

# **Global Medication Adherence Packaging Market Size Study, by Material Type (Plastics, Paper and Paperboard, Aluminum, Composite Materials), by System (Unit-dose Packaging, Multi-dose Packaging), by Technology (Radio Frequency Identification (RFID), Near Field Communication (NFC), Electronic Monitoring Devices, Temperature and Humidity Sensors, Others), by End-use Industry (Hospitals and Clinics, Retail Pharmacies, Long-term Care Facilities, Home Healthcare Settings, Clinical Trials) and Regional Forecasts 2022-2032**

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## **Abstracts**

Global Medication Adherence Packaging Market is valued at approximately USD 1.1 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 5.6% over the forecast period 2024-2032. Medication adherence packaging plays a crucial role in ensuring patients comply with their prescribed medication regimens, thereby enhancing their health outcomes. This type of packaging has become essential for effective medication management, particularly for the elderly, children, and individuals with cognitive or physical impairments. Leveraging advanced technologies, medication adherence packaging addresses issues related to non-adherence, boosts patient confidence in managing medications, and improves their overall quality of life.

The market is propelled by the rise in drug addiction, which necessitates compliance-prompting packaging to combat abuse and addiction. Additionally, the growing geriatric population drives the demand for specialized medication packaging designed for elderly

patients who are often managing multiple chronic conditions. However, high costs of advanced packaging solutions and regulatory and compliance issues are the key factors that are substantially halting the growth of the market globally. Furthermore, rising technological advancements in smart packaging solutions, such as those using NFC or Bluetooth, are also significantly contributing to market growth.

The key regions considered for the global Medication Adherence Packaging Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is a dominating region in the Medication Adherence Packaging Market in terms of revenue. The market growth in the region is being attributed to factors including high healthcare costs associated with medication nonadherence. The region benefits from advanced healthcare infrastructure and a growing elderly population. Whereas, the market in Asia Pacific is anticipated to grow at the fastest rate over the forecast period fueled by the rising geriatric population and increasing healthcare investments.

Major market players included in this report are:

Garlock, an Enpro Industries, Inc.

Flexitallic

Freudenberg Sealing Technologies

James Walker Group

TEADIT

Dana Limited

Trelleborg Group

Klinger Group

ElringKlinger AG

Lamons

The detailed segments and sub-segment of the market are explained below:

*Global Medication Adherence Packaging Market Size Study, by Material Type (Plastics, Paper and Paperboard, Alu...*

By Material Type:

Plastics

Paper and Paperboard

Aluminum

Composite Materials

By System:

Unit-dose Packaging

Multi-dose Packaging

By Technology:

Radio Frequency Identification (RFID)

Near Field Communication (NFC)

Electronic Monitoring Devices

Temperature and Humidity Sensors

Others

By End-use Industry:

Hospitals and Clinics

Retail Pharmacies

Long-term Care Facilities

Home Healthcare Settings

Clinical Trials

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of the competitive structure of the market.

Demand-side and supply-side analysis of the market.

## Contents

### **CHAPTER 1. GLOBAL MEDICATION ADHERENCE PACKAGING MARKET EXECUTIVE SUMMARY**

- 1.1. Global Medication Adherence Packaging Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
  - 1.3.1. By Material Type
  - 1.3.2. By System
  - 1.3.3. By Technology
  - 1.3.4. By End-use Industry
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

### **CHAPTER 2. GLOBAL MEDICATION ADHERENCE PACKAGING MARKET DEFINITION AND RESEARCH ASSUMPTIONS**

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
  - 2.3.1. Inclusion & Exclusion
  - 2.3.2. Limitations
  - 2.3.3. Supply Side Analysis
    - 2.3.3.1. Availability
    - 2.3.3.2. Infrastructure
    - 2.3.3.3. Regulatory Environment
    - 2.3.3.4. Market Competition
    - 2.3.3.5. Economic Viability (Consumer's Perspective)
  - 2.3.4. Demand Side Analysis
    - 2.3.4.1. Regulatory frameworks
    - 2.3.4.2. Technological Advancements
    - 2.3.4.3. Environmental Considerations
    - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

## **CHAPTER 3. GLOBAL MEDICATION ADHERENCE PACKAGING MARKET DYNAMICS**

### **3.1. Market Drivers**

- 3.1.1. Rise in Drug Addiction
- 3.1.2. Surge in Geriatric Population

### **3.2. Market Challenges**

- 3.2.1. High Costs of Advanced Packaging Solutions
- 3.2.2. Regulatory and Compliance Issues

### **3.3. Market Opportunities**

- 3.3.1. Technological Advancements in Smart Packaging
- 3.3.2. Increasing Demand for Biodegradable Packaging Materials

