

Global Medical Nonwoven Disposables Market Size Study, by Product (Incontinence Hygiene Products, Sterile nonwoven products) and Regional Forecasts 2022-2032

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Abstracts

Global Medical Nonwoven Disposables Market is valued at approximately USD 19.3 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 3.90% over the forecast period 2024-2032. Medical nonwoven disposables are essential single-use healthcare products made from nonwoven fabrics, which are created by bonding fibres through chemical, mechanical, heat, or solvent treatments. These products are designed to maintain hygiene and reduce infection risks in medical settings, playing a crucial role in ensuring sterile conditions during procedures and patient care. Examples of such items include surgical gowns, face masks, surgical drapes, disposable bed sheets, caps, shoe covers, incontinence products, wipes, and sponges. These items are essential for maintaining hygiene and preventing infections in medical settings. Surgical gowns and drapes protect both patients and healthcare providers during procedures, while face masks and caps help reduce the risk of airborne contaminants. Disposable bed sheets and shoe covers maintain cleanliness in patient rooms and surgical areas. Incontinence products ensure patient comfort and dignity, and wipes and sponges are used for cleaning and sterilization purposes. Together, these items play a crucial role in ensuring a sterile and safe healthcare environment. Their benefits include high barrier properties, breathability, softness, and adaptability, making them vital for infection control and patient safety, thereby enhancing overall healthcare quality. The increasing number of infections acquired in hospitals is leading to a greater emphasis on controlling infections and maintaining hygiene in healthcare facilities, which is shining a spotlight on the Global Medical Nonwoven Disposables Market. Additionally, the COVID-19 pandemic has heightened the demand for Personal Protective Equipment (PPE) such as face masks, surgical gowns, and drapes. Innovations in nonwoven fabric

technologies, offering better barrier properties and comfort, are also fueling market growth. Moreover, the ageing population and the corresponding rise in chronic diseases are increasing the need for incontinence products and other disposable medical items. Sustainability is another emerging trend, with manufacturers focusing on eco-friendly materials and processes to reduce environmental impact. These trends collectively contribute to the growing prominence of the Global Medical Nonwoven Disposables Market, ensuring its vital role in enhancing healthcare quality and patient safety worldwide.

The Global Medical Nonwoven Disposables Market is driven by the increasing focus on infection control, the rise in hospital-acquired infections, the demand surge due to the COVID-19 pandemic, advancements in nonwoven fabric technologies, the ageing population, and the prevalence of chronic diseases. The growing emphasis on infection control and hygiene, as healthcare facilities strive to minimize infection risks and ensure patient safety, leading to higher adoption of disposable products. Innovations in nonwoven fabric technology are significantly improving product performance by offering enhanced barrier properties, increased comfort, and better usability. However, the market faces restraints such as the environmental impact of disposable products and the high costs associated with advanced nonwoven materials. Sustainability concerns are prompting manufacturers to explore eco-friendly alternatives, though these often come with higher production costs, impacting market growth. Balancing the need for effective infection control with environmental sustainability and cost management remains a significant challenge for the Global Medical Nonwoven Disposables Market.

The key regions considered for the global Medical Nonwoven Disposables market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the dominating region in terms of revenue in the Global Medical Nonwoven Disposables Market. The region's advanced healthcare infrastructure ensures the widespread availability and adoption of disposable medical products. High healthcare expenditure allows for investment in quality and innovative nonwoven disposables, meeting stringent infection control regulations. The presence of leading market players fosters continuous advancements and product development. Additionally, the high prevalence of chronic diseases and an ageing population in North America are driving the increased demand for disposable medical items. The proactive response to the COVID-19 pandemic also significantly boosted the use of disposable medical products, reinforcing the region's dominance. Overall, North America's commitment to high standards of hygiene and infection control plays a crucial role in its leading position in the market. The market in Asia Pacific, on the other hand, is expected to develop at the fastest rate over the forecast period.

