

# **Global Merchant Banking Services Market Size study & Forecast, by Services (Portfolio Management, Business Restructuring, Credit Syndication, Others), by Service Provider (Banks, Non-Banking Institutions), by End-Use (Businesses and Individuals), and Regional Analysis, 2022-2029**

<https://marketpublishers.com/r/G946ED046678EN.html>

Date: April 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G946ED046678EN

## **Abstracts**

Global Merchant Banking Services Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2029. Merchant banking is a specialised service offered by merchant banks to its clients while taking into account their financial needs, in exchange for a reasonable payment in the form of a charge. Banks that provide large firms with loans, financial guidance, and fundraising services are known as merchant banks. Increased international trade, investments, and mergers & acquisitions are some of the reasons that are driving the industry. The market for merchant banking services is also fueled by an increase in foreign investment transactions and an increase in corporate financing operations.

The merchant banking sector plays a crucial role in maintaining the continuity of supply chains and corporate operations throughout the whole global trade and financing ecosystem. In local or international commerce or transaction, the ability to finance goods or services between the supplier and the end-user is referred to as trade financing. Supply chain financing, purchase order financing, letters of credit, invoice discounting, and equity financing may all be needed for business activities. Global trade was estimated by the United Nations Conference on Trade and Development to be worth USD 28.5 trillion in 2021. The expanding worldwide commerce market is anticipated to be advantageous for the merchant banking services sector. In addition,

the recent spike in interest in initial public offerings (IPOs) is directly influencing the expansion of merchant banking services. 2,388 deals totaling USD 453.3 billion in proceeds were recorded as global IPOs, with renowned stock markets including the London Stock Exchange and the New York Stock Exchange setting records for the number of new listings. The absence of related organizations and strict regulatory compliances, however, restrain market expansion throughout the forecast period of 2022–2029

The key regions considered for the Global Merchant Banking Services Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the dominance of high investors, and high investment opportunities owing to the presence of key market players in the region. Whereas Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as rising target populations, and geographic expansion of key players.

Major market players included in this report are:

U.S. Capital Advisors LLC

JPMorgan Chase & Co.

Bank of America Corporation

DBS Bank Ltd

NIBL Ace Capital Limited

Bryant Park Capital

Morgan Stanley

CREDIT SUISSE GROUP AG

HSBC Bank USA, N.A.

Royal Bank of Canada Website

Recent Developments in the Market:

In October 2022 HDFC Bank unveiled the SmartHub Vyapar Merchant app, a banking and payments solution for retailers' ongoing business requirements. The application enables businesses to take interoperable payments through a variety of channels, including cards.

In November 2022, In order to meet the banking and other business-related needs of MSMEs, particularly small shops, Kotak Mahindra Bank announced the launch of Merchant One Account, a one-stop solution.

Global Merchant Banking Services Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Services, Service Provider, End-Use, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Services offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Services:

- Portfolio Management
- Business Restructuring
- Credit Syndication
- Others

By Service Provider:

- Banks
- Non-Banking Institutions

By End-Use:

- Businesses
- Individuals

By Region:

- North America
  - U.S.
  - Canada
- Europe

UK  
Germany  
France  
Spain  
Italy  
ROE  
Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
RoLA  
Rest of the World

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Billion)
  - 1.2.1. Merchant Banking Services Market, by Region, 2019-2029 (USD Billion)
  - 1.2.2. Merchant Banking Services Market, by Services, 2019-2029 (USD Billion)
  - 1.2.3. Merchant Banking Services Market, by Service Provider, 2019-2029 (USD Billion)
  - 1.2.4. Merchant Banking Services Market, by End-Use, 2019-2029 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL MERCHANT BANKING SERVICES MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL MERCHANT BANKING SERVICES MARKET DYNAMICS

- 3.1. Merchant Banking Services Market Impact Analysis (2019-2029)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Rise in international trade and investments
    - 3.1.1.2. Increase in mergers and acquisitions
  - 3.1.2. Market Challenges
    - 3.1.2.1. Stringent regulatory compliances and lack of corporate presence
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Increase in the number of start-up companies
    - 3.1.3.2. Growing global participation in capital markets

### CHAPTER 4. GLOBAL MERCHANT BANKING SERVICES MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
  - 4.3.1. Political
  - 4.3.2. Economical
  - 4.3.3. Social
  - 4.3.4. Technological
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. Industry Experts Prospective
- 4.7. Analyst Recommendation & Conclusion

## **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

## **CHAPTER 6. GLOBAL MERCHANT BANKING SERVICES MARKET, BY SERVICES**

- 6.1. Market Snapshot
- 6.2. Global Merchant Banking Services Market by Services, Performance - Potential Analysis
- 6.3. Global Merchant Banking Services Market Estimates & Forecasts by Services 2019-2029 (USD Billion)
- 6.4. Merchant Banking Services Market, Sub Segment Analysis
  - 6.4.1. Portfolio Management
  - 6.4.2. Business Restructuring
  - 6.4.3. Credit Syndication
  - 6.4.4. Others

