

Global Market Size study, by Component (Solution and Services), by Hardware (Interactive Whiteboards, Tablets and Mobile Devices, Displays, Security and Video Cameras, Attendance Tracking Systems and others), by End User (K-12, Higher Education and Corporates), by Application (Learning Management System, Classroom Management, Administration Management and Surveillance) Regional Forecasts 2018-2025.

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Abstracts

Global IOT in Education Market to reach USD 14.8 billion by 2025.

Global IOT in Education Market is valued approximately USD 3.8 billion in 2017 and is anticipated to grow with a healthy growth rate of more than 18.5% over the forecast period 2018-2025. Increasing adoption of connected devices in the education industry and rapid adoption of E-learning is expected to fuel the market growth. According to report of Education week in 2015, Public schools in the United States spend more than \$3 billion per year on digital content and online standardized tests for providing advance learning. Additionally, as per company sources Google.org funds \$3 million in India to promote better education including E-learning and high quality of learning. Thus, increasing investment in E-learning across the globe is expected to fuel the market growth

The report on global IOT in education market includes component, hardware, end user and application segments. Component segment includes solution and services, hardware segment is sub-segmented into interactive whiteboards, tablets and mobile

devices, displays, security and video cameras, attendance tracking systems and others. End User segment is further categorized into K-12, higher education and corporates and application segment includes learning management system, classroom management, administration management and surveillance.

The regional analysis of global IOT in education market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading market region for global IOT in Education market in terms of market revenue share. Factors such as emerging market players and growing demand for E-learning education are promoting the growth of the market.

The leading market players include-

IBM

Cisco

Intel

Google

AWS

Oracle

Microsoft

Huawei

Samsung

SAP

Arm

Unit4

The objective of the study is to define market sizes of different segments & countries in

recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component:

Solutions

- Network Management

- Content Management and Analytics

- Device Management

- Application Management

- Security Management

Services

- Training and Consulting

- Deployment and Integration

- Support and Maintenance

By Hardware:

- Interactive Whiteboards

- Tablets and Mobile Devices

- Displays

Security and Video Cameras

Attendance Tracking Systems

Others

By Solution:

Network Management

Content Management and Analytics

Device Management

Application Management

Security Management

By End User:

K-12

Higher Education

Corporates

By Application:

Learning Management System

Classroom Management

Administration Management

Surveillance

Others

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

Target Audience of the Global IOT in Education Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. MARKET DEFINITION AND SCOPE

- 1.1. Research Objective
- 1.2. Market Definition
- 1.3. Scope of The Study
- 1.4. Years Considered for The Study
- 1.5. Currency Conversion Rates
- 1.6. Report Limitation

CHAPTER 2. RESEARCH METHODOLOGY

- 2.1. Research Process
 - 2.1.1. Data Mining
 - 2.1.2. Analysis
 - 2.1.3. Market Estimation
 - 2.1.4. Validation
 - 2.1.5. Publishing
- 2.2. Research Assumption

CHAPTER 3. EXECUTIVE SUMMARY

- 3.1. Global & Segmental Market Estimates & Forecasts, 2015-2025 (USD Billion)
- 3.2. Key Trends

CHAPTER 4. GLOBAL IOT IN EDUCATION MARKET DYNAMICS

- 4.1. Growth Prospects
 - 4.1.1. Drivers
 - 4.1.2. Restraints
 - 4.1.3. Opportunities
- 4.2. Industry Analysis
 - 4.2.1. Porter's 5 Force Model
 - 4.2.2. PEST Analysis
 - 4.2.3. Value Chain Analysis
- 4.3. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL IOT IN EDUCATION MARKET, BY COMPONENT

Global Market Size study, by Component (Solution and Services), by Hardware (Interactive Whiteboards, Tablets...

- 5.1. Market Snapshot
- 5.2. Market Performance - Potential Model
- 5.3. Global IOT in Education Market, Sub Segment Analysis
 - 5.3.1. Solutions
 - 5.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 5.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 5.3.2. Services
 - 5.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 5.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 5.3.2.3. Market sub-segment
 - 5.3.2.3.1. Training and Consulting
 - 5.3.2.3.2. Deployment and Integration
 - 5.3.2.3.3. Support and Maintenance

CHAPTER 6. GLOBAL IOT IN EDUCATION MARKET, BY HARDWARE

- 6.1. Market Snapshot
- 6.2. Market Performance - Potential Model
- 6.3. Global IOT in Education Market, Sub Segment Analysis
 - 6.3.1. Interactive Whiteboards
 - 6.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 6.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 6.3.2. Tablets and Mobile Devices
 - 6.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 6.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 6.3.3. Displays
 - 6.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 6.3.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 6.3.4. Security and Video Cameras
 - 6.3.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 6.3.4.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 6.3.5. Attendance Tracking Systems
 - 6.3.5.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 6.3.5.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 6.3.6. Others
 - 6.3.6.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 6.3.6.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 7. GLOBAL IOT IN EDUCATION MARKET, BY END USER

7.1. Market Snapshot

7.2. Market Performance - Potential Model

7.3. Global IOT in Education Market, Sub Segment Analysis

7.3.1. K-12

7.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

7.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.3.2. Higher Education

7.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)

7.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.3.3. Corporates

7.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)

7.3.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 8. GLOBAL IOT IN EDUCATION MARKET, BY SOLUTION

8.1. Market Snapshot

8.2. Market Performance - Potential Model

8.3. Global IOT in Education Market, Sub Segment Analysis

8.3.1. Network Management

8.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

8.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.3.2. Content management & Analytics

