

# **Global Messaging SecurityMarket Size study, byProduct Scope (Anti-virus, Email Protection, Messaging Gateway) by Deployment Scope (Cloud, On-premise) by End-use Outlook (Corporate, Residence)and Regional Forecasts 2021-2027**

<https://marketpublishers.com/r/G22865FC115BEN.html>

Date: June 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G22865FC115BEN

## **Abstracts**

Global Messaging SecurityMarket is valued approximately USD 4.09 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 15.96 % over the forecast period 2021-2027. Messaging security is an application management technical assistance programme. The programmes include IP-based anti-spam, pattern-based anti-spam, block/allow admin specified block lists, antivirus mail, zero-hour malware protection and preventing e-mail violation. Instant messaging software are increasingly being used by businesses for external and internal discussion since they provide a faster and less expensive means of communication. Because global enterprises rely extensively on email services, which must be protected from advanced security threats, it is predicted to play a vital role in transforming the market landscape and grow at the fastest rate during the projection timeframe. Furthermore, email is the main source of communication for organizations in the investment banking sector, both from inside and outside. They also take precautions to encrypt their email accounts and limit electronic surveillance and hacking. According to a study, 1.3 percent of financial industry companies worldwide reported malicious incidences. Between January 2020 and March 2021, 13,272 hacking incidents were reported. The growing need for mobile devices to facilitate smoother communication between organizations and their employees via a private network is paving the way for encrypted communication solutions to be used, facilitating private access to important company information and thereby propelling market expansion. As of March 2021, the total number of unique mobile subscribers was 5.26 billion. As a result, there will be an increase in SMS usage. Data breaches are becoming more common as SMS usage grows. In December 2019, a vast database

managed by TrueDialog was discovered online, containing tens of millions of SMS text messages, the majority of which were sent by businesses to potential clients. Since the communication system is no longer reliable, it is becoming increasingly vital to safeguard the message infrastructure as this means of communication gets more widely adopted. As a result, messaging security solutions are growing more popular. However, lack of awareness about cyberattacks may restraint the market growth. . Also, major reasons driving growth of the worldwide include increased usage of social media for interaction, growing adoption of text-based communication in businesses, and increased awareness about computer security.

North America serves as a significant hub for all of the world's leading corporations. In terms of technological uptake, the region has been among the world's leading manufacturers and pioneers. It has a large presence of messaging deployment tool vendors, which significantly contributes to the market's growth. Vendors in the industry have implemented numerous growth strategies across their giving portfolios, such as new innovations or addressing vulnerabilities, with the goal of expanding their customer base. Furthermore, the messaging security market in this area is growing because of significant economic growth in developing countries, as well as improved legislative reforms and economic stability. Small and medium-sized businesses (SMEs) as well as businesses in a variety of verticals, such as banking, financial services, and insurance (BFSI), administration, medical, and biotechnology, are likely to boost their investments in messaging security solutions in Latin America.

Major market player included in this report are:

Barracuda Networks, Inc.  
Cisco Systems, Inc.  
F-Secure  
McAfee, LLC  
Microsoft  
Proofpoint, Inc.  
Singtel  
Sophos Ltd.  
Symantec Corporation  
Trend Micro Incorporated

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also

caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Scope:

- Anti-virus
- Email Protection
- Messaging Gateway

By Deployment Scope:

- Cloud
- On-premise

By End use Outlook:

- Corporate
- Residence

By Region:

- North America
  - U.S.
  - Canada
- Europe
  - UK
  - Germany
  - France
  - Spain
  - Italy
  - ROE

Asia Pacific

- China
- India
- Japan
- Australia
- South Korea
- RoAPAC
- Latin America
  - Brazil

Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019  
Base year – 2020  
Forecast period – 2021 to 2027

Target Audience of the Global Messaging SecurityMarket in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
  - 1.2.1. Messaging Security Market, by Region, 2019-2027 (USD Billion)
  - 1.2.2. Messaging Security Market, by Product Scope,2019-2027 (USD Billion)
  - 1.2.3. Messaging Security Market, by Deployment Scope,2019-2027 (USD Billion)
  - 1.2.4. Messaging Security Market, by End use Outlook ,2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL MESSAGING SECURITY MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL MESSAGING SECURITY MARKET DYNAMICS**