## **CHAPTER 4. GLOBAL MEDICATION ADHERENCE PACKAGING MARKET INDUSTRY ANALYSIS**

### **4.1. Porter's 5 Force Model**

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.1.7. Porter's 5 Force Impact Analysis

### **4.2. PESTEL Analysis**

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.2.5. Environmental
- 4.2.6. Legal

### **4.3. Top investment opportunity**

### **4.4. Top winning strategies**

### **4.5. Disruptive Trends**

### **4.6. Industry Expert Perspective**

### **4.7. Analyst Recommendation & Conclusion**

## **CHAPTER 5. GLOBAL MEDICATION ADHERENCE PACKAGING MARKET SIZE & FORECASTS BY MATERIAL TYPE 2022-2032**



#### 5.1. Segment Dashboard

#### 5.2. Global Medication Adherence Packaging Market: Material Type Revenue Trend Analysis, 2022 & 2032 (USD Billion)

##### 5.2.1. Plastics

##### 5.2.2. Paper and Paperboard

##### 5.2.3. Aluminum

##### 5.2.4. Composite Materials

### **CHAPTER 6. GLOBAL MEDICATION ADHERENCE PACKAGING MARKET SIZE & FORECASTS BY SYSTEM 2022-2032**

#### 6.1. Segment Dashboard

#### 6.2. Global Medication Adherence Packaging Market: System Revenue Trend Analysis, 2022 & 2032 (USD Billion)

##### 6.2.1. Unit-dose Packaging

##### 6.2.2. Multi-dose Packaging

### **CHAPTER 7. GLOBAL MEDICATION ADHERENCE PACKAGING MARKET SIZE & FORECASTS BY TECHNOLOGY 2022-2032**

#### 7.1. Segment Dashboard

#### 7.2. Global Medication Adherence Packaging Market: Technology Revenue Trend Analysis, 2022 & 2032 (USD Billion)

##### 7.2.1. Radio Frequency Identification (RFID)

##### 7.2.2. Near Field Communication (NFC)

##### 7.2.3. Electronic Monitoring Devices

##### 7.2.4. Temperature and Humidity Sensors

##### 7.2.5. Others

### **CHAPTER 8. GLOBAL MEDICATION ADHERENCE PACKAGING MARKET SIZE & FORECASTS BY END-USE INDUSTRY 2022-2032**

#### 8.1. Segment Dashboard

#### 8.2. Global Medication Adherence Packaging Market: End-use Industry Revenue Trend Analysis, 2022 & 2032 (USD Billion)

