

Global Medical Aesthetics Market Size study, by Product (facial aesthetic products, body contouring devices, cosmetic implants, physician-dispensed cosmeceuticals and skin lighteners, skin aesthetic devices, physician-dispensed eyelash products, hair removal devices, tattoo removal devices, thread lift products and nail treatment laser devices) and Regional Forecasts 2018-2025.

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# **Abstracts**

Global Medical Aesthetics Market is valued approximately USD 9.42 billion in 2017 and is anticipated to grow with a healthy growth rate of more than 10.6% over the forecast period 2018-2025. The growing adoption of noninvasive and minimally invasive aesthetic procedures, increasing public awareness about cosmetic procedures and the availability of technologically advanced & user-friendly products are some major trends that are responsible for the wide adoption of Medical Aesthetics globally.

Global medical aesthetics market is majorly driven by growing adoption of noninvasive and minimally invasive aesthetic procedures globally. As per the International Society of Aesthetic Plastic Survey (ISAPS) in 2017, Japan ranked 3th in list of countries for cosmetic procedures list and approx. 1,137,976 procedures (surgical & non-surgical) procedures were performed in 2017 which accounted for 4.8 % of world-wide percentage of total number of cosmetic procedures. In addition, the International Society of Aesthetic Plastic surgery estimates that, laser tattoo removal accounted for 14,124 procedures, Hair removal accounted for 166,254 procedure and photo rejuvenation accounted for 154,770. Similarly, according to International Society of Aesthetic Plastic surgery, Italy aesthetic non-surgical procedures has been on the



constant rise & is one of the leading countries in the European Union. According to International Society of Aesthetic Plastic Surgery, the aesthetic non- surgical procedures accounted for 502,469 cases in the year 2016 in Italy. According to International Society of Aesthetic Plastic surgery, the Botulinum toxin accounted for 234,294 procedures, Hyaluronic acid accounted for 250,648 procedures, and Calcium Hydroxyapatite accounted for 4317 procedures and Poly-L-Lactic acid accounted for 3009 procedures. Thus, rising number of aesthetic procedures shows high adoption of aesthetic laser procedure thereby, supplementing the growth of the medical aesthetics market over the forecast period. However, complications and clinical risks associated with medical aesthetic procedures is a major factor that impede the growth of the medical aesthetics market over the forecast period.

On the basis of segmentation, the medical aesthetics market is segmented into product and end-user. The product segment of global medical aesthetics market is classified into facial aesthetic products, body contouring devices, cosmetic implants, physician-dispensed cosmeceuticals and skin lighteners, skin aesthetic devices, physician-dispensed eyelash products, hair removal devices, tattoo removal devices, thread lift products and nail treatment laser devices of which facial aesthetic products holds the largest share due to increasing consumer spending levels and increasing demand for facial aesthetic treatments. The end-user segment includes clinics, hospitals, and medical S.P.A.S, beauty centers and home care settings of which includes clinics, hospitals, and medical S.P.A.S accounted for the largest market share owing to the high availability of financial and infrastructural resources with hospitals and clinics including the advanced devices to perform aesthetic procedures.

The regional analysis of Medical Aesthetics Market is considered for the key regions such as North America, Europe, Asia Pacific, Latin America and ROW. North America have occupied major share in the global medical aesthetics market. The major reasons for the dominance of North America are increasing trend of minimally invasive technology along with the high rate of adoption in this region. Whereas, Asia-Pacific is expected to emerge as the fastest growing region in terms of market share. The growth of Asia-Pacific is witnessed owing to growing awareness about aesthetic, growing consumer knowledge and interest along with the rising medical tourism.

The leading market players mainly include-

Allergan

Alma Lasers, Ltd.