## **CHAPTER 7. GLOBAL MERCHANT BANKING SERVICES MARKET, BY SERVICE PROVIDER**

- 7.1. Market Snapshot
- 7.2. Global Merchant Banking Services Market by Service Provider, Performance - Potential Analysis
- 7.3. Global Merchant Banking Services Market Estimates & Forecasts by Service Provider 2019-2029 (USD Billion)
- 7.4. Merchant Banking Services Market, Sub Segment Analysis
  - 7.4.1. Banks
  - 7.4.2. Non-Banking Institutions

## **CHAPTER 8. GLOBAL MERCHANT BANKING SERVICES MARKET, BY END-USE**

- 8.1. Market Snapshot
- 8.2. Global Merchant Banking Services Market by End-Use, Performance - Potential Analysis
- 8.3. Global Merchant Banking Services Market Estimates & Forecasts by End-Use 2019-2029 (USD Billion)
- 8.4. Merchant Banking Services Market, Sub Segment Analysis
  - 8.4.1. Businesses
  - 8.4.2. Individuals

## **CHAPTER 9. GLOBAL MERCHANT BANKING SERVICES MARKET, REGIONAL ANALYSIS**

- 9.1. Merchant Banking Services Market, Regional Market Snapshot
- 9.2. North America Merchant Banking Services Market
  - 9.2.1. U.S. Merchant Banking Services Market
    - 9.2.1.1. Services breakdown estimates & forecasts, 2019-2029
    - 9.2.1.2. Service Provider breakdown estimates & forecasts, 2019-2029
    - 9.2.1.3. End-Use breakdown estimates & forecasts, 2019-2029
  - 9.2.2. Canada Merchant Banking Services Market
- 9.3. Europe Merchant Banking Services Market Snapshot
  - 9.3.1. U.K. Merchant Banking Services Market
  - 9.3.2. Germany Merchant Banking Services Market
  - 9.3.3. France Merchant Banking Services Market
  - 9.3.4. Spain Merchant Banking Services Market
  - 9.3.5. Italy Merchant Banking Services Market
  - 9.3.6. Rest of Europe Merchant Banking Services Market
- 9.4. Asia-Pacific Merchant Banking Services Market Snapshot
  - 9.4.1. China Merchant Banking Services Market

- 9.4.2. India Merchant Banking Services Market
- 9.4.3. Japan Merchant Banking Services Market
- 9.4.4. Australia Merchant Banking Services Market
- 9.4.5. South Korea Merchant Banking Services Market
- 9.4.6. Rest of Asia Pacific Merchant Banking Services Market
- 9.5. Latin America Merchant Banking Services Market Snapshot
  - 9.5.1. Brazil Merchant Banking Services Market
  - 9.5.2. Mexico Merchant Banking Services Market
  - 9.5.3. Rest of Latin America Merchant Banking Services Market
- 9.6. Rest of The World Merchant Banking Services Market

## **CHAPTER 10. COMPETITIVE INTELLIGENCE**

- 10.1. Top Market Strategies
- 10.2. Company Profiles
  - 10.2.1. U.S. Capital Advisors LLC
    - 10.2.1.1. Key Information
    - 10.2.1.2. Overview
    - 10.2.1.3. Financial (Subject to Data Availability)
    - 10.2.1.4. Product Summary
    - 10.2.1.5. Recent Developments
  - 10.2.2. JPMorgan Chase & Co.
  - 10.2.3. Bank of America Corporation
  - 10.2.4. DBS Bank Ltd
  - 10.2.5. NIBL Ace Capital Limited
  - 10.2.6. Bryant Park Capital
  - 10.2.7. Morgan Stanley
  - 10.2.8. CREDIT SUISSE GROUP AG
  - 10.2.9. HSBC Bank USA, N.A.
  - 10.2.10. Royal Bank of Canada Website

## **CHAPTER 11. RESEARCH PROCESS**

- 11.1. Research Process
  - 11.1.1. Data Mining
  - 11.1.2. Analysis
  - 11.1.3. Market Estimation
  - 11.1.4. Validation
  - 11.1.5. Publishing



11.2. Research Attributes

11.3. Research Assumption

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Merchant Banking Services Market, report scope

TABLE 2. Global Merchant Banking Services Market estimates & forecasts by Region 2019-2029 (USD Billion)

TABLE 3. Global Merchant Banking Services Market estimates & forecasts by Services 2019-2029 (USD Billion)

TABLE 4. Global Merchant Banking Services Market estimates & forecasts by Service Provider 2019-2029 (USD Billion)

TABLE 5. Global Merchant Banking Services Market estimates & forecasts by End-Use 2019-2029 (USD Billion)