Major market players included in this report are:

Domtar Corporation
Unicharm Corporation
Berry Global Incorporated
Asahi Kasei Corporation
Georgia-Pacific LLC
Kimberly-Clark Corporation
Ahlstrom-Munksj?
Cardinal Health, Inc.
First Quality Products, LLC
Freudenberg & Co. Kg

The detailed segments and sub-segments of the market are explained below:

By Product

Incontinence Hygiene Products
Sterile nonwoven products

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa
Saudi Arabia
South Africa
RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

Contents

CHAPTER 1. GLOBAL MEDICAL NONWOVEN DISPOSABLES MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 1.1. Research Objective
- 1.2. Market Definition
- 1.3. Research Assumptions
 - 1.3.1. Inclusion & Exclusion
 - 1.3.2. Limitations
 - 1.3.3. Supply Side Analysis
 - 1.3.3.1. Availability
 - 1.3.3.2. Infrastructure
 - 1.3.3.3. Regulatory Environment
 - 1.3.3.4. Market Competition
 - 1.3.3.5. Economic Viability (Consumer's Perspective)
 - 1.3.4. Demand Side Analysis
 - 1.3.4.1. Regulatory frameworks
 - 1.3.4.2. Technological Advancements
 - 1.3.4.3. Environmental Considerations
 - 1.3.4.4. Consumer Awareness & Acceptance
- 1.4. Estimation Methodology
- 1.5. Years Considered for the Study
- 1.6. Currency Conversion Rates

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Global Medical Nonwoven Disposables Market Size & Forecast (2022- 2032)
- 2.2. Regional Summary
- 2.3. Segmental Summary
 - 2.3.1. By Product
- 2.4. Key Trends
- 2.5. Recession Impact
- 2.6. Analyst Recommendation & Conclusion

CHAPTER 3. GLOBAL MEDICAL NONWOVEN DISPOSABLES MARKET DYNAMICS

- 3.1. Market Drivers

- 3.2. Market Challenges
- 3.3. Market Opportunities

CHAPTER 4. GLOBAL MEDICAL NONWOVEN DISPOSABLES MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model
 - 4.1.7. Porter's 5 Force Impact Analysis
- 4.2. PESTEL Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
 - 4.2.5. Environmental
 - 4.2.6. Legal
- 4.3. Top investment opportunity
- 4.4. Top winning strategies
- 4.5. Disruptive Trends
- 4.6. Industry Expert Perspective
- 4.7. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL MEDICAL NONWOVEN DISPOSABLES MARKET SIZE & FORECASTS BY PRODUCT 2022-2032

- 5.1. Incontinence Hygiene Products
- 5.2. Sterile nonwoven products

CHAPTER 6. GLOBAL MEDICAL NONWOVEN DISPOSABLES MARKET SIZE & FORECASTS BY REGION 2022-2032

- 6.1. North America Medical Nonwoven Disposables Market
 - 6.1.1. U.S. Medical Nonwoven Disposables Market
 - 6.1.1.1. Product breakdown size & forecasts, 2022-2032

- 6.1.2. Canada Medical Nonwoven Disposables Market
- 6.2. Europe Medical Nonwoven Disposables Market
 - 6.2.1. U.K. Medical Nonwoven Disposables Market
 - 6.2.2. Germany Medical Nonwoven Disposables Market
 - 6.2.3. France Medical Nonwoven Disposables Market
 - 6.2.4. Spain Medical Nonwoven Disposables Market
 - 6.2.5. Italy Medical Nonwoven Disposables Market
 - 6.2.6. Rest of Europe Medical Nonwoven Disposables Market
- 6.3. Asia-Pacific Medical Nonwoven Disposables Market
 - 6.3.1. China Medical Nonwoven Disposables Market
 - 6.3.2. India Medical Nonwoven Disposables Market
 - 6.3.3. Japan Medical Nonwoven Disposables Market
 - 6.3.4. Australia Medical Nonwoven Disposables Market
 - 6.3.5. South Korea Medical Nonwoven Disposables Market
 - 6.3.6. Rest of Asia Pacific Medical Nonwoven Disposables Market
- 6.4. Latin America Medical Nonwoven Disposables Market
 - 6.4.1. Brazil Medical Nonwoven Disposables Market
 - 6.4.2. Mexico Medical Nonwoven Disposables Market
 - 6.4.3. Rest of Latin America Medical Nonwoven Disposables Market
- 6.5. Middle East & Africa Medical Nonwoven Disposables Market
 - 6.5.1. Saudi Arabia Medical Nonwoven Disposables Market
 - 6.5.2. South Africa Medical Nonwoven Disposables Market
 - 6.5.3. Rest of Middle East & Africa Medical Nonwoven Disposables Market

