

Global Metallized Film Market Size study, by Metal (Aluminum, Others), by Material (Polypropylene (PP), Polyethylene Terephthalate (PET)), by End User Industry and by Regional Forecasts 2018-2025

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Abstracts

Global Metallized Film Market to reach USD 3.1 billion by 2025.

Global Metallized Film Market valued approximately USD 2 billion in 2016 is anticipated to grow with a healthy growth rate of more than 5.09 % over the forecast period 2017-2025 Metallized films can be defined as polymer films coated with a thin layer of aluminum wire. Metallized films offer a glossy metallic finish of aluminum foil, which is in high demand in pharmaceutical and food & beverages sectors, due to the cost-effective packaging solution offered by metallized films. However, they are also utilized for wrapping films, labeling films, peel able and non-peel able lidding films, etc.

These films help reduce weight and cost of the material. Metallized films are manufactured through a metallization that employs aluminum as a raw material for further vapor deposition process. Other than aluminum, metals such as nickel or chromium can also be utilized, which are further heated and evaporated under vacuum. Metallized films have a reflective silvery surface, like aluminum foil, and they are considered to be highly combustible. The reflective silvery coating helps reduce the porousness of the film to light, water, and oxygen. Properties of metallized films such as higher strength, the capacity to get heat sealed, and a lower thickness at a lower cost than an aluminum foil offer them a favorable advantage over aluminum foils and covers.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within

each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Metal:

Aluminium

Others

By Material:

Polypropylene (PP)

Polyethylene Terephthalate (PET)

By End-Use Industry:

Packaging

Decorative

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

The industry is seeming to be fairly competitive. Some of the leading market players include Cosmo Films Limited, Jindal Poly films Limited, Uflex.Ltd., Polyplex Corporation Ltd, Toray Industries Inc, Taghleef Industries, Billore Inc., Polinas, Ester Industries, Dunmore. and so on. Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and continuous technological innovations are the key strategies adopted by the major players.

Target Audience of the Global Metallized Film Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. GLOBAL METALLIZED FILM MARKET DEFINITION AND SCOPE

- 1.1. Research Objective
- 1.2. Market Definition
- 1.3. Scope of The Study
- 1.4. Years Considered for The Study
- 1.5. Currency Conversion Rates
- 1.6. Report Limitation

CHAPTER 2. RESEARCH METHODOLOGY

- 2.1. Research Process
 - 2.1.1. Data Mining
 - 2.1.2. Analysis
 - 2.1.3. Market Estimation
 - 2.1.4. Validation
 - 2.1.5. Publishing
- 2.2. Research Assumption

CHAPTER 3. EXECUTIVE SUMMARY

- 3.1. Global & Segmental Market Estimates & Forecasts, 2015-2025 (USD Billion)
- 3.2. Key Trends

CHAPTER 4. GLOBAL METALLIZED FILM MARKET DYNAMICS

- 4.1. Growth Prospects
 - 4.1.1. Drivers
 - 4.1.2. Restraints
 - 4.1.3. Opportunities
- 4.2. Industry Analysis
 - 4.2.1. Porter's 5 Force Model
 - 4.2.2. PEST Analysis
 - 4.2.3. Value Chain Analysis
- 4.3. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL METALLIZED FILM MARKET, BY METAL

Global Metallized Film Market Size study, by Metal (Aluminum, Others), by Material (Polypropylene (PP), Polyet...

