

Global Medical Kiosk Market Size study, By Type (Check-in-kiosk, Payment kiosk, Way finding kiosk, Telemedicine kiosk, Self-service kiosk), By Location (Speciality Clinics, Hospitals, Pharmacies and Others), and Regional Forecasts 2022-2028

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Abstracts

Global Medical Kiosk Market is valued at approximately USD 1.1 Billion in 2021 and is anticipated to grow with a healthy growth rate of more than 13.69% over the forecast period 2022-2028.

Medical kiosks are digital devices that carry out a range of tasks, from routine check-in to medicine administration, health screening, and virtual doctor consultation. As AI-enabled kiosks become more common in the healthcare sector, the industry is expanding. Hospital costs can be decreased by installing health ATMs at the institution. By using self-check-ins, the hospital can access a patient's information without using paper, filing the forms, or digging through mountains of paperwork. Furthermore, it enables nurses to spend more time on patient care and less time on administrative responsibilities. Rising adoption of health ATMs and increasing prevalence of chronic diseases are factors accelerating the global market demand. It provides effective and practical answers to the problems that the healthcare sector deals with on a daily basis, such as longer wait times, lower patient satisfaction, and antiquated access control. A study that was published at the National Center for Biotechnology Information found that 128 fewer direct visits were necessary because 96% of people who completed a kiosk visit were happy with it as a substitute for care. Furthermore, rising government and private investment and CSR activities are contributing to the adoption of health ATMs and creating lucrative growth for the market. For instance, Tata Trusts installed the Swasth Chandrapur screening and information kiosk at the Government Medical College in Chandrapur in November 2020. For IPD and OPD patients, it will offer free screenings for diabetes, hypertension, breast, cervical, and oral cancer in addition to

regular health checkups.. However, high costs associated with the installation of Medical Kiosks impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Medical Kiosk market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the presence of key market players, rising technological advancements, as well as growing demand for digital health. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as increasing government investment in IT infrastructure and the growing number of digital health startups in the region is catering the growth of market in the region.

Major market players included in this report are:

Olea Kiosks Inc.

Fabcon, Inc.

Meridian Kiosks

XIPHIAS Software Technologies

RedyRef Interactive Kiosks

imageHOLDERS

KIOSK Information Systems

Frank Mayer and Associates, Inc.

Kiosks4business Ltd.

DynaTouch Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Check-in-kiosk

Payment kiosk

Way finding kiosk

Telemedicine kiosk

Self-service kiosk

By Location:

Speciality Clinics

Hospitals

Pharmacies

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Medical Kiosk Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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