

Global Mass Notification Systems Market Size study, by Component (Mass Notification Systems Hardware, Emergency Notification Platform, Mass Notification Systems Services) by Solution (In-Building Mass Notification Systems, Wide-Area Mass Notification Systems, Distributed Recipient Mass Notification Systems) by Application (Emergency & Crisis Notification, Business Continuity and Disaster Recovery, Business Communication & Operations, Others) by End Use Industries (Military & Defense, Government & Public Sector, Industrial, Commercial, Event & Sports Venues, Critical Infrastructures, Others) and Regional Forecasts 2022-2028

<https://marketpublishers.com/r/GDA5C624AD53EN.html>

Date: March 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GDA5C624AD53EN

Abstracts

Global Mass Notification Systems Market is valued approximately USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Mass notification systems are used to communicate real-time information regarding emergencies, like fire, terrorist activities, chemical spills, and natural disasters with residents and alert them regarding response to a threat or emergency. Growing prevalence of security related concerns and rising incidence of disasters are key drivers for the growth of Mass Notification Systems market. For instance, according to National Oceanic and Atmospheric Administration, USA in 2021, the U.S. experienced 20 separate billion-dollar weather and climate disasters, putting 2021 in second place for the most disasters in a calendar year, behind the record 22

separate billion-dollar events in 2020. Also, in March 2021 ICEsoft Technologies, a Canada based commercial Java open-source technology company in collaboration with the District of Tofino, with the help of Voyent Alert! Mass Notification Service has developed a tsunami monitoring and community alerting solution that helps in alerting citizens during a tsunami. Additionally, with the increasing implementation of new technologies and favorable government policies & regulations, the adoption & demand for Mass Notification Systems is likely to increase the market growth during the forecast period. However, rising prevalence of cyberattacks impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Mass Notification Systems Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading region across the world in terms of market share owing to presence of leading market players and favorable government policies in the region. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate over the forecast period 2022-2028. Factors such as growing industrialization and increasing penetration of advanced technologies in the region would create lucrative growth prospects for the Mass Notification Systems Market across Asia-Pacific region.

Major market player included in this report are:

Eaton Corporation

Honeywell International Inc.

Johnson Controls

Bosch Limited

Siemens

Everbridge

Motorola Solutions, Inc.

AtHoc, Inc.

AFA Protective Systems, Inc.

Alertus Technologies, LLC

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component:

Mass Notification Systems Hardware

Emergency Notification Platform

Mass Notification Systems Services

By Solution:

In-Building Mass Notification Systems

Wide-Area Mass Notification Systems

Distributed Recipient Mass Notification Systems

By Application:

Emergency & Crisis Notification

Business Continuity and Disaster Recovery

Business Communication & Operations

Others

By End Use Industries:

Military & Defense

Government & Public Sector

Industrial

Commercial

Event & Sports Venues

Critical Infrastructures

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020
Base year – 2021
Forecast period – 2022 to 2028

Target Audience of the Global Mass Notification Systems Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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