TABLE 6. Global Merchant Banking Services Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 7. Global Merchant Banking Services Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 8. Global Merchant Banking Services Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 9. Global Merchant Banking Services Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 10. Global Merchant Banking Services Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 11. Global Merchant Banking Services Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 12. Global Merchant Banking Services Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 13. Global Merchant Banking Services Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 14. Global Merchant Banking Services Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 15. Global Merchant Banking Services Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 16. U.S. Merchant Banking Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 17. U.S. Merchant Banking Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 18. U.S. Merchant Banking Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 19. Canada Merchant Banking Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 20. Canada Merchant Banking Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 21. Canada Merchant Banking Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 22. UK Merchant Banking Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 23. UK Merchant Banking Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 24. UK Merchant Banking Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 25. Germany Merchant Banking Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 26. Germany Merchant Banking Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 27. Germany Merchant Banking Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 28. France Merchant Banking Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 29. France Merchant Banking Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 30. France Merchant Banking Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 31. Italy Merchant Banking Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 32. Italy Merchant Banking Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 33. Italy Merchant Banking Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 34. Spain Merchant Banking Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 35. Spain Merchant Banking Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 36. Spain Merchant Banking Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 37. RoE Merchant Banking Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 38. RoE Merchant Banking Services Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 39. RoE Merchant Banking Services Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 40. China Merchant Banking Services Market estimates & forecasts, 2019-2029

(USD Billion)

TABLE 41. China Merchant Banking Services Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 42. China Merchant Banking Services Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 43. India Merchant Banking Services Market estimates & forecasts, 2019-2029

(USD Billion)

TABLE 44. India Merchant Banking Services Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 45. India Merchant Banking Services Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 46. Japan Merchant Banking Services Market estimates & forecasts, 2019-2029

(USD Billion)

TABLE 47. Japan Merchant Banking Services Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 48. Japan Merchant Banking Services Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 49. South Korea Merchant Banking Services Market estimates & forecasts,

2019-2029 (USD Billion)

TABLE 50. South Korea Merchant Banking Services Market estimates & forecasts by

segment 2019-2029 (USD Billion)

TABLE 51. South Korea Merchant Banking Services Market estimates & forecasts by

segment 2019-2029 (USD Billion)

TABLE 52. Australia Merchant Banking Services Market estimates & forecasts,

2019-2029 (USD Billion)

TABLE 53. Australia Merchant Banking Services Market estimates & forecasts by

segment 2019-2029 (USD Billion)

TABLE 54. Australia Merchant Banking Services Market estimates & forecasts by

segment 2019-2029 (USD Billion)

TABLE 55. RoAPAC Merchant Banking Services Market estimates & forecasts,

2019-2029 (USD Billion)

TABLE 56. RoAPAC Merchant Banking Services Market estimates & forecasts by

segment 2019-2029 (USD Billion)

TABLE 57. RoAPAC Merchant Banking Services Market estimates & forecasts by

segment 2019-2029 (USD Billion)

TABLE 58. Brazil Merchant Banking Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 59. Brazil Merchant Banking Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 60. Brazil Merchant Banking Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 61. Mexico Merchant Banking Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 62. Mexico Merchant Banking Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 63. Mexico Merchant Banking Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 64. RoLA Merchant Banking Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 65. RoLA Merchant Banking Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 66. RoLA Merchant Banking Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 67. Row Merchant Banking Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 68. Row Merchant Banking Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 69. Row Merchant Banking Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 70. List of secondary sources, used in the study of global Merchant Banking Services Market

TABLE 71. List of primary sources, used in the study of global Merchant Banking Services Market

TABLE 72. Years considered for the study

TABLE 73. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Merchant Banking Services Market, research methodology
  - FIG 2. Global Merchant Banking Services Market, Market estimation techniques
  - FIG 3. Global Market size estimates & forecast methods
  - FIG 4. Global Merchant Banking Services Market, key trends 2021
  - FIG 5. Global Merchant Banking Services Market, growth prospects 2022-2029
  - FIG 6. Global Merchant Banking Services Market, porters 5 force model
  - FIG 7. Global Merchant Banking Services Market, pest analysis
  - FIG 8. Global Merchant Banking Services Market, value chain analysis
  - FIG 9. Global Merchant Banking Services Market by segment, 2019 & 2029 (USD Billion)
  - FIG 10. Global Merchant Banking Services Market by segment, 2019 & 2029 (USD Billion)
  - FIG 11. Global Merchant Banking Services Market by segment, 2019 & 2029 (USD Billion)
  - FIG 12. Global Merchant Banking Services Market by segment, 2019 & 2029 (USD Billion)
  - FIG 13. Global Merchant Banking Services Market by segment, 2019 & 2029 (USD Billion)
  - FIG 14. Global Merchant Banking Services Market, regional snapshot 2019 & 2029
  - FIG 15. North America Merchant Banking Services Market 2019 & 2029 (USD Billion)
  - FIG 16. Europe Merchant Banking Services Market 2019 & 2029 (USD Billion)
  - FIG 17. Asia Pacific Merchant Banking Services Market 2019 & 2029 (USD Billion)
  - FIG 18. Latin America Merchant Banking Services Market 2019 & 2029 (USD Billion)
  - FIG 19. Global Merchant Banking Services Market, company Market share analysis (2021)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

## I would like to order

Product name: Global Merchant Banking Services Market Size study & Forecast, by Services (Portfolio Management, Business Restructuring, Credit Syndication, Others), by Service Provider (Banks, Non-Banking Institutions), by End-Use (Businesses and Individuals), and Regional Analysis, 2022-2029

Product link: <https://marketpublishers.com/r/G946ED046678EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G946ED046678EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970