

Global Medical Imaging Phantoms Market Size Study, By Product, Application, End-use, and Regional Forecasts 2022-2032

https://marketpublishers.com/r/G35F1DFCF119EN.html

Date: January 2025

Pages: 285

Price: US\$ 3,218.00 (Single User License)

ID: G35F1DFCF119EN

Abstracts

The global medical imaging phantoms market is valued at USD 171.39 million in 2023 and is projected to grow at a healthy CAGR of 5.9% during the forecast period 2024-2032. Medical imaging phantoms are indispensable tools in quality assurance, calibration, and testing of advanced imaging systems such as MRI, CT, ultrasound, and X-ray. Their pivotal role in ensuring the accuracy and precision of diagnostic imaging procedures continues to drive the market forward, particularly in the wake of increasing chronic disease prevalence.

The World Health Organization (WHO) reported significant global incidences of chronic diseases such as chronic obstructive pulmonary disease (COPD) and cardiac failure, with approximately 251 million cases of COPD documented in 2023. This increasing disease burden underscores the necessity of reliable diagnostic imaging systems, which in turn demand high-quality phantoms for performance optimization. The adoption of sophisticated imaging technologies within healthcare facilities further elevates the importance of imaging phantoms in delivering precise diagnostic outcomes.

Technological advancements are revolutionizing medical imaging phantoms by enhancing their precision and material versatility. In 2023, significant innovations, such as the development of 3D-printed phantoms and modality-specific designs, have significantly improved the performance of imaging systems. These advancements enable better calibration and ensure compliance with increasingly stringent safety regulations. Entities such as the FDA have mandated routine quality assurance testing, propelling healthcare facilities to procure imaging phantoms to meet regulatory standards.



Regionally, North America holds the largest market share, accounting for 36.4% in 2023, driven by substantial investments in healthcare infrastructure, R&D activities, and the presence of cutting-edge medical imaging technologies. In the Asia Pacific, the market is anticipated to exhibit the fastest CAGR of 6.6% over the forecast period. Countries like Japan, China, and India are experiencing significant healthcare reforms and investments in advanced diagnostic centers, fueling demand for imaging phantoms.

In Europe, a robust focus on medical technology innovation, particularly in Germany, is enhancing the adoption of imaging phantoms for quality assurance. Hospitals and diagnostic imaging centers remain the largest end-users, with a growing emphasis on regulatory compliance and standardized imaging protocols.

Major market players included in this report are:

BARTEC Top Holding GmbH
Gold Standard Phantoms
IBA Worldwide
Kyoto Kagaku Co., Ltd.
Leeds Test Objects
Mirion Technologies, Inc.
PTW Freiburg GmbH
Pure Imaging Phantoms
RSD Radiology Support Devices
CIRS, Inc.
Carville Ltd.

Festo AG

Fischer Medical Ventures



Siemens Healthineers

Philips Healthcare

The detailed segments and sub-segments of the market are explained below:

By Product

CT (Computed Tomography) Phantoms

MRI (Magnetic Resonance Imaging) Phantoms

Ultrasound Phantoms

X-ray Phantoms

Nuclear Medicine Phantoms

Others

By Application

Calibration & Quality Assurance

Diagnostic Imaging

Research & Development

Training & Education

Therapeutic Applications

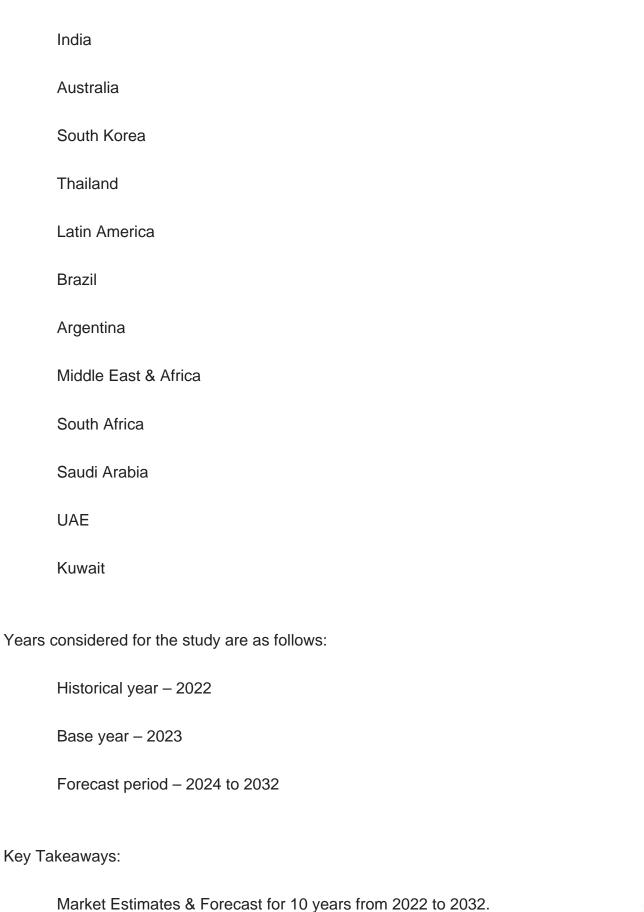
By End-Use

Hospitals & Diagnostic Imaging Centers



	Medical Device Manufacturers	
	Others	
By Region:		
	North America	
	U.S.	
	Canada	
	Mexico	
	Europe	
	UK	
	Germany	
	France	
	Italy	
	Spain	
	Denmark	
	Sweden	
	Norway	
	Asia Pacific	
	Japan	
	China	







Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.



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