CHAPTER 7. COMPETITIVE INTELLIGENCE

- 7.1. Key Company SWOT Analysis
 - 7.1.1. Company
 - 7.1.2. Company
 - 7.1.3. Company
- 7.2. Top Market Strategies
- 7.3. Company Profiles
 - 7.3.1. Domtar Corporation
 - 7.3.1.1. Key Information
 - 7.3.1.2. Overview
 - 7.3.1.3. Financial (Subject to Data Availability)
 - 7.3.1.4. Product Summary
 - 7.3.1.5. Market Strategies
 - 7.3.2. Unicharm Corporation

- 7.3.3. Berry Global Incorporated
- 7.3.4. Asahi Kasei Corporation
- 7.3.5. Georgia-Pacific LLC
- 7.3.6. Kimberly-Clark Corporation
- 7.3.7. Ahlstrom-Munksj?
- 7.3.8. Cardinal Health, Inc.
- 7.3.9. First Quality Products, LLC
- 7.3.10. Freudenberg & Co. Kg

CHAPTER 8. RESEARCH PROCESS

8.1. Research Process

- 8.1.1. Data Mining
- 8.1.2. Analysis
- 8.1.3. Market Estimation
- 8.1.4. Validation
- 8.1.5. Publishing

8.2. Research Attributes

List Of Tables

LIST OF TABLES

- TABLE 1. Global Medical Nonwoven Disposables market, report scope
- TABLE 2. Global Medical Nonwoven Disposables market estimates & forecasts by Region 2022-2032 (USD Billion)
- TABLE 3. Global Medical Nonwoven Disposables market estimates & forecasts by Product 2022-2032 (USD Billion)
- TABLE 4. Global Medical Nonwoven Disposables market by segment, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 5. Global Medical Nonwoven Disposables market by region, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 6. Global Medical Nonwoven Disposables market by segment, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 7. Global Medical Nonwoven Disposables market by region, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 8. Global Medical Nonwoven Disposables market by segment, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 9. Global Medical Nonwoven Disposables market by region, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 10. Global Medical Nonwoven Disposables market by segment, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 11. Global Medical Nonwoven Disposables market by region, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 12. Global Medical Nonwoven Disposables market by segment, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 13. Global Medical Nonwoven Disposables market by region, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 14. U.S. Medical Nonwoven Disposables market estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 15. U.S. Medical Nonwoven Disposables market estimates & forecasts by segment 2022-2032 (USD Billion)
- TABLE 16. U.S. Medical Nonwoven Disposables market estimates & forecasts by segment 2022-2032 (USD Billion)
- TABLE 17. Canada Medical Nonwoven Disposables market estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 18. Canada Medical Nonwoven Disposables market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 19. Canada Medical Nonwoven Disposables market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 20. UK Medical Nonwoven Disposables market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 21. UK Medical Nonwoven Disposables market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 22. UK Medical Nonwoven Disposables market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 23. Germany Medical Nonwoven Disposables market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 24. Germany Medical Nonwoven Disposables market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 25. Germany Medical Nonwoven Disposables market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 26. France Medical Nonwoven Disposables market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 27. France Medical Nonwoven Disposables market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 28. France Medical Nonwoven Disposables market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 29. Italy Medical Nonwoven Disposables market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 30. Italy Medical Nonwoven Disposables market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 31. Italy Medical Nonwoven Disposables market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 32. Spain Medical Nonwoven Disposables market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 33. Spain Medical Nonwoven Disposables market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 34. Spain Medical Nonwoven Disposables market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 35. RoE Medical Nonwoven Disposables market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 36. RoE Medical Nonwoven Disposables market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 37. RoE Medical Nonwoven Disposables market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 38. China Medical Nonwoven Disposables market estimates & forecasts,

2022-2032 (USD Billion)

