

# **Global Medical Wearables Market Size study, by Device Type (Vital Sign Monitoring Devices, Glucose Monitoring Devices & Insulin Pumps, Fetal Monitoring & Obstetric Devices, Neuromonitoring Devices, Sleep Monitoring Devices), by Product (Patches, Smartwatches, Activity Monitors & Wristbands, Others), by End-User (Hospitals, Ambulatory Care Centers, Long-Term Care Centers, Assisted-Living Facilities, and Nursing Homes, Home Care Settings) and Regional Forecasts 2020-2027**

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## **Abstracts**

Global Medical Wearables Market is valued approximately USD 6.1 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 21.4% over the forecast period 2020-2027. Medical Wearables are the handheld monitoring tools primarily used in monitoring and identification of disease. With the rise in prevalence of chronic diseases, patients are opting for home healthcare tools as an efficient and cost effective of treatment, instead of hospital services. In the present scenario, medical wearables are gaining immense traction, due to enhanced technologies that are being pioneered consistently by the manufacturers. Due to these advancements of medical wearable technology and growing demand from patients to monitor their own health has influence the growth of wearable medical device industry to develop more wearable devices, such as smartwatches, fitbits, and wearable monitors. Further, increasing occurrence of chronic diseases, such as cardiovascular, cancer, etc., increasing usage of smartphone in health monitoring, and increasing awareness for health & fitness among people are the few factors responsible for high CAGR of the market during the forecast period.

According to the American Heart Association, the occurred of death due to cardiovascular diseases was about 17.6 million in 2016, and a number is expected to grow to over 23.6 million by 2030. Also, as per the Center for Disease Control and Prevention (CDC), about 610,000 die due to heart diseases in the United States every year. This, in turn, is projected to accelerate the adoption of medical wearables around the world. The outbreak of COVID-19 crisis has led to rise in demand for medical wearables, as these devices are helps in screening and monitoring of novel coronavirus infections. Therefore, this factor can create lucrative opportunities for medical wearable market in the forthcoming years. However, inaccuracy in analysis of wearable generated data and unfavorable reimbursement issues impedes the growth of the market over the forecast period of 2020-2027.

The regional analysis of global Medical Wearables market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the rising incidences of cardiovascular disorders, diabetes, and cancer, coupled with the early adoption of wearable medical technology in the region. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as rising government initiatives for medical wearables, increasing aging population, and growing healthcare expenditure by people would create lucrative growth prospects for the Medical Wearables market across Asia-Pacific region.

Major market player included in this report are:

Koninklijke Philips N.V.

Medtronic plc

Omron Healthcare Co., Ltd.

Biotelemetry, Inc.

Apple Inc.

GE Healthcare

Abbott Laboratories

Dexcom, Inc.

iRhythm Technologies, Inc.

Masimo Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also

caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

**By Device Type:**

- Vital Sign Monitoring Devices
- Glucose Monitoring Devices & Insulin Pumps
- Fetal Monitoring & Obstetric Devices
- Neuromonitoring Devices
- Sleep Monitoring Devices

**By Product:**

- Patches
- Smartwatches
- Activity Monitors & Wristbands
- Others

**By End-User:**

- Hospitals
- Ambulatory Care Centers
- Long-Term Care Centers, Assisted-Living Facilities, and Nursing Homes
- Home Care Settings

**By Region:**

- North America
  - U.S.
  - Canada
- Europe
  - UK
  - Germany
  - France
  - Spain
  - Italy
  - ROE

- Asia Pacific
  - China

India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Medical Wearables Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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Koninklijke Philips N.V.

*Global Medical Wearables Market Size study, by Device Type (Vital Sign Monitoring Devices, Glucose Monitoring...*

Medtronic plc  
Omron Healthcare Co., Ltd.  
Biotelemetry, Inc.  
Apple Inc.  
GE Healthcare  
Abbott Laboratories  
Dexcom, Inc.  
iRhythm Technologies, Inc.  
Masimo Corporation

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