

Global Metadata Management Tools Market Size study, by Component (Tools, Services), by Metadata Type (Business Metadata, Technical Metadata, Operational Metadata), by Application (Data Governance, Risk and Compliance Management, Incident Management Product and Process Management, Other Applications), by Business Function (HR, Finance, Marketing and Sales, Legal, Operations), by Deployment Mode (Cloud, On-premises), by Organization Size (SMEs, Large Enterprises), by Vertical (BFSI, Retail and Consumer Goods, Government, Telecom and IT, Healthcare and Life Sciences, Manufacturing, Energy and Utilities, Transportation and Logistics, Other Verticals), and Regional Forecasts 2021-2027

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Abstracts

Global metadata management tools market is valued approximately at USD 5.3 billion in 2020 and is anticipated to grow with a healthy growth rate of about 19.0% over the forecast period 2021-2027. Metadata management tools include assemblages of data or data catalogs which are organized into datasets (such as facilitating exploration, searchable tables and other arrangements). Different types of metadata include tags, titles, date of creation and source information and metadata management tools helps to ensure that the data is consistently described across business units or departments,

offering a common taxonomy and language for enterprise data. The global metadata management tools market is being driven by increasing importance of centralized data management and increasing need for trusted analytics and higher data quality. Furthermore, increasing AI applications in metadata management will provide new opportunities for the global metadata management tools industry. The market players are also involved in various technological developments and advancements. In 2021, Collibra announced availability of its Collibra Data Intelligence Cloud in Microsoft Azure Marketplace which is an online store and offers applications and services. The customers can access Azure cloud platform with streamlined management and deployment, including partner solutions. In 2021, IBM updated its InfoSphere Quality Stage Address Verification Interface 10.5 to offer a seamless customer experience. Such developments and advancements would increase the deployment of metadata management tools across organizations and hence this is expected to boost the market growth. However, lack of awareness regarding benefits offered by metadata management may impede market growth over the forecast period of 2021-2027.

The regional analysis of the global metadata management tools market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America accounts for the largest share in terms of market revenue in the global metadata management tools market over the forecast period 2021-2027. Factors such as technological advancements and developments, well established IT infrastructure, presence of majority of the key market players, early adoption of new technologies in countries such as United States and Canada, etc. contribute towards the largest market share of the region in the forecast years.

Major market player included in this report are:

IBM

Microsoft

Oracle

SAP

ASG Technologies

Adaptive

Cambridge Semantics

CentricMinds

Collibra

Data Advantage Group

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is

designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component:

Tools

Services

By Metadata Type:

Business Metadata

Technical Metadata

Operational Metadata

By Application:

Data Governance

Risk and Compliance Management

Incident Management

Product and Process Management

Other Applications

By Business Function:

HR

Finance

Marketing and Sales

Legal

Operations

By Deployment Mode:

Cloud

On-premises

By Organization Size:

SMEs

Large Enterprises

By Vertical:

BFSI

Retail and Consumer Goods

Government

Telecom and IT

Healthcare and Life Sciences

Manufacturing
Energy and Utilities
Transportation and Logistics
Other Verticals
By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027.

Target Audience of the Global Metadata Management Tools Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists

Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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