

Global Meal Kit Delivery Services Market Size study, by Offering (Heat & Eat, Cook & Eat), Services (Single, Multiple), by Platform (Online, Offline) and Regional Forecasts 2021-2027

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Abstracts

Global Meal Kit Delivery Services Market is valued approximately USD 10.26 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 13.0 % over the forecast period 2021-2027. Meal Kit Delivery Services is a food service model in which company sends customers pre-portioned and sometimes partially-prepared food ingredients and recipes to prepare homecooked meals. Rising demand for homemade meals, consumer behaviors of the two largest generational groups—boomers and millennials, growing global pharmaceutical sales, growing number of initiatives to promote cold chain logistics. There has been an increase in home made meals due to increasing urbanization and working culture in metro cities. For instance, HelloFresh in May posted a 66.4% year-over-year global revenue increase, to \$754.8 million, along with an 82.3% U.S. revenue increase. There, its active customer based grew by 88.6% year over year, to 2.64 million, and the number of orders jumped by 82.2%, to 8.95 million. However, inconsistent user experience and Inadequate food quality impedes the growth of the market over the forecast period of 2021-2027. Also, with the increasing digitalization, the adoption & demand for meal kit delivery services is likely to increase the market growth during the forecast period.

In terms of region, global Meal Kit Delivery Services is divided into regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia Pacific is the leading region across the world in terms of market share owing to the growing geriatric population and growing urbanization. Whereas, North America is also anticipated to exhibit highest growth rate over the forecast period 2021-2027. Factors such as rising disposable income, buying behavior of millennials would create high growth prospects

for the Meal Kit Delivery Services market across the region.

Major market player included in this report are:

Blue Apron, LLC

EveryPlate

Freshly INC

Gobble

HelloFresh

Hungryroot

Purple Carrot

Takeout kit

Cook Unity

Fresh and Easy

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Offering:

Heat & Eat

Cook & Eat

By Services:

Single

Multiple

By Platform:

Online

Offline

By Region:

North America

U.S.

Canada

Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Global Nanorobotics Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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