- 3.1. Messaging Security Market Impact Analysis (2019-2027)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Increasing use in banking sector
    - 3.1.1.2. Growing use of mobile applications
  - 3.1.2. Market Challenges
    - 3.1.2.1. Lack of awareness about cyberattacks
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Increasing use of social media interactions

### **CHAPTER 4. GLOBAL MESSAGING SECURITY MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers

- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL MESSAGING SECURITY MARKET, BY PRODUCT SCOPE**

- 5.1. Market Snapshot
- 5.2. Global Messaging Security Market by Product Scope, Performance - Potential Analysis
- 5.3. Global Messaging Security Market Estimates & Forecasts by Product Scope 2018-2027 (USD Billion)
- 5.4. Messaging Security Market, Sub Segment Analysis
  - 5.4.1. Anti-virus
  - 5.4.2. Email Protection
  - 5.4.3. Messaging Gateway

## **CHAPTER 6. GLOBAL MESSAGING SECURITY MARKET, BY DEPLOYMENT SCOPE**

- 6.1. Market Snapshot
- 6.2. Global Messaging Security Market by Deployment Scope, Performance - Potential Analysis
- 6.3. Global Messaging Security Market Estimates & Forecasts by Deployment Scope 2018-2027 (USD Billion)
- 6.4. Messaging Security Market, Sub Segment Analysis
  - 6.4.1. Cloud
  - 6.4.2. On-premise

