

Key Takeaways:

Market estimates and forecasts for 10 years, from 2022 to 2032.

Comprehensive regional-level analysis highlighting growth trends and key drivers.

Detailed segmentation and insights into market dynamics.

Competitive landscape analysis of major players with strategic recommendations.

Demand-side and supply-side analysis of the market.

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