- 5.1. Market Snapshot
- 5.2. Market Performance - Potential Model
- 5.3. Global Metallized Film Market, Sub Segment Analysis
 - 5.3.1. Aluminum
 - 5.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 5.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 5.3.2. Others
 - 5.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 5.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 6. GLOBAL METALLIZED FILM MARKET, BY MATERIAL

- 6.1. Market Snapshot
- 6.2. Market Performance - Potential Model
- 6.3. Global Metallized Film Market, Sub Segment Analysis
 - 6.3.1. Polypropylene (PP)
 - 6.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 6.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 6.3.2. Polyethylene Terephthalate (PET)
 - 6.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 6.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 7. GLOBAL METALLIZED FILM MARKET, BY END USE INDUSTRY

- 7.1. Market Snapshot
- 7.2. Market Performance - Potential Model
- 7.3. Global Metallized Film Market, Sub Segment Analysis
 - 7.3.1. Packaging
 - 7.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.2. Decorative
 - 7.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.3. Decorative
 - 7.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.4. Decorative
 - 7.3.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)

7.3.4.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 8. GLOBAL METALLIZED FILM MARKET, BY REGIONAL ANALYSIS

8.1. Metallized Film Market, Regional Market Snapshot (2015-2025)

8.2. North America Metallized Film Market Snapshot

8.2.1. U.S.

8.2.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

8.2.1.2. Metal breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.2.1.3. Material breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.2.1.4. End-Use Industry breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.2.2. Canada

8.2.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)

8.2.2.2. Metal breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.2.2.3. Material breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.2.2.4. End-Use Industry breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.3. Europe Metallized Film Market Snapshot

8.3.1. U.K.

8.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

8.3.1.2. Metal breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.3.1.3. Material breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.3.1.4. End-Use Industry breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.3.2. Germany

8.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)

8.3.2.2. Metal breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.3.2.3. Material breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.3.2.4. End-Use Industry breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.3.3. France

8.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)

8.3.3.2. Metal breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.3.3.3. Material breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.3.3.4. End-Use Industry breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.3.4. Rest of Europe

8.3.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)

8.3.4.2. Metal breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.3.4.3. Material breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.3.4.4. End-Use Industry breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.4. Asia Metallized Film Market Snapshot

8.4.1. China

- 8.4.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 8.4.1.2. Metal breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 8.4.1.3. Material breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 8.4.1.4. End-Use Industry breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 8.4.2. India
 - 8.4.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 8.4.2.2. Metal breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 8.4.2.3. Material breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 8.4.2.4. End-Use Industry breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 8.4.3. Japan
 - 8.4.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 8.4.3.2. Metal breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 8.4.3.3. Material breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 8.4.3.4. End-Use Industry breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 8.4.4. Rest of Asia Pacific
 - 8.4.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 8.4.4.2. Metal breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 8.4.4.3. Material breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 8.4.4.4. End-Use Industry breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 8.5. Latin America Metallized Film Market Snapshot
 - 8.5.1. Brazil
 - 8.5.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 8.5.1.2. Metal breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 8.5.1.3. Material breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 8.5.1.4. End-Use Industry breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 8.5.2. Mexico
 - 8.5.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 8.5.2.2. Metal breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 8.5.2.3. Material breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 8.5.2.4. End-Use Industry breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 8.6. Rest of The World
 - 8.6.1. South America
 - 8.6.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 8.6.1.2. Metal breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 8.6.1.3. Material breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 8.6.1.4. End-Use Industry breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 8.6.2. Middle East and Africa
 - 8.6.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 8.6.2.2. Metal breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.6.2.3. Material breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.6.2.4. End-Use Industry breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 9. COMPETITIVE INTELLIGENCE

9.1. Company Market Share (Subject to Data Availability)

9.2. Top Market Strategies

9.3. Company Profiles

9.3.1. Cosmo Films Limited

9.3.1.1. Overview

9.3.1.2. Financial (Subject to Data Availability)

9.3.1.3. Product Summary

9.3.1.4. Recent Developments

9.3.2. Jindal Poly films Limited

9.3.3. Uflex.Ltd.

9.3.4. Polyplex Corporation Ltd

9.3.5. Toray Industries Inc

9.3.6. Taghleef Industries

9.3.7. Billore Inc.

9.3.8. Polinas

9.3.9. Ester Industries

9.3.10. Dunmore.

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