

Global Medical Disinfectant Wipes Market Size study, By Type (Germicidal Disposable Wipes, Surface Disinfectant Wipes, Hydrogen Peroxide Disinfectant Wipes, Others), By Application (Hospital, Dental Clinic, Nursing Home, Others), By Distribution Channel (B2B, B2C) and Regional Forecasts 2021-2027

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Abstracts

Global Medical Disinfectant Wipes Market is valued at approximately USD 4.4 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 5.8 % over the forecast period 2021-2027. Medical Disinfectant Wipes is used for hygiene or cleanliness purpose. It includes germicidal disposable wipes and surface disinfectant wipes etc. The increasing awareness regarding sanitation has led to the adoption of Medical Disinfectant Wipes across the forecast period. For Instance: according to UNICEF DATA in 2021, public awareness regarding sanitation is increasing rapidly, nearly five out of ten people are using safely managed sanitation services such as wipes, soaps etc. During 2000-2020 approximately 2.4 billion people gained access to safety managed sanitation services. Rising expenditure towards personal hygiene enhances the market growth of medical disinfectant wipes. Also, with the increasing cross-contamination problems, the adoption & demand for Medical Disinfectant Wipes is likely to increase the market growth during the forecast period. However, threat of substitutes impedes the growth of the market over the forecast period of 2021-2027.

The geographical regions considered for the global Medical Disinfectant Wipes market analysis includes Asia Pacific, North America, Europe, Latin America and Rest of the World. Europe is deemed as the significant region across the globe in terms of huge market share due to the growing geriatric population and promptness & affordability of

urgent care services coupled with the well-established healthcare infrastructure. Whereas, Asia-Pacific is also estimated to attain a maximum growth rate during 2021-2027. Factors such as rising disposable income, rising incidences of injuries and improving healthcare infrastructure would create beneficial growth forecasts for the Medical Disinfectant Wipes market across Asia-Pacific region.

Major market players included in this report are:

3M

The Clorox Company

Reckitt Benckiser Group plc.

Kimberly-Clark Corporation

PDI

Metrex Research

Maxil

Micro-Scientific

Sunshine Global LLC

Crosstex

Sanitex

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Germicidal Disposable Wipes

Surface Disinfectant Wipes

Hydrogen Peroxide Disinfectant Wipes

Others

By Application:

Hospital

Dental Clinic

Nursing Home

Others

By Distribution Channel:

B2B

B2C

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Medical Disinfectant Wipes Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers
Investment bankers
Investors

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