

# **Global Medication Adherence Packaging Market Size Study, by Material Type (Plastics, Paper and Paperboard, Aluminum, Composite Materials), by System (Unit-dose Packaging, Multi-dose Packaging), by Technology (Radio Frequency Identification (RFID), Near Field Communication (NFC), Electronic Monitoring Devices, Temperature and Humidity Sensors, Others), by End-use Industry (Hospitals and Clinics, Retail Pharmacies, Long-term Care Facilities, Home Healthcare Settings, Clinical Trials) and Regional Forecasts 2022-2032**

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## **Abstracts**

Global Medication Adherence Packaging Market is valued at approximately USD 1.1 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 5.6% over the forecast period 2024-2032. Medication adherence packaging plays a crucial role in ensuring patients comply with their prescribed medication regimens, thereby enhancing their health outcomes. This type of packaging has become essential for effective medication management, particularly for the elderly, children, and individuals with cognitive or physical impairments. Leveraging advanced technologies, medication adherence packaging addresses issues related to non-adherence, boosts patient confidence in managing medications, and improves their overall quality of life.

The market is propelled by the rise in drug addiction, which necessitates compliance-prompting packaging to combat abuse and addiction. Additionally, the growing geriatric population drives the demand for specialized medication packaging designed for elderly

patients who are often managing multiple chronic conditions. However, high costs of advanced packaging solutions and regulatory and compliance issues are the key factors that are substantially halting the growth of the market globally. Furthermore, rising technological advancements in smart packaging solutions, such as those using NFC or Bluetooth, are also significantly contributing to market growth.

The key regions considered for the global Medication Adherence Packaging Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is a dominating region in the Medication Adherence Packaging Market in terms of revenue. The market growth in the region is being attributed to factors including high healthcare costs associated with medication nonadherence. The region benefits from advanced healthcare infrastructure and a growing elderly population. Whereas, the market in Asia Pacific is anticipated to grow at the fastest rate over the forecast period fueled by the rising geriatric population and increasing healthcare investments.

Major market players included in this report are:

Garlock, an Enpro Industries, Inc.

Flexitallic

Freudenberg Sealing Technologies

James Walker Group

TEADIT

Dana Limited

Trelleborg Group

Klinger Group

ElringKlinger AG

Lamons

The detailed segments and sub-segment of the market are explained below:

**By Material Type:**

Plastics

Paper and Paperboard

Aluminum

Composite Materials

**By System:**

Unit-dose Packaging

Multi-dose Packaging

**By Technology:**

Radio Frequency Identification (RFID)

Near Field Communication (NFC)

Electronic Monitoring Devices

Temperature and Humidity Sensors

Others

**By End-use Industry:**

Hospitals and Clinics

Retail Pharmacies

Long-term Care Facilities

Home Healthcare Settings

Clinical Trials

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of the competitive structure of the market.

Demand-side and supply-side analysis of the market.

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