## **CHAPTER 7. GLOBAL MESSAGING SECURITY MARKET, BY END USE OUTLOOK**

- 7.1. Market Snapshot

7.2. Global Messaging Security Market by End use Outlook, Performance - Potential Analysis

7.3. Global Messaging Security Market Estimates & Forecasts by End use Outlook 2018-2027 (USD Billion)

7.4. Messaging Security Market, Sub Segment Analysis

7.4.1. Corporate

7.4.2. Residence

## **CHAPTER 8. GLOBAL MESSAGING SECURITY MARKET, REGIONAL ANALYSIS**

8.1. Messaging Security Market, Regional Market Snapshot

8.2. North America Messaging Security Market

8.2.1. U.S. Messaging Security Market

8.2.1.1. Product Scope breakdown estimates & forecasts, 2018-2027

8.2.1.2. Deployment Scope breakdown estimates & forecasts, 2018-2027

8.2.1.3. End use Outlook breakdown estimates & forecasts, 2018-2027

8.2.2. Canada Messaging Security Market

8.3. Europe Messaging Security Market Snapshot

8.3.1. U.K. Messaging Security Market

8.3.2. Germany Messaging Security Market

8.3.3. France Messaging Security Market

8.3.4. Spain Messaging Security Market

8.3.5. Italy Messaging Security Market

8.3.6. Rest of Europe Messaging Security Market

8.4. Asia-Pacific Messaging Security Market Snapshot

8.4.1. China Messaging Security Market

8.4.2. India Messaging Security Market

8.4.3. Japan Messaging Security Market

8.4.4. Australia Messaging Security Market

8.4.5. South Korea Messaging Security Market

8.4.6. Rest of Asia Pacific Messaging Security Market

8.5. Latin America Messaging Security Market Snapshot

8.5.1. Brazil Messaging Security Market

8.5.2. Mexico Messaging Security Market

8.6. Rest of The World Messaging Security Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

9.1. Top Market Strategies

## 9.2. Company Profiles

### 9.2.1. Barracuda Network, Inc.

#### 9.2.1.1. Key Information

#### 9.2.1.2. Overview

#### 9.2.1.3. Financial (Subject to Data Availability)

#### 9.2.1.4. Product Summary

#### 9.2.1.5. Recent Developments

### 9.2.2. Cisco Systems, Inc.

### 9.2.3. F-Secure

### 9.2.4. McAfee, LLC

### 9.2.5. Microsoft

### 9.2.6. Proofpoint, Inc.

### 9.2.7. Singtel

### 9.2.8. Sophos Ltd.

### 9.2.9. Symantec Corporation

### 9.2.10. Trend Micro Incorporated

## **CHAPTER 10. RESEARCH PROCESS**

### 10.1. Research Process

#### 10.1.1. Data Mining

#### 10.1.2. Analysis

#### 10.1.3. Market Estimation

#### 10.1.4. Validation

#### 10.1.5. Publishing

### 10.2. Research Attributes

### 10.3. Research Assumption



## List Of Tables

### LIST OF TABLES

TABLE 1. Global Messaging Security market, report scope

TABLE 2. Global Messaging Security market estimates & forecasts by Region  
2018-2027 (USDBillion)

TABLE 3. Global Messaging Security market estimates & forecasts by Product  
Scope2018-2027 (USDBillion)

TABLE 4. Global Messaging Security market estimates & forecasts byDeployment  
Scope2018-2027 (USDBillion)

TABLE 5. Global Messaging Security market estimates & forecasts by End use Outlook  
2018-2027 (USDBillion)

TABLE 6. Global Messaging Security market by segment, estimates & forecasts,  
2018-2027 (USDBillion)

TABLE 7. Global Messaging Security market by region, estimates & forecasts,  
2018-2027 (USDBillion)

TABLE 8. Global Messaging Security market by segment, estimates & forecasts,  
2018-2027 (USDBillion)

TABLE 9. Global Messaging Security market by region, estimates & forecasts,  
2018-2027 (USDBillion)

TABLE 10. Global Messaging Security market by segment, estimates & forecasts,  
2018-2027 (USDBillion)

TABLE 11. Global Messaging Security market by region, estimates & forecasts,  
2018-2027 (USDBillion)

TABLE 12. Global Messaging Security market by segment, estimates & forecasts,  
2018-2027 (USDBillion)

TABLE 13. Global Messaging Security market by region, estimates & forecasts,  
2018-2027 (USDBillion)

TABLE 14. Global Messaging Security market by segment, estimates & forecasts,  
2018-2027 (USDBillion)

TABLE 15. Global Messaging Security market by region, estimates & forecasts,  
2018-2027 (USDBillion)

TABLE 16. U.S. Messaging Security market estimates & forecasts, 2018-2027  
(USDBillion)

TABLE 17. U.S. Messaging Security market estimates & forecasts by segment  
2018-2027 (USDBillion)

TABLE 18. U.S. Messaging Security market estimates & forecasts by segment  
2018-2027 (USDBillion)

TABLE 19. Canada Messaging Security market estimates & forecasts, 2018-2027 (USDBillion)

TABLE 20. Canada Messaging Security market estimates & forecasts by segment 2018-2027 (USDBillion)

TABLE 21. Canada Messaging Security market estimates & forecasts by segment 2018-2027 (USDBillion)

TABLE 22. UKMessaging Security market estimates & forecasts, 2018-2027 (USDBillion)

TABLE 23. UKMessaging Security market estimates & forecasts by segment 2018-2027 (USDBillion)

TABLE 24. UKMessaging Security market estimates & forecasts by segment 2018-2027 (USDBillion)

TABLE 25. Germany Messaging Security market estimates & forecasts, 2018-2027 (USDBillion)

TABLE 26. Germany Messaging Security market estimates & forecasts by segment 2018-2027 (USDBillion)

TABLE 27. Germany Messaging Security market estimates & forecasts by segment 2018-2027 (USDBillion)

TABLE 28. RoEMessaging Security market estimates & forecasts, 2018-2027 (USDBillion)

TABLE 29. RoEMessaging Security market estimates & forecasts by segment 2018-2027 (USDBillion)

TABLE 30. RoEMessaging Security market estimates & forecasts by segment 2018-2027 (USDBillion)

TABLE 31. China Messaging Security market estimates & forecasts, 2018-2027 (USDBillion)

TABLE 32. China Messaging Security market estimates & forecasts by segment 2018-2027 (USDBillion)

TABLE 33. China Messaging Security market estimates & forecasts by segment 2018-2027 (USDBillion)

TABLE 34. India Messaging Security market estimates & forecasts, 2018-2027 (USDBillion)

