

# Global Medical Digital Imaging Systems Market Size study, by Type (X-Ray, Computed Tomography (CT), Ultrasound, Magnetic Resonance Imaging (MRI), Nuclear Imaging), by Technology (2D, 3D/4D) and Regional Forecasts 2020-2027

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## Abstracts

Global Medical Digital Imaging Systems Market is valued at approximately USD 16.9 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 7.7% over the forecast period 2020-2027. The medical digital imaging system signifies the deployment of several types of imaging modalities which are used to develop visual demonstrations of the interior body parts for diagnostic and therapeutic purposes. Thus, it plays an essential role in the improvement of the health of the patient. The medical digital imaging system is modernized from bedside monitoring to the high-end digital imaging system. The use of medical digital imaging systems is highly regulated by the Digital Imaging and Communication in Medicine (DICOM) Standard globally, to transmit, store, and exchange the medical digital images. The DICOM Standard includes protocols for imaging techniques, such as radiography, computed tomography (CT), magnetic resonance imaging (MRI), ultrasound, and radiation therapy. Therefore, this factor is expected to accelerate the market growth around the world. Moreover, increasing prevalence of chronic conditions, such as cancer and cardiovascular diseases, rise in adoption of diagnostic imaging, and growing demand for non-invasive diagnostic and therapeutic devices are the few factors responsible for the high CAGR of the market during the forecast period. As per the International Agency for Research on Cancer (IARC), more than 17.0 million new cancer cases and 9.5 million deaths due to cancer were registered in 2018 worldwide and is expected to increase to almost 27.5 million new cancer cases and 16.3 million cancer deaths by the year 2040. This, in turn, is expected to accelerate the demand for Medical Digital Imaging Systems, thus contributing to the growth of the global market. The outbreak of COVID-19 has created

a higher demand for screening options, therefore, imaging is mostly preferred by healthcare professionals since it provides a crucial diagnosis in a limited time. All the imaging modalities have been used intensively to examine COVID-19 and its effect on several patients in each demography. This is likely to influence the adoption of medical digital imaging systems around the world. However, the high cost of diagnostic systems & procedures, along with the risk of high radiation are the few factors impeding the growth of the market over the forecast period of 2020-2027.

The regional analysis of the global Medical Digital Imaging Systems market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the early adoption of advanced technology and the presence of well-developed healthcare infrastructure in the region. Whereas, Asia-Pacific is anticipated to exhibit the highest growth rate / CAGR over the forecast period 2020-2027. Factors such as increasing government support and lower cost of a clinical trial, along with improving healthcare infrastructure would create lucrative opportunities for the market growth in the Asia-Pacific region.

Major market player included in this report are:

Koninklijke Philips N.V.

GE Healthcare

Siemens Healthineers

Esaote SPA

Canon Medical Systems Corporation

Hologic, Inc.

Hitachi Medical Corp.

Shimadzu Corporation

Carestream Health, Inc.

Esaote SpA

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

**By Type:**

X-Ray

Computed Tomography (CT)

Ultrasound

Magnetic Resonance Imaging (MRI)

Nuclear Imaging

**By Technology:**

2D

3D/4D

**By Region:**

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Medical Digital Imaging Systems Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Billion)
  - 1.2.1. Medical Digital Imaging Systems Market, by Region, 2018-2027 (USD Billion)
  - 1.2.2. Medical Digital Imaging Systems Market, by Type, 2018-2027 (USD Billion)
  - 1.2.3. Medical Digital Imaging Systems Market, by Technology, 2018-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL MEDICAL DIGITAL IMAGING SYSTEMS MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL MEDICAL DIGITAL IMAGING SYSTEMS MARKET DYNAMICS**

- 3.1. Medical Digital Imaging Systems Market Impact Analysis (2018-2027)
  - 3.1.1. Market Drivers
  - 3.1.2. Market Challenges
  - 3.1.3. Market Opportunities

### **CHAPTER 4. GLOBAL MEDICAL DIGITAL IMAGING SYSTEMS MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants

- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2017-2027)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL MEDICAL DIGITAL IMAGING SYSTEMS MARKET, BY TYPE**

- 5.1. Market Snapshot
- 5.2. Global Medical Digital Imaging Systems Market by Type, Performance - Potential Analysis
- 5.3. Global Medical Digital Imaging Systems Market Estimates & Forecasts by Type 2017-2027 (USD Billion)
- 5.4. Medical Digital Imaging Systems Market, Sub Segment Analysis
  - 5.4.1. X-Ray
  - 5.4.2. Computed Tomography (CT)
  - 5.4.3. Ultrasound
  - 5.4.4. Magnetic Resonance Imaging (MRI)
  - 5.4.5. Nuclear Imaging