TABLE 39. China Medical Nonwoven Disposables market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 40. China Medical Nonwoven Disposables market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 41. India Medical Nonwoven Disposables market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 42. India Medical Nonwoven Disposables market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 43. India Medical Nonwoven Disposables market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 44. Japan Medical Nonwoven Disposables market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 45. Japan Medical Nonwoven Disposables market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 46. Japan Medical Nonwoven Disposables market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 47. Australia Medical Nonwoven Disposables market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 48. Australia Medical Nonwoven Disposables market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 49. Australia Medical Nonwoven Disposables market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 50. South Korea Medical Nonwoven Disposables market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 51. South Korea Medical Nonwoven Disposables market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 52. South Korea Medical Nonwoven Disposables market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 53.

TABLE 54. RoAPAC Medical Nonwoven Disposables market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 55. RoAPAC Medical Nonwoven Disposables market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 56. RoAPAC Medical Nonwoven Disposables market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 57. Brazil Medical Nonwoven Disposables market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 58. Brazil Medical Nonwoven Disposables market estimates & forecasts by

segment 2022-2032 (USD Billion)

TABLE 59. Brazil Medical Nonwoven Disposables market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 60. Mexico Medical Nonwoven Disposables market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 61. Mexico Medical Nonwoven Disposables market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 62. Mexico Medical Nonwoven Disposables market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 63. RoLA Medical Nonwoven Disposables market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 64. RoLA Medical Nonwoven Disposables market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 65. RoLA Medical Nonwoven Disposables market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 66. Saudi Arabia Medical Nonwoven Disposables market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 67. Saudi Arabia Medical Nonwoven Disposables market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 68. Saudi Arabia Medical Nonwoven Disposables market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 69. South Africa Medical Nonwoven Disposables market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 70.

TABLE 71. South Africa Medical Nonwoven Disposables market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 72. South Africa Medical Nonwoven Disposables market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 73. RoMEA Medical Nonwoven Disposables market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 74. RoMEA Medical Nonwoven Disposables market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 75. RoMEA Medical Nonwoven Disposables market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 76. List of secondary sources, used in the study of Global Medical Nonwoven Disposables Market.

TABLE 77. List of primary sources, used in the study of Global Medical Nonwoven Disposables Market.

TABLE 78. Years considered for the study.

TABLE 79. Exchange rates considered.

List Of Figures

LIST OF FIGURES

- FIG 1. Global Medical Nonwoven Disposables market, research methodology
- FIG 2. Global Medical Nonwoven Disposables market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods.
- FIG 4. Global Medical Nonwoven Disposables market, key trends 2023
- FIG 5. Global Medical Nonwoven Disposables market, growth prospects 2022-2032
- FIG 6. Global Medical Nonwoven Disposables market, porters 5 force model
- FIG 7. Global Medical Nonwoven Disposables market, pestel analysis
- FIG 8. Global Medical Nonwoven Disposables market, value chain analysis
- FIG 9. Global Medical Nonwoven Disposables market by segment, 2022 & 2032 (USD Billion)
- FIG 10. Global Medical Nonwoven Disposables market by segment, 2022 & 2032 (USD Billion)
- FIG 11. Global Medical Nonwoven Disposables market by segment, 2022 & 2032 (USD Billion)
- FIG 12. Global Medical Nonwoven Disposables market by segment, 2022 & 2032 (USD Billion)
- FIG 13. Global Medical Nonwoven Disposables market by segment, 2022 & 2032 (USD Billion)
- FIG 14. Global Medical Nonwoven Disposables market, regional snapshot 2022 & 2032
- FIG 15. North America Medical Nonwoven Disposables market 2022 & 2032 (USD Billion)
- FIG 16. Europe Medical Nonwoven Disposables market 2022 & 2032 (USD Billion)
- FIG 17. Asia pacific Medical Nonwoven Disposables market 2022 & 2032 (USD Billion)
- FIG 18. Latin America Medical Nonwoven Disposables market 2022 & 2032 (USD Billion)
- FIG 19. Middle East & Africa Medical Nonwoven Disposables market 2022 & 2032 (USD Billion)
- FIG 20. Global Medical Nonwoven Disposables market, company market share analysis (2023)

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