Anika Therapeutics, Inc.		
Cutera, Inc.		
Cynosure (A Wholly Owned Subsidiary of Hologic, Inc.)		
Johnson & Johnson		
Merz Aesthetics, Inc		
Medytox, Inc.		
Sientra, Inc.		
Sinclair Pharma PLC		

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Facial Aesthetic Products

**Botulinum Toxin** 

**Dermal Fillers** 

**Chemical Peels** 

Microdermabrasion Devices



**Body Contouring Devices** 

Nonsurgical Fat Reduction Devices

Cellulite Reduction Devices

**Liposuction Devices** 

Cosmetic Implants

**Breast Implants** 

**Facial Implants** 

Other Cosmetic Implants

Physician-Dispensed Cosmeceuticals and Skin Lighteners

Skin Aesthetic Devices

Laser Skin Resurfacing Devices

Nonsurgical Skin Tightening Devices

Micro-Needling Products

**Light Therapy Devices** 

Physician-Dispensed Eyelash Products

Hair Removal Devices

Laser Hair Removal Devices

**IPL Hair Removal Devices** 

Tattoo Removal Devices



**Thread Lift Products** 

	Thread Lift Products	
	Nail Treatment Laser Devices	
By End-user:		
	Clinics, Hospitals, and Medical S.P.A.s	
	Beauty Centres	
	Home Care Settings	
By Regions:		
	North America	
	U.S.	
	Canada	
	Europe	
	UK	
	Germany	
	ROE	
	Asia Pacific	
	China	
	India	
	Japan	

**ROAPEC** 







## **Contents**

#### **CHAPTER 1. MARKET DEFINITION AND SCOPE**

- 1.1. Research Objective
- 1.2. Market Definition
- 1.3. Scope of The Study
- 1.4. Years Considered for The Study
- 1.5. Currency Conversion Rates
- 1.6. Report Limitation

#### **CHAPTER 2. RESEARCH METHODOLOGY**

- 2.1. Research Process
  - 2.1.1. Data Mining
  - 2.1.2. Analysis
  - 2.1.3. Market Estimation
  - 2.1.4. Validation
  - 2.1.5. Publishing
- 2.2. Research Assumption

#### **CHAPTER 3. EXECUTIVE SUMMARY**

- 3.1. Global & Segmental Market Estimates & Forecasts, 2015-2025 (USD Billion)
- 3.2. Key Trends

## **CHAPTER 4. GLOBAL MEDICAL AESTHETICS MARKET DYNAMICS**

- 4.1. Growth Prospects
  - 4.1.1. Drivers
  - 4.1.2. Restraints
  - 4.1.3. Opportunities
- 4.2. Industry Analysis
  - 4.2.1. Porter's 5 Force Model
  - 4.2.2. PEST Analysis
  - 4.2.3. Value Chain Analysis
- 4.3. Analyst Recommendation & Conclusion

## CHAPTER 5. GLOBAL MEDICAL AESTHETICS MARKET, BY PRODUCT



- 5.1. Market Snapshot
- 5.2. Market Performance Potential Model
- 5.3. Global Medical Aesthetics market, Sub Segment Analysis
  - 5.3.1. Facial Aesthetic Products
    - 5.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 5.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 5.3.1.3. Market sub-segments
      - 5.3.1.3.1. Botulinum Toxin
      - 5.3.1.3.2. Dermal Fillers
    - 5.3.1.3.3. Chemical Peels
    - 5.3.1.3.4. Microdermabrasion Devices
  - 5.3.2. Body Contouring Devices
    - 5.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 5.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 5.3.2.3. Market sub-segments
      - 5.3.2.3.1. Nonsurgical Fat Reduction Devices
      - 5.3.2.3.2. Cellulite Reduction Devices
      - 5.3.2.3.3. Liposuction Devices
  - 5.3.3. Cosmetic Implants
    - 5.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 5.3.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 5.3.3.3. Market sub-segments
      - 5.3.3.3.1. Breast Implants
      - 5.3.3.3.2. Facial Implants
      - 5.3.3.3. Other Cosmetic Implants
  - 5.3.4. Physician-Dispensed Cosmeceuticals and Skin Lighteners
    - 5.3.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 5.3.4.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 5.3.5. Skin Aesthetic Devices
    - 5.3.5.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 5.3.5.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 5.3.5.3. Market subsegments
      - 5.3.5.3.1. Laser Skin Resurfacing Devices
      - 5.3.5.3.2. Nonsurgical Skin Tightening Devices
      - 5.3.5.3.3. Micro-Needling Products
      - 5.3.5.3.4. Light Therapy Devices
  - 5.3.6. Physician-Dispensed Eyelash Products
  - 5.3.6.1. Market estimates & forecasts, 2015-2025 (USD Billion)