## **CHAPTER 6. GLOBAL MEDICAL DIGITAL IMAGING SYSTEMS MARKET, BY TECHNOLOGY**

- 6.1. Market Snapshot
- 6.2. Global Medical Digital Imaging Systems Market by Technology, Performance - Potential Analysis
- 6.3. Global Medical Digital Imaging Systems Market Estimates & Forecasts by Technology 2017-2027 (USD Billion)
- 6.4. Medical Digital Imaging Systems Market, Sub Segment Analysis
  - 6.4.1. 2D
  - 6.4.2. 3D/4D

## **CHAPTER 7. GLOBAL MEDICAL DIGITAL IMAGING SYSTEMS MARKET, REGIONAL ANALYSIS**

- 7.1. Medical Digital Imaging Systems Market, Regional Market Snapshot
- 7.2. North America Medical Digital Imaging Systems Market
  - 7.2.1. U.S. Medical Digital Imaging Systems Market
    - 7.2.1.1. Type breakdown estimates & forecasts, 2017-2027
    - 7.2.1.2. Technology breakdown estimates & forecasts, 2017-2027
  - 7.2.2. Canada Medical Digital Imaging Systems Market
- 7.3. Europe Medical Digital Imaging Systems Market Snapshot
  - 7.3.1. U.K. Medical Digital Imaging Systems Market
  - 7.3.2. Germany Medical Digital Imaging Systems Market
  - 7.3.3. France Medical Digital Imaging Systems Market
  - 7.3.4. Spain Medical Digital Imaging Systems Market
  - 7.3.5. Italy Medical Digital Imaging Systems Market
  - 7.3.6. Rest of Europe Medical Digital Imaging Systems Market
- 7.4. Asia-Pacific Medical Digital Imaging Systems Market Snapshot
  - 7.4.1. China Medical Digital Imaging Systems Market
  - 7.4.2. India Medical Digital Imaging Systems Market
  - 7.4.3. Japan Medical Digital Imaging Systems Market
  - 7.4.4. Australia Medical Digital Imaging Systems Market
  - 7.4.5. South Korea Medical Digital Imaging Systems Market
  - 7.4.6. Rest of Asia Pacific Medical Digital Imaging Systems Market
- 7.5. Latin America Medical Digital Imaging Systems Market Snapshot
  - 7.5.1. Brazil Medical Digital Imaging Systems Market
  - 7.5.2. Mexico Medical Digital Imaging Systems Market
- 7.6. Rest of The World Medical Digital Imaging Systems Market

## **CHAPTER 8. COMPETITIVE INTELLIGENCE**

- 8.1. Top Market Strategies
- 8.2. Company Profiles
  - 8.2.1. Koninklijke Philips N.V.
    - 8.2.1.1. Key Information
    - 8.2.1.2. Overview
    - 8.2.1.3. Financial (Subject to Data Availability)
    - 8.2.1.4. Product Summary
    - 8.2.1.5. Recent Developments
  - 8.2.2. GE Healthcare
  - 8.2.3. Siemens Healthineers
  - 8.2.4. Esaote SPA

8.2.5. Canon Medical Systems Corporation

8.2.6. Hologic, Inc.

8.2.7. Hitachi Medical Corp.

8.2.8. Shimadzu Corporation

8.2.9. Carestream Health, Inc.

8.2.10. Esaote SpA

## **CHAPTER 9. RESEARCH PROCESS**

9.1. Research Process

9.1.1. Data Mining

9.1.2. Analysis

9.1.3. Market Estimation

9.1.4. Validation

9.1.5. Publishing

9.2. Research Attributes

9.3. Research Assumption



## List Of Tables

### LIST OF TABLES

TABLE 1. GLOBAL MEDICAL DIGITAL IMAGING SYSTEMS MARKET, REPORT SCOPE

TABLE 2. GLOBAL MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES & FORECASTS BY REGION 2017-2027 (USD BILLION)

TABLE 3. GLOBAL MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES & FORECASTS BY TYPE 2017-2027 (USD BILLION)

TABLE 4. GLOBAL MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES & FORECASTS BY TECHNOLOGY 2017-2027 (USD BILLION)

TABLE 5. GLOBAL MEDICAL DIGITAL IMAGING SYSTEMS MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 6. GLOBAL MEDICAL DIGITAL IMAGING SYSTEMS MARKET BY REGION, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 7. GLOBAL MEDICAL DIGITAL IMAGING SYSTEMS MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 8. GLOBAL MEDICAL DIGITAL IMAGING SYSTEMS MARKET BY REGION, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 9. GLOBAL MEDICAL DIGITAL IMAGING SYSTEMS MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 10. GLOBAL MEDICAL DIGITAL IMAGING SYSTEMS MARKET BY REGION, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 11. GLOBAL MEDICAL DIGITAL IMAGING SYSTEMS MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 12. GLOBAL MEDICAL DIGITAL IMAGING SYSTEMS MARKET BY REGION, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 13. GLOBAL MEDICAL DIGITAL IMAGING SYSTEMS MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 14. GLOBAL MEDICAL DIGITAL IMAGING SYSTEMS MARKET BY REGION, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 15. U.S. MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 16. U.S. MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 17. U.S. MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 18. CANADA MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES

& FORECASTS, 2017-2027 (USD BILLION)

TABLE 19. CANADA MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 20. CANADA MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 21. UK MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 22. UK MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 23. UK MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 24. GERMANY MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 25. GERMANY MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 26. GERMANY MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 27. ROE MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 28. ROE MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 29. ROE MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 30. CHINA MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 31. CHINA MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 32. CHINA MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 33. INDIA MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 34. INDIA MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 35. INDIA MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 36. JAPAN MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 37. JAPAN MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 38. JAPAN MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 39. ROAPAC MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 40. ROAPAC MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 41. ROAPAC MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 42. BRAZIL MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 43. BRAZIL MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 44. BRAZIL MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 45. MEXICO MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 46. MEXICO MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 47. MEXICO MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 48. ROLA MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 49. ROLA MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 50. ROLA MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 51. ROW MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 52. ROW MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 53. ROW MEDICAL DIGITAL IMAGING SYSTEMS MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 54. LIST OF SECONDARY SOURCES, USED IN THE STUDY OF GLOBAL MEDICAL DIGITAL IMAGING SYSTEMS MARKET

TABLE 55. LIST OF PRIMARY SOURCES, USED IN THE STUDY OF GLOBAL MEDICAL DIGITAL IMAGING SYSTEMS MARKET

TABLE 56. YEARS CONSIDERED FOR THE STUDY

TABLE 57. EXCHANGE RATES CONSIDERED

## List Of Figures

### LIST OF FIGURES

FIG 1. GLOBAL MEDICAL DIGITAL IMAGING SYSTEMS MARKET, RESEARCH METHODOLOGY

FIG 2. GLOBAL MEDICAL DIGITAL IMAGING SYSTEMS MARKET, MARKET ESTIMATION TECHNIQUES

FIG 3. GLOBAL MARKET SIZE ESTIMATES & FORECAST METHODS

FIG 4. GLOBAL MEDICAL DIGITAL IMAGING SYSTEMS MARKET, KEY TRENDS 2019

FIG 5. GLOBAL MEDICAL DIGITAL IMAGING SYSTEMS MARKET, GROWTH PROSPECTS 2020-2027

FIG 6. GLOBAL MEDICAL DIGITAL IMAGING SYSTEMS MARKET, PORTERS 5 FORCE MODEL

FIG 7. GLOBAL MEDICAL DIGITAL IMAGING SYSTEMS MARKET, PEST ANALYSIS

FIG 8. GLOBAL MEDICAL DIGITAL IMAGING SYSTEMS MARKET, VALUE CHAIN ANALYSIS

FIG 9. GLOBAL MEDICAL DIGITAL IMAGING SYSTEMS MARKET BY SEGMENT, 2017 & 2027 (USD BILLION)

FIG 10. GLOBAL MEDICAL DIGITAL IMAGING SYSTEMS MARKET BY SEGMENT, 2017 & 2027 (USD BILLION)

FIG 11. GLOBAL MEDICAL DIGITAL IMAGING SYSTEMS MARKET BY SEGMENT, 2017 & 2027 (USD BILLION)

FIG 12. GLOBAL MEDICAL DIGITAL IMAGING SYSTEMS MARKET BY SEGMENT, 2017 & 2027 (USD BILLION)

FIG 13. GLOBAL MEDICAL DIGITAL IMAGING SYSTEMS MARKET BY SEGMENT, 2017 & 2027 (USD BILLION)

FIG 14. GLOBAL MEDICAL DIGITAL IMAGING SYSTEMS MARKET, REGIONAL SNAPSHOT 2017 & 2027

FIG 15. NORTH AMERICA MEDICAL DIGITAL IMAGING SYSTEMS MARKET 2017 & 2027 (USD BILLION)

FIG 16. EUROPE MEDICAL DIGITAL IMAGING SYSTEMS MARKET 2017 & 2027 (USD BILLION)

FIG 17. ASIA PACIFIC MEDICAL DIGITAL IMAGING SYSTEMS MARKET 2017 & 2027 (USD BILLION)

FIG 18. LATIN AMERICA MEDICAL DIGITAL IMAGING SYSTEMS MARKET 2017 & 2027 (USD BILLION)

FIG 19. GLOBAL MEDICAL DIGITAL IMAGING SYSTEMS MARKET, COMPANY

## MARKET SHARE ANALYSIS (2019)

### COMPANIES MENTIONED

Koninklijke Philips N.V.  
GE Healthcare  
Siemens Healthineers  
Esaote SPA  
Canon Medical Systems Corporation  
Hologic, Inc.  
Hitachi Medical Corp.  
Shimadzu Corporation  
Carestream Health, Inc.  
Esaote SpA

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