

Global Medium Chain Triglycerides Market Size Study & Forecast, by Type (Caproic Acid, Caprylic Acid, Capric Acid, Lauric Acid), by Source (Coconut Oil, Palm Kernel Oil, Others), by Application (Dietary Supplements, Pharmaceuticals, Food and Beverages, Beauty and Personal Care Products, Others), and Regional Analysis, 2023-2030

<https://marketpublishers.com/r/G1EB3F6FAB50EN.html>

Date: March 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G1EB3F6FAB50EN

Abstracts

Global Medium Chain Triglycerides Market is valued approximately at USD 1.71 billion in 2022 and is anticipated to grow with a growth rate of more than 6.6% over the forecast period 2023-2030. Medium Chain Triglycerides (MCTs) are dietary fats composed of medium-chain fatty acids, found naturally in coconut oil, palm kernel oil and dairy products. Unlike long-chain triglycerides (LCTs), MCTs have shorter carbon chains and are quickly absorbed and metabolized by the body, providing a rapid source of energy. They are popular among athletes and those on ketogenic diets for their potential benefits in weight management, cognitive function and nutrient absorption. MCT oil is a concentrated form of MCTs that is commonly used as a supplement or added to food and beverages. The medium chain triglycerides (MCT) market is experiencing substantial growth attributed to increase in the adoption of MCTs in personal care and cosmetics products, surge in use of medium chain triglycerides in diets as alternative energy source and growing public awareness of the health benefits associated with MCT consumption.

In addition, the growing demand for MCT oil in dietary supplements and functional foods is exhibiting a positive influence on the growth of the Medium Chain Triglycerides market across the globe. This demand expansion has prompted manufacturers to diversify their product offerings, introducing a range of MCT oil-based supplements and

functional foods to cater to evolving consumer preferences. Increased consumer awareness about the health benefits associated with MCT oil coupled with its support for dietary trends such as ketogenic diets, drives consumer preference for MCT-containing products. According to Statista, in 2022, the global functional food sector was estimated to be valued at approximately USD 207.33 billion. Also, it is projected to expand to around USD 268 billion USD in size by 2027. Thus, these aforementioned factors are propelling the growth of Medium Chain Triglycerides Market during the estimated period. Moreover, the rising popularity of ketogenic and low-carbohydrate diets, as well as growing trend of microencapsulation of fats and oils in the healthcare sector present various lucrative opportunities over the forecast years. However, the availability of substitutes such as mineral oil and the unsuitability of MCT for patients with certain medical conditions are hampering the market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Medium Chain Triglycerides Market study include Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 with largest market share owing to the rising interest among millennials in dietary supplements and functional food and beverages. With many globally renowned beverage manufacturers situated in the region, particularly led by the U.S., the market experiences substantial growth. Whereas, Asia Pacific is expected to grow at the fastest growth rate over the forecast years. The region is experiencing a surge in the demand for medium-chain triglycerides (MCTs) like caprylic, capric, and lauric, propelled by various end-user industries including personal care and cosmetics, pharmaceuticals and food and beverages. MCTs find extensive application in sports drinks, nutritional bars, and energy foods, serving as food emulsifiers and enhancing the properties of both hot and cold beverages. They also contribute distinct flavors to food products. This escalating demand for MCTs in the region is poised to drive market growth throughout the forecast period. According to the National Bureau of Statistics of China, the food industry's total profits in China reached CNY 618.71 billion (USD 95.88 billion) in 2021, compared to CNY 620.66 billion (USD 89.99 billion) in 2020.

Major market players included in this report are:

BASF SE

P&G Chemicals

Croda International Plc

DuPont de Nemours, Inc

Koninklijke DSM N.V.

Stepan Company

Lonza Group Ltd

Wilmar International Ltd

Sternchemie GmbH & Co. KG

Emery Oleochemicals

Recent Developments in the Market:

In February 2022, IOI Oleo, under its parent company IOI Oleo GmbH, forged a strategic partnership with DKSH. DKSH extend its expertise in business development, marketing, sales, logistics, and distribution services to support IOI Oleo's oleochemical specialties across Australia, New Zealand, the Philippines, Taiwan, South Korea, and Vietnam.

In September 2021, ABITEC finalized an amended agreement with DKSH to broaden the distribution of specialty lipids into new markets and regions throughout Europe. This agreement marks a significant milestone in the ongoing collaboration between the two companies, with the shared goal of enhancing their presence and fostering growth in emerging markets.

Global Medium Chain Triglycerides Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive

Landscape, Growth factors, and Trends

Segments Covered - Type, Source, Application, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Caprylic Acid

Capric Acid

Lauric Acid

Caproic Acid

By Source:

Coconut Oil

Palm Kernel Oil

Others

By Application:

Dietary Supplements

Pharmaceuticals

Food and Beverages

Beauty and Personal Care Products

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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