8.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)

8.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.3.3. Device management

8.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)

8.3.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.3.4. Application Management

8.3.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)

8.3.4.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.3.5. Security Management

8.3.5.1. Market estimates & forecasts, 2015-2025 (USD Billion)

8.3.5.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 9. GLOBAL IOT IN EDUCATION MARKET, BY SERVICES

9.1. Market Snapshot

- 9.2. Market Performance - Potential Model
- 9.3. Global IOT in Education Market, Sub Segment Analysis
 - 9.3.1. Training & Consulting
 - 9.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.2. Deployment & Integration
 - 9.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.3. Support and Maintenance
 - 9.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 10. GLOBAL IOT IN EDUCATION MARKET, BY APPLICATION

- 10.1. Market Snapshot
- 10.2. Market Performance - Potential Model
- 10.3. Global IOT in Education Market, Sub Segment Analysis
 - 10.3.1. Learning Management System
 - 10.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 10.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 10.3.2. Classroom Management
 - 10.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 10.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 10.3.3. Administration Management
 - 10.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 10.3.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 10.3.4. Surveillance
 - 10.3.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 10.3.4.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 11. GLOBAL IOT IN EDUCATION MARKET, BY REGIONAL ANALYSIS

- 11.1. IOT in Education Market, Regional Market Snapshot (2015-2025)
- 11.2. North America IOT in Education Market Snapshot
 - 11.2.1. U.S.
 - 11.2.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 11.2.1.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.2.1.3. Hardware Area breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.2.1.4. Solution breakdown estimates & forecasts, 2015-2025 (USD Billion)

- 11.2.1.5. Service breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 11.2.1.6. End User breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 11.2.1.7. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 11.2.2. Canada
 - 11.2.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 11.2.2.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.2.2.3. Hardware Area breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.2.2.4. Solution breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.2.2.5. Service breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.2.2.6. End User breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.2.2.7. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 11.3. Europe IOT in Education Market Snapshot
 - 11.3.1. U.K.
 - 11.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.1.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.1.3. Hardware Area breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.1.4. Solution breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.1.5. Service breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.1.6. End User breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.1.7. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.2. Germany
 - 11.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.2.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.2.3. Hardware Area breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.2.4. Solution breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.2.5. Service breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.2.6. End User breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.2.7. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.3. France
 - 11.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.3.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.3.3. Hardware Area breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.3.4. Solution breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.3.5. Service breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.3.6. End User breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.3.7. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.4. Rest of Europe
 - 11.3.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.4.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)

- 11.3.4.3. Hardware Area breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 11.3.4.4. Solution breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 11.3.4.5. Service breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 11.3.4.6. End User breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 11.3.4.7. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 11.3.5. China
 - 11.3.5.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.5.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.5.3. Hardware Area breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.5.4. Solution breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.5.5. Service breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.5.6. End User breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.5.7. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 11.3.6. India
 - 11.3.6.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.6.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.6.3. Hardware Area breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.6.4. Solution breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.6.5. Service breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.6.6. End User breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.6.7. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 11.3.7. Japan
 - 11.3.7.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.7.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.7.3. Hardware Area breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.7.4. Solution breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.7.5. Service breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.7.6. End User breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.7.7. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.7.8.)
- 11.3.8. Rest of Asia Pacific
 - 11.3.8.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.8.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.8.3. Hardware Area breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.8.4. Solution breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.8.5. Service breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.8.6. End User breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 11.3.8.7. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 11.3.9. Latin America IOT in Education Market Snapshot

11.3.10. Brazil

- 11.3.10.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 11.3.10.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 11.3.10.3. Hardware Area breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 11.3.10.4. Solution breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 11.3.10.5. Service breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 11.3.10.6. End User breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 11.3.10.7. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)

11.3.11. Mexico

- 11.3.11.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 11.3.11.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 11.3.11.3. Hardware Area breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 11.3.11.4. Solution breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 11.3.11.5. Service breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 11.3.11.6. End User breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 11.3.11.7. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)

11.3.12. Rest of The World

11.3.13. South America

- 11.3.13.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 11.3.13.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 11.3.13.3. Hardware Area breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 11.3.13.4. Solution breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 11.3.13.5. Service breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 11.3.13.6. End User breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 11.3.13.7. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)

11.3.14. Middle East and Africa

- 11.3.14.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 11.3.14.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 11.3.14.3. Hardware Area breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 11.3.14.4. Solution breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 11.3.14.5. Service breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 11.3.14.6. End User breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 11.3.14.7. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 12. COMPETITIVE INTELLIGENCE

12.1. Company Market Share (Subject to Data Availability)

12.2. Top Market Strategies

12.3. Company Profiles

- 12.3.1. IBM
 - 12.3.1.1. Overview
 - 12.3.1.2. Financial (Subject to data availability)
 - 12.3.1.3. Product summary
 - 12.3.1.4. Recent developments
- 12.3.2. Cisco
- 12.3.3. Intel
- 12.3.4. Google
- 12.3.5. AWS
- 12.3.6. Oracle
- 12.3.7. Microsoft
- 12.3.8. Huawei
- 12.3.9. Samsung
- 12.3.10. SAP
- 12.3.11. Arm
- 12.3.12. Unit4

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