##### 8.2.1. Hospitals and Clinics

##### 8.2.2. Retail Pharmacies

##### 8.2.3. Long-term Care Facilities

8.2.4. Home Healthcare Settings

8.2.5. Clinical Trials

## **CHAPTER 9. GLOBAL MEDICATION ADHERENCE PACKAGING MARKET SIZE & FORECASTS BY REGION 2022-2032**

9.1. North America Medication Adherence Packaging Market

9.1.1. U.S. Medication Adherence Packaging Market

9.1.1.1. Material Type breakdown size & forecasts, 2022-2032

9.1.1.2. System breakdown size & forecasts, 2022-2032

9.1.1.3. Technology breakdown size & forecasts, 2022-2032

9.1.1.4. End-use Industry breakdown size & forecasts, 2022-2032

9.1.2. Canada Medication Adherence Packaging Market

9.2. Europe Medication Adherence Packaging Market

9.2.1. U.K. Medication Adherence Packaging Market

9.2.2. Germany Medication Adherence Packaging Market

9.2.3. France Medication Adherence Packaging Market

9.2.4. Spain Medication Adherence Packaging Market

9.2.5. Italy Medication Adherence Packaging Market

9.2.6. Rest of Europe Medication Adherence Packaging Market

9.3. Asia-Pacific Medication Adherence Packaging Market

9.3.1. China Medication Adherence Packaging Market

9.3.2. India Medication Adherence Packaging Market

9.3.3. Japan Medication Adherence Packaging Market

9.3.4. Australia Medication Adherence Packaging Market

9.3.5. South Korea Medication Adherence Packaging Market

9.3.6. Rest of Asia Pacific Medication Adherence Packaging Market

9.4. Latin America Medication Adherence Packaging Market

9.4.1. Brazil Medication Adherence Packaging Market

9.4.2. Mexico Medication Adherence Packaging Market

9.4.3. Rest of Latin America Medication Adherence Packaging Market

9.5. Middle East & Africa Medication Adherence Packaging Market

9.5.1. Saudi Arabia Medication Adherence Packaging Market

9.5.2. South Africa Medication Adherence Packaging Market

9.5.3. Rest of Middle East & Africa Medication Adherence Packaging Market

## **CHAPTER 10. COMPETITIVE INTELLIGENCE**

10.1. Key Company SWOT Analysis

- 10.1.1. Company
- 10.1.2. Company
- 10.1.3. Company
- 10.2. Top Market Strategies
- 10.3. Company Profiles
  - 10.3.1. James Walker Group
    - 10.3.1.1. Key Information
    - 10.3.1.2. Overview
    - 10.3.1.3. Financial (Subject to Data Availability)
    - 10.3.1.4. Product Summary
    - 10.3.1.5. Market Strategies
  - 10.3.2. TEADIT
  - 10.3.3. Dana Limited
  - 10.3.4. Trelleborg Group
  - 10.3.5. Klinger Group
  - 10.3.6. ElringKlinger AG
  - 10.3.7. Lamons
  - 10.3.8. Garlock, an Enpro Industries, Inc.
  - 10.3.9. Flexitallic
  - 10.3.10. Freudenberg Sealing Technologies

## **CHAPTER 11. RESEARCH PROCESS**

- 11.1. Research Process
  - 11.1.1. Data Mining
  - 11.1.2. Analysis
  - 11.1.3. Market Estimation
  - 11.1.4. Validation
  - 11.1.5. Publishing
- 11.2. Research Attributes

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Medication Adherence Packaging market, report scope

TABLE 2. Global Medication Adherence Packaging market estimates & forecasts by Region 2022-2032 (USD Billion)

TABLE 3. Global Medication Adherence Packaging market estimates & forecasts by Material Type 2022-2032 (USD Billion)

TABLE 4. Global Medication Adherence Packaging market estimates & forecasts by System 2022-2032 (USD Billion)

TABLE 5. Global Medication Adherence Packaging market estimates & forecasts by Technology 2022-2032 (USD Billion)

TABLE 6. Global Medication Adherence Packaging market estimates & forecasts by End-use Industry 2022-2032 (USD Billion)

TABLE 7. Global Medication Adherence Packaging market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 8. Global Medication Adherence Packaging market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 9. Global Medication Adherence Packaging market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 10. Global Medication Adherence Packaging market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 11. Global Medication Adherence Packaging market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 12. Global Medication Adherence Packaging market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 13. Global Medication Adherence Packaging market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 14. Global Medication Adherence Packaging market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 15. U.S. Medication Adherence Packaging market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 16. U.S. Medication Adherence Packaging market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 17. U.S. Medication Adherence Packaging market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 18. Canada Medication Adherence Packaging market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 19. Canada Medication Adherence Packaging market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 20. Canada Medication Adherence Packaging market estimates & forecasts by segment 2022-2032 (USD Billion)

.....

This list is not complete, final report does contain more than 100 tables. The list may be updated in the final deliverable.

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Medication Adherence Packaging market, research methodology
- FIG 2. Global Medication Adherence Packaging market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods.
- FIG 4. Global Medication Adherence Packaging market, key trends 2023
- FIG 5. Global Medication Adherence Packaging market, growth prospects 2022-2032
- FIG 6. Global Medication Adherence Packaging market, porters 5 force model
- FIG 7. Global Medication Adherence Packaging market, PESTEL analysis
- FIG 8. Global Medication Adherence Packaging market, value chain analysis
- FIG 9. Global Medication Adherence Packaging market by segment, 2022 & 2032 (USD Billion)
- FIG 10. Global Medication Adherence Packaging market by segment, 2022 & 2032 (USD Billion)
- FIG 11. Global Medication Adherence Packaging market by segment, 2022 & 2032 (USD Billion)
- FIG 12. Global Medication Adherence Packaging market by segment, 2022 & 2032 (USD Billion)
- FIG 13. Global Medication Adherence Packaging market by segment, 2022 & 2032 (USD Billion)
- FIG 14. Global Medication Adherence Packaging market, regional snapshot 2022 & 2032
- FIG 15. North America Medication Adherence Packaging market 2022 & 2032 (USD Billion)
- FIG 16. Europe Medication Adherence Packaging market 2022 & 2032 (USD Billion)
- FIG 17. Asia Pacific Medication Adherence Packaging market 2022 & 2032 (USD Billion)
- FIG 18. Latin America Medication Adherence Packaging market 2022 & 2032 (USD Billion)
- FIG 19. Middle East & Africa Medication Adherence Packaging market 2022 & 2032 (USD Billion)
- FIG 20. Global Medication Adherence Packaging market, company market share analysis (2023)

.....

This list is not complete, final report does contain more than 50 figures. The list may be updated in the final deliverable.

## I would like to order

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