

# **Global Metallized Paper Market Size study, by Thickness (Up to 50 GSM, 51-100 GSM, 101-150 GSM, above 150 GSM) by Application (Labels, Wraps/Overwraps, Decoration, Mailing Envelopes, Graphic Paper) by end use industries (Food, Beverages, Home Care, Personal Care, Electrical, Chemicals, Banking) and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Metallized Paper Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Metallized papers, provides highly attractive finishes that maximize the shelf appeal of products. Metallized papers and foils can be used for a wide range of packaging and label applications and have been developed to offer a number of specific technical characteristics. Growing food and beverages industry and rising demand for flexible packaging solutions are key drivers for the growth of Metallized Paper market. For instance, according to global database management company Statista- as of 2020, the market value of flexible packaging globally is estimated at USD 42.64 billion and it is projected to reach approximately USD 56.3 billion by the year 2025. Also, in Nov 2020, UFlex, India based flexible packaging company designed packaging for Nestle's new Maggi Chili Garlic Fried Rice Instant Spice Mix comprising of 10 micron polyester pack with 6.35 micron aluminum foil and 50 micron EVOH poly to provide moisture and oxygen barrier to pack. Also, with growing cosmetic and personal care industry and rising food services industry, the adoption & demand for Metallized Paper is likely to increase the market growth during the forecast period. However, negative impact of covid 19 pandemic on end use industries impedes the growth of the market over the

forecast period of 2022-2028.

The key regions considered for the global Metallized Paper market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading region across the world in terms of market share owing to increasing demand for sustainable packaging solution in the region. Whereas, Asia-Pacific is anticipated to exhibit highest growth rate over the forecast period 2022-2028. Factors such as growing food and beverages industry in the region would create lucrative growth prospects for the Metallized Paper market across Asia-Pacific region.

Major market player included in this report are:

Nissha Co., Ltd

Vacmet India Ltd

Verso Corporation

Uflex Limited

PH Glatfelter Co

Lecta SA

Sysco Industries Ltd

PG Paper Company Ltd

UPM-Kymmene Oyj

Polyplex Corp. Ltd

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Thickness:

Upto 50 GSM

51-100 GSM

101-150 GSM

Above 150 GSM

By Application:

Labels

Wraps/Overwraps

Decoration

Mailing Envelopes  
Graphic Paper

By End Use Industries:

Food  
Beverages  
Home Care  
Personal Care  
Electrical  
Chemicals  
Banking

By Region:

North America  
U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific

China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Metallized Paper Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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