

Global Matting Agents Market Size Study, By Product (Organic, Inorganic), By Formulation (Waterborne, Solventborne, Powder, UV/EB), By Application (Industrial Coatings, Architectural, Others), and Regional Forecasts 2022-2032

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Abstracts

The global matting agents market, valued at USD 894.2 million in 2023, is projected to grow at a robust CAGR of 6.2% during the forecast period 2024-2032. This growth is driven by rising demand in automotive, construction, and industrial coatings applications. Increasing consumer preference for matte finishes, combined with regulatory emphasis on eco-friendly formulations, has further propelled market growth. Additionally, technological advancements in matting agent formulations have enabled the development of efficient, low-VOC, and high-performance solutions.

Inorganic matting agents, such as silica and talc, dominated the product segment in 2023, capturing 66% of the market share due to their stability, performance, and resistance characteristics. Meanwhile, organic matting agents are expected to register significant growth as industries pivot towards environmentally sustainable alternatives.

Global Matting Agents Market

Waterborne formulations led the market with a revenue share of 53% in 2023, favored for their reduced environmental impact, ease of application, and compatibility with multiple resin systems. Additionally, the powder segment is projected to witness the fastest growth due to its versatility, long shelf life, and reduced logistical challenges.

Architectural applications accounted for the largest revenue share of 40.8% in 2023, driven by urbanization and construction growth in developing economies. The industrial coatings segment is expected to grow rapidly, propelled by the automotive sector's

demand for matte finishes and stringent environmental regulations.

Regionally, the Asia Pacific dominated the market with a 38.6% revenue share in 2023, fueled by rapid industrialization in countries such as China and India. North America and Europe also represent significant markets, with an increasing focus on research, innovation, and regulatory compliance.

Major market players included in this report are:

Evonik

Baltimore Innovations Ltd.

W. R. Grace & Co.-Conn.

Imerys

PQ Corporation

Huber Engineered Materials

Huntsman International LLC

Deuteron GmbH

Lu'An Jietonda New Material Co., Ltd.

Thomas Swan & Co. Ltd.

PPG Industries, Inc.

The detailed segments and sub-segments of the market are explained below:

By Product:

Organic

Inorganic

By Formulation:

Waterborne

Solventborne

Powder

UV/EB

By Application:

Industrial Coatings

Wood Coatings

Leather Coatings

Architectural

Others

By Region:

North America:

U.S.

Canada

Mexico

Europe:

UK

Germany

France

Asia Pacific:

China

India

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Revenue forecasts for each segment and region through 2032.

Competitive analysis of key players.

Technological advancements and regulatory trends influencing market dynamics.

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