- 5.3.6.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 5.3.7. Hair Removal Devices
  - 5.3.7.1. Market estimates & forecasts, 2015-2025 (USD Billion)
  - 5.3.7.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 5.3.7.3. Market sub-segments
    - 5.3.7.3.1. Laser Hair Removal Devices
  - 5.3.7.3.2. IPL Hair Removal Devices
- 5.3.8. Tattoo Removal Devices
  - 5.3.8.1. Market estimates & forecasts, 2015-2025 (USD Billion)
  - 5.3.8.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 5.3.9. Thread Lift Products
  - 5.3.9.1. Market estimates & forecasts, 2015-2025 (USD Billion)
  - 5.3.9.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 5.3.10. Nail Treatment Laser Devices
  - 5.3.10.1. Market estimates & forecasts, 2015-2025 (USD Billion)
  - 5.3.10.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

## CHAPTER 6. GLOBAL MEDICAL AESTHETICS MARKET, BY END-USER

- 6.1. Market Snapshot
- 6.2. Market Performance Potential Model
- 6.3. Global Medical Aesthetics Market, Sub Segment Analysis
  - 6.3.1. Clinics, Hospitals, and Medical S.P.A.s
    - 6.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 6.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 6.3.2. Beauty Centres
    - 6.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 6.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 6.3.3. Home Care Settings
    - 6.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 6.3.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

# CHAPTER 7. GLOBAL MEDICAL AESTHETICS MARKET, BY REGIONAL ANALYSIS

- 7.1. Medical Aesthetics Market, Regional Market Snapshot (2015-2025)
- 7.2. North America Medical Aesthetics market Snapshot
  - 7.2.1. U.S.
    - 7.2.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)



- 7.2.1.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.2.1.3. End-user breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.2.2. Canada
  - 7.2.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
  - 7.2.2.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 7.2.2.3. End-user breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.3. Europe Medical Aesthetics market Snapshot
  - 7.3.1. U.K.
    - 7.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 7.3.1.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 7.3.1.3. End-user breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 7.3.2. Germany
    - 7.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 7.3.2.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 7.3.2.3. End-user breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 7.3.3. France
    - 7.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 7.3.3.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 7.3.3.3. End-user breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 7.3.4. Rest of Europe
    - 7.3.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 7.3.4.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 7.3.4.3. End-user breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.4. Asia Medical Aesthetics Market Snapshot
  - 7.4.1. China
    - 7.4.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 7.4.1.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 7.4.1.3. End-user breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 7.4.2. India
    - 7.4.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 7.4.2.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 7.4.2.3. End-user breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 7.4.3. Japan
    - 7.4.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
  - 7.4.4. Rest of Asia Pacific
    - 7.4.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 7.4.4.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 7.4.4.3. End-user breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.5. Latin America Feldspar Market Snapshot



- 7.5.1. Brazil
  - 7.5.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
  - 7.5.1.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 7.5.1.3. End-user breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.5.2. Mexico
  - 7.5.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
  - 7.5.2.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 7.5.2.3. End-user breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.6. Rest of The World
  - 7.6.1. Middle East and Africa
    - 7.6.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 7.6.1.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 7.6.1.3. End-user breakdown estimates & forecasts, 2015-2025 (USD Billion)

#### **CHAPTER 8. COMPETITIVE INTELLIGENCE**

- 8.1. Company Market Share (Subject to Data Availability)
- 8.2. Top Market Strategies
- 8.3. Company Profiles
  - 8.3.1. Allergan
    - 8.3.1.1. Overview
    - 8.3.1.2. Financial (Subject to data availability)
    - 8.3.1.3. Product summary
    - 8.3.1.4. Recent developments
  - 8.3.2. Alma Lasers, Ltd.
  - 8.3.3. Anika Therapeutics, Inc.
  - 8.3.4. Cutera, Inc.
  - 8.3.5. Cynosure (A Wholly Owned Subsidiary of Hologic, Inc.)
  - 8.3.6. Johnson & Johnson
  - 8.3.7. Merz Aesthetics, Inc
  - 8.3.8. Medytox, Inc.
  - 8.3.9. Sientra, Inc.
  - 8.3.10. Sinclair Pharma PLC



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