

Global Medical Recruitment Market Size Study & Forecast, by Services (Recruitment Services, Managed Services, Homecare Services, Specialist Care Services), by Industry Verticals (Pharmaceuticals and Biotechnology, Medical Devices, Nursing/Healthcare, Other Industry Verticals), and Regional Analysis, 2023-2030

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Abstracts

Global Medical Recruitment Market is valued at approximately USD XX billion in 2022 and is anticipated to grow with a healthy growth rate of more than 3.2% during the forecast period 2023-2030. Medical recruitment is the process of sourcing, evaluating, and hiring qualified healthcare professionals to fill positions within healthcare organizations. It involves identifying staffing needs, advertising job openings, screening candidates, conducting interviews, verifying credentials, and negotiating employment terms. Medical recruitment ensures that healthcare organizations have the necessary personnel to deliver high-quality patient care and support clinical operations. This process is managed internally by human resources departments or outsourced to specialized medical recruitment agencies, which play a crucial role in connecting healthcare organizations with skilled candidates and ensuring compliance with industry regulations. The Medical Recruitment Market is expanding because of factors such as the globalization of the healthcare workforce and the surge in the need for healthcare services across the globe. The escalating shortage of healthcare professionals within the healthcare sector highlights the growing requirement for medical recruitment services. This growing global demand for healthcare services, propelled by the increasing prevalence of chronic diseases is amplifying the need for a greater number of healthcare professionals.

In addition, the rising R&D investments from biopharmaceutical companies are acting as a catalyzing factor for market growth across the globe. There has been a significant surge in R&D spending and the rollout of new drugs in developed nations. For instance, European pharmaceutical companies allocated an estimated EUR 41,500 million (USD 45,213 million) for R&D in 2021, as per EFPIA data. This substantial R&D expenditure is anticipated to propel market expansion, as it increases the involvement of medical professionals in research development, testing, and scaling initiatives. Thus, these aforementioned factors are propelling the growth of the Medical Recruitment Market during the estimated period of 2023-2030. Moreover, the increase in the number of government initiatives, as well as the rising adoption of new technologies present various lucrative opportunities over the forecast years. However, the stringent data privacy regulations and the rising cost of skilled healthcare workers are challenging the market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Medical Recruitment Market study include Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the introduction of advanced healthcare facilities, a rising number of healthcare service providers, and increased healthcare funding in the region. For instance, in February 2022, Hackensack Meridian Health initiated the 'Hospital at Home' program at JFK University Medical Center in Edison, New Jersey. Whereas, Asia Pacific is expected to grow at the highest CAGR over the forecast years. The growing geriatric population, expansion of healthcare facilities, as well as growing prevalence of chronic diseases such as diabetes, cancer, and cardiovascular diseases are significantly propelling the market demand across the region.

Major market players included in this report are:

ProClinical Limited

AMN Healthcare

Aya Healthcare Inc.

CCM Recruitment International

CHG Management Inc.

CPL Healthcare

EGV Recruiting

Euromotion Medical

IMS Recruitment

Medacs Global Group Limited

Recent Developments in the Market:

In March 2023, Medwing- a European startup focused on developing a recruitment platform tailored for healthcare professionals raised USD 47 million during its Series C funding round. The platform is presently operational in Germany and the U.K., boasts around 5,500 registered medical employers and serves a community of 500,000 healthcare professionals.

In June 2022, Preclinical expanded its global presence by inaugurating a new office in Cardiff, UK, further enhancing its network of offices worldwide. This strategic move underscores the company's steadfast commitment to fostering collaboration with Europe and other regions across the globe.

In May 2022, AMN Healthcare completed the acquisition of Connetics USA, a renowned international recruitment company specializing in direct hire placements for nurses and allied professionals.

Global Medical Recruitment Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Services, Industry Verticals, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Services:

Recruitment Services

Managed Services

Homecare Services

Specialist Care Services

By Industry Verticals:

Pharmaceuticals and Biotechnology

Medical Devices

Nursing/Healthcare

Other Industry Verticals

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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