TABLE 35. India Messaging Security market estimates & forecasts by segment 2018-2027 (USDBillion)

TABLE 36. India Messaging Security market estimates & forecasts by segment 2018-2027 (USDBillion)

TABLE 37. Japan Messaging Security market estimates & forecasts, 2018-2027 (USDBillion)

TABLE 38. Japan Messaging Security market estimates & forecasts by segment

2018-2027 (USDBillion)

TABLE 39. Japan Messaging Security market estimates & forecasts by segment  
2018-2027 (USDBillion)

TABLE 40. RoAPAC Messaging Security market estimates & forecasts, 2018-2027  
(USDBillion)

TABLE 41. RoAPAC Messaging Security market estimates & forecasts by segment  
2018-2027 (USDBillion)

TABLE 42. RoAPAC Messaging Security market estimates & forecasts by segment  
2018-2027 (USDBillion)

TABLE 43. Brazil Messaging Security market estimates & forecasts, 2018-2027  
(USDBillion)

TABLE 44. Brazil Messaging Security market estimates & forecasts by segment  
2018-2027 (USDBillion)

TABLE 45. Brazil Messaging Security market estimates & forecasts by segment  
2018-2027 (USDBillion)

TABLE 46. Mexico Messaging Security market estimates & forecasts, 2018-2027  
(USDBillion)

TABLE 47. Mexico Messaging Security market estimates & forecasts by segment  
2018-2027 (USDBillion)

TABLE 48. Mexico Messaging Security market estimates & forecasts by segment  
2018-2027 (USDBillion)

TABLE 49. RoLAMessaging Security market estimates & forecasts, 2018-2027  
(USDBillion)

TABLE 50. RoLAMessaging Security market estimates & forecasts by segment  
2018-2027 (USDBillion)

TABLE 51. RoLAMessaging Security market estimates & forecasts by segment  
2018-2027 (USDBillion)

TABLE 52. Row Messaging Security market estimates & forecasts, 2018-2027  
(USDBillion)

TABLE 53. Row Messaging Security market estimates & forecasts by segment  
2018-2027 (USDBillion)

TABLE 54. Row Messaging Security market estimates & forecasts by segment  
2018-2027 (USDBillion)

TABLE 55. List of secondary sources, used in the study of global Messaging Security  
market

TABLE 56. List of primary sources, used in the study of global Messaging Security  
market

TABLE 57. Years considered for the study

TABLE 58. Exchange rates considered



## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Messaging Security market, research methodology
- FIG 2. Global Messaging Security market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Messaging Security market, key trends 2020
- FIG 5. Global Messaging Security market, growth prospects 2021-2027
- FIG 6. Global Messaging Security market, porters 5 force model
- FIG 7. Global Messaging Security market, pest analysis
- FIG 8. Global Messaging Security market, value chain analysis
- FIG 9. Global Messaging Security market by segment, 2018& 2027 (USDBillion)
- FIG 10. Global Messaging Security market by segment, 2018& 2027 (USDBillion)
- FIG 11. Global Messaging Security market by segment, 2018& 2027 (USDBillion)
- FIG 12. Global Messaging Security market by segment, 2018& 2027 (USDBillion)
- FIG 13. Global Messaging Security market by segment, 2018& 2027 (USDBillion)
- FIG 14. Global Messaging Security market, regional snapshot 2018& 2027
- FIG 15. North America Messaging Security market2018& 2027 (USDBillion)
- FIG 16. Europe Messaging Security market2018& 2027 (USDBillion)
- FIG 17. Asia pacific Messaging Security market2018& 2027 (USDBillion)
- FIG 18. Latin America Messaging Security market2018& 2027 (USDBillion)
- FIG 19. Global Messaging Security market, company market share analysis (2020)

## I would like to order

Product name: Global Messaging SecurityMarket Size study, byProduct Scope (Anti-virus, Email Protection, Messaging Gateway) by Deployment Scope (Cloud, On-premise) by End-use Outlook (Corporate, Residence)and Regional Forecasts 2021-2027

Product link: <https://marketpublishers.com/r/G22865FC115BEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G22865FC115BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970