

Global Medical Aesthetics Market Size Study, by Product (Botox, Fillers, Peels, Implants, Liposuction, Microneedling, Hair Removal, Laser Resurfacing, RF, Phototherapy), Procedure (Surgical, Nonsurgical), End User (Clinics, Hospitals, Medical Spas, Beauty Centers, Home Care), and Regional Forecasts 2022-2032

<https://marketpublishers.com/r/G9547B1F0B77EN.html>

Date: February 2025

Pages: 285

Price: US\$ 3,218.00 (Single User License)

ID: G9547B1F0B77EN

Abstracts

The Global Medical Aesthetics Market, valued at USD 15.21 billion in 2023, is poised for a robust expansion with a compound annual growth rate (CAGR) of 12.8% during the forecast period 2024-2032. This growth is underpinned by the rising preference for minimally invasive procedures, particularly among millennials and the elderly, reflecting societal shifts towards embracing aesthetic enhancements for vitality and confidence. With increasing disposable incomes in developed economies and growing consumer expenditure on health and social acceptance, the demand for medical aesthetic products and services is witnessing a significant surge.

Facial aesthetics products have secured a dominant share in the market, driven by the growing emphasis on cosmetic enhancements. The burgeoning demand for preventive treatments among younger demographics highlights an inclination towards early interventions to maintain aesthetics. Furthermore, non-surgical procedures have emerged as a preferred choice due to their minimal invasiveness, lower risk profiles, and reduced downtime, catering to a growing base of health-conscious consumers.

The Asia Pacific region is expected to register the highest growth rate, supported by enhanced healthcare infrastructure, increasing awareness about aesthetic procedures, and a thriving medical tourism industry. Additionally, the region's rising disposable

incomes and expanding middle-class population further underscore its potential for market growth. North America and Europe remain significant contributors due to their advanced medical technologies and consumer awareness.

Major market players included in this report are:

AbbVie Inc. (US)

Alma Lasers (Israel)

Cynosure (US)

Johnson & Johnson (US)

Bausch Health Companies Inc. (Canada)

Cutera (US)

Galderma (Switzerland)

El.En. S.p.A. (Italy)

InMode Ltd (Israel)

The detailed segments and sub-segments of the market are explained below:

By Product:

Botox

Fillers

Peels

Implants

Liposuction

Microneedling

Hair Removal

Laser Resurfacing

RF

Phototherapy

By Procedure:

Surgical

Nonsurgical

By End User:

Clinics, Hospitals, Medical Spas

Beauty Centers

Home Care

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year: 2022

Base year: 2023

Forecast period: 2024 to 2032

Key Takeaways:

Comprehensive market forecasts for 10 years (2022-2032).

Regional and segmental revenue analysis.

Strategic insights into key players and market trends.

Recommendations for business strategies and growth.

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