

Global Meat Testing Market Size study, by Target Tested (Pathogens, Species, Allergens, Heavy Metal and Others), Sample Type (Meat and Sea food), Technology (Traditional testing and Rapid testing), Form (Raw meat and Processed Meat) and Regional Forecasts 2019-2026

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Abstracts

Global Meat Testing market is valued approximately at USD 7.87 billion in 2018 and is anticipated to grow with a growth rate of more than 7.50% over the forecast period 2019-2026. Meat testing is a process that helps in identifying the contamination on the surface of the tool and the meat through the help of testing. The tests are performed to improve the quality of product and safety of meat. Growing international trade of meat products, rising meat & sea food consumption, rising cases of meat adulteration and growth in the number of outbreaks due to contaminated meat are the factors driving the growth of market over the forecast years. Whereas, requirement of high capital investment and complexity of testing technique are the factors hampering the growth of market over the forecast years. However, emerging economies to offer high growth opportunities, launch of advanced technology and expansion in service portfolio for meat & sea food testing are the lucrative opportunity for the growth of market in the upcoming years. For instance: as per the Organization for Economic Co-operation and Development, Global meat production is expected to rise with a growth rate of 16% till 2025 from the base year 2018. Thus, rise in meat production fuels the growth of market in upcoming years.

The regional analysis of global Meat Testing market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America Accounts for the largest share in the global Meat testing market due to

the increased awareness of safe food production among consumers and rise in number of meat production recalls and stringent food safety regulation in the region. Whereas, Asia Pacific Accounts is the fastest growing region in the global meat testing market due to the rise in meat production and consumption in the developing economies such as India and China.

Market player included in this report are:

SGS Group

Eurofins

Intertek

ALS Limited

TUV SUD

Bureau Veritas

Microbac Laboratories, Inc.

Genetic ID

Romer Labs

LGC Limited

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Target Tested:

Pathogens

Species

Allergens

Heavy Metals

Others

By Sample Type:

Meat

Sea food

By Technology:

Traditional testing

Rapid testing

By Form:

Raw Meat

Processed Meat

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017

Base year – 2018

Forecast period – 2019 to 2026

Target Audience of the Global Meat Testing Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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