

Global Medical Tourism Market Size Study, By Treatment Type (Cardiovascular Treatment, Orthopedic Treatment, Cosmetic Treatment, Bariatric Treatment, Dental Treatment, Ophthalmology Treatment, Infertility Treatment, Alternative Medicine, Other Services), By Service Provider (Public, Private), By Country (Thailand, India, Mexico, Malaysia, Singapore, Brazil, Colombia, Turkey, Taiwan, South Korea, Spain, Czech Republic, China, Australia, Indonesia), and Regional Forecasts 2022-2032

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Abstracts

The global medical tourism market was valued at USD 35.97 billion in 2023 and is expected to grow at a CAGR of 16.08% over the forecast period 2024-2032. The market is primarily driven by rising healthcare costs in developed nations, leading patients to seek affordable, high-quality medical treatments abroad. Medical tourism offers significant cost savings, particularly for elective procedures such as cosmetic surgeries, cardiovascular treatments, infertility treatments, and dental procedures. Countries such as Thailand, India, Malaysia, Mexico, and Singapore have emerged as preferred destinations due to world-class healthcare infrastructure, internationally accredited hospitals, and highly skilled medical professionals.

The availability of advanced medical technology, cutting-edge treatments, and shorter wait times compared to developed nations further propels market growth. Countries like India and Thailand have established themselves as hubs for specialized treatments such as organ transplants, robotic surgeries, and fertility treatments at a fraction of the

cost in the United States, the UK, and Canada. Additionally, government initiatives promoting medical tourism, streamlined visa policies, and partnerships with international healthcare providers enhance the attractiveness of these destinations. Insurance providers in several countries are also expanding their coverage to include cross-border healthcare services, making medical tourism more accessible.

The COVID-19 pandemic severely impacted the industry, leading to travel restrictions and a decline in medical tourist volumes. However, with the resumption of international travel, increased vaccination rates, and investments in telemedicine and digital health platforms, the industry has rebounded strongly. Hospitals now integrate AI-driven diagnostics, virtual consultations, and online patient management systems, improving the overall patient experience. Governments worldwide are also investing in healthcare infrastructure and accreditation to attract more foreign patients, further fueling market expansion.

Regionally, Asia-Pacific dominates the medical tourism industry, with Thailand, India, and Malaysia leading the market. Latin America is rapidly emerging as a key medical tourism region, with Mexico and Brazil witnessing a surge in dental and cosmetic surgeries. European countries such as Spain and the Czech Republic are gaining popularity for fertility treatments and orthopedic surgeries. Additionally, countries like Turkey and South Korea are focusing on advanced cosmetic and aesthetic procedures, further diversifying the market landscape.

Major Market Players Included in This Report Are:

Apollo Hospitals Enterprise Ltd.

Bumrungrad International Hospital

Mount Elizabeth Hospitals

Raffles Medical Group

Bangkok Hospital

Kasemrad Hospital International Rattana Thibet

Dr. B. L. Kapur Memorial Hospital

Miot Hospital

Penang Adventist Hospital

Mission Hospital

MOHW Hengchun Tourism Hospital

Sunway Healthcare Group

Parkway Pantai

Fortis Healthcare

KPJ Healthcare Berhad

The Detailed Segments and Sub-Segments of the Market Are Explained Below:

By Treatment Type:

Cardiovascular Treatment

Orthopedic Treatment

Cosmetic Treatment

Bariatric Treatment

Dental Treatment

Ophthalmology Treatment

Infertility Treatment

Alternative Medicine

Other Services

By Service Provider:

Public

Private

By Country:

Thailand

India

Costa Rica

Mexico

Malaysia

Singapore

Brazil

Colombia

Turkey

Taiwan

South Korea

Czech Republic

Spain

China

Australia

Indonesia

By Region:

North America:

U.S.

Canada

Europe:

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific:

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America:

Brazil

Mexico

Rest of Latin America

Middle East & Africa:

Saudi Arabia

South Africa

Rest of MEA

Years Considered for the Study Are as Follows:

Historical Year: 2022

Base Year: 2023

Forecast Period: 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional-level analysis for each market segment.

Detailed geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations for future market approaches.

Demand-side and supply-